

Michael Busch

Dipl.–Kaufmann (MBA)

born on 31 December 1942

Educational Background:

- 1953 – 1962 Jesuiten Gymnasium Canisius - Kolleg Berlin
School leaving examination (A-Level) in 1962
- 1962 – 1968 Freie Universität Berlin (University)
Studies of Business Administration
Graduation as Diplom-Kaufmann (MBA)
- 1964 Guest Student North-Western University Chicago

Professional Background:

- 1969 **CLAR Werbeagentur Heidelberg**
Contacter
- 1969 – 1974 **LINGNER WERKE Düsseldorf**
Consumer Goods (ODOL, Dr.BEST, PITRALON, FISSAN)
1969 Product Manager
1971 Marketing Manager
- 1974 – 1977 **BRAUN AG Kronberg (Gillette)**
1974 Marketing Director
1975 Business Director (New products worldwide)
- 1977 – 1981 **STANDARD ELEKTRIK LORENZ AG Stuttgart (ITT)**
1977 Division Manager,
Executive Management Radio (car phones, Eurosignal, radio devices and systems)
1979 Division Head for
- Radio and radio systems, Stuttgart and Berlin
- Power electronics, Nürnberg
- Special machines (Geissler GmbH), Munich
- Telecontrol technology, Stuttgart
- 1981 – 1989 **Independent Management Consultant**
Focus:
Organisation of innovation processes
Price strategies
Sales and service strategies
- 1989 – 2001 **Dyckerhoff AG**
1989 - 2001 Chairman of the Executive Management, Dyckerhoff Ausbauprodukte GmbH
1991 Generally Authorised Agent of Dyckerhoff AG
1997 - 2001 Member of the Board of Directors of Dyckerhoff AG
- 2002 – today **Management Consultant**
During this period member of the Supervisory Board of different listed companies:
Sto AG
Kampa AG
Rinol AG
KHD Humboldt Wedag International AG
WashTec AG (Chairman of the Supervisory Board)
Schimmel Klaviere (not listed – Chairman of the Advisory Board)
Sterling Strategic Value Limited (Member of the Supervisory Board)

Current directorships:

Member of the Supervisory Board of DEAG Deutsche Entertainment Aktiengesellschaft (since 07/2016)

Member of the Advisory Board of SSVL (Monaco) S.A.M., Monaco