



DEAG Deutsche Entertainment Aktiengesellschaft

**ANNUAL REPORT 2017**



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# // DEAG OVERVIEW

## COMPANY PROFILE

DEAG Deutsche Entertainment AG (DEAG) is a leading entertainment service company and provider of live entertainment in Europe. With its Group companies, DEAG is present at seven locations in its core markets.

DEAG produces and profitably organizes a broad range of events and concerts. As an integrated entertainment Group, DEAG has extensive expertise in the organization, marketing and holding of events, as well as in ticket sales via its own ticketing platform MyTicket for its own content and third-party content. The highly scalable business model of MyTicket strengthens DEAG on its way to increasing profitability. DEAG realizes around 4,000 concerts and events a year and currently sells more than five million tickets, of which a steadily increasing share is sold via its high-turnover ticketing platforms “MyTicket”.

Founded in Berlin in 1978 and listed on the stock exchange since 1998, DEAG’s core businesses include Rock/Pop, Classics&Jazz, Family-Entertainment and Arts+Exhibitions. The Family-Entertainment and Arts+Exhibitions divisions particular are of great importance to the further development of DEAG’s own content. With its strong partner network, DEAG is excellently positioned in the market as an internationally active live entertainment service company.

DEAG shares (ISIN: DE000A0Z23G6 | WKN: A0Z23G | ERMK) are listed in the Prime Standard segment of the Frankfurt Stock Exchange, the quality segment of Deutsche Börse.

## DEAG’S CORE MARKETS

### CORE MARKETS

**7** LOCATIONS  
IN EUROPE



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We therefore expect sales growth of at least 20% and a disproportionate increase in our EBIT of at least 40% in fiscal year 2018. The main event focus in the current fiscal year will once again be on the fourth quarter. We believe the path we have taken has positioned us well for future challenges. We will continue along this path and continue to develop our business model continuously. We would like to thank you, dear shareholders, for the trust you have placed in us and look forward to continuing on this path together.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'P. Schwenkow', with a stylized, flowing script.

Prof. Peter L.H. Schwenkow



26, 2017, to propose Prof. Dr. Katja Nettesheim as a candidate for election to the Supervisory Board at the Annual General Meeting. Mrs. Bruder had waived her election to the Supervisory Board for professional reasons. By written resolution in circulation on August 11, 2017, the Supervisory Board approved the stake in the British organizer the Flying Music Group. At the Supervisory Board meeting on August 30, 2017, the Executive Board reported on the Interim Financial Statements of June 30, 2017, and the operative forecast 1/2017. By resolution of the Supervisory Board on September 30, 2017, the closure of activities in Austria was resolved. The Supervisory Board meeting on October 11, 2017, dealt with the report of the Executive Board on the forecast 2/2017 and the current course of business. The 2018 financial calendar was also adopted. By circular resolution of November 30, 2017, the Supervisory Board approved the stake in Kultur im Park GmbH. At the meeting of the Supervisory Board on November 21, 2017, the Executive Board reported on the Quarterly Financial Statements as of September 30, 2017, and on forecast 3/2017. The Supervisory Board meeting on December 15, 2017, focused on the adoption of the 2018 budget and the resolutions on the recommendations of the GCGC. The extension of two management contracts at two Group companies was also discussed by the Supervisory Board.

**Composition of the Executive Board and the Supervisory Board**

The composition of the Executive Board did not change in the reporting period nor in the period directly thereafter. The Executive Board consists of the four members Prof. Peter L.H. Schwenkow, Christian Diekmann, Detlef Kornett and Ralph Quellmalz.

By resolution of the Annual General Meeting on June 27, 2017, the composition of the Supervisory Board was reduced from four to three members. The corresponding amendment to the Articles of Association was entered in the company’s commercial register on July 12, 2017. The regular term of office of all members of the Supervisory Board ended at the close of the 2017 Annual General Meeting, with Mr. Christian Angermayer and Mrs. Martina Bruder stepping down from the Supervisory Board. The following three members were elected to the Supervisory Board at the Annual General Meeting: Mr. Wolf-D. Gramatke, Mr. Michael Busch and Prof. Dr. Katja Nettesheim. The new term of office ends with the Annual General Meeting that resolves on the ratification of the actions of the Supervisory Board for fiscal year 2021. At the subsequent constituent Supervisory Board meeting, Mr. Wolf-D. Gramatke was elected Chairman and Mr. Michael Busch Deputy Chairman of the Supervisory Board. No Supervisory Board committees were formed since the Supervisory Board consists of only three members. All decisions were made as a collective body. There were no conflicts of interest on the Supervisory Board during the reporting period.

**Corporate Governance and Declaration of Conformity**

The implementation of the recommendations of the new version of the German Corporate Governance Code dated February 7, 2017, was the subject of the Supervisory Board on May 15, 2017, and December 15, 2017. On May 15, 2017, the Supervisory Board adjusted the targets in accordance with No. 5.4.1 GCGC and published them in the Corporate Governance Report. On December 15, 2017, the Executive Board and Supervisory Board issued the annual declaration of compliance with the recommendations of the Code in accordance with Section 161 of the German Stock Corporation Act (AktG) after the Supervisory Board had reviewed the efficiency of its activities. The Supervisory Board has also decided on a competence profile for the Supervisory Board. The joint Declaration of Conformity between the Executive Board and the Supervisory Board is permanently accessible on DEAG’s website at [www.deag.de/ir](http://www.deag.de/ir). Further information on the implementation of the recommendations of the German Corporate Governance Code can be found in the Corporate Governance Report and in the Notes to the Consolidated Financial Statements.



**Audit of the Annual and Consolidated Financial Statements**

On June 27, 2017, the Annual General Meeting of DEAG selected Roeever Broenner Susat Mazars GmbH & Co. KG Wirtschaftsprüfungsgesellschaft Steuerberatungsgesellschaft, Hamburg, as auditor and Group financial statement auditor for fiscal year 2017. The auditor audited the 2017 Financial Statements of DEAG Deutsche Entertainment Aktiengesellschaft, the 2017 Consolidated Financial Statements of the DEAG Group and the Combined Management Report and Group Management Report and issued an unqualified audit certificate in each case.

The Annual Financial Statements, the Consolidated Financial Statements, the Combined Management Report and the Group Management Report of the DEAG Group for fiscal year 2017 were discussed in detail with the auditor’s representatives at the meeting of the Supervisory Board held on March 21, 2018. The auditor reported on the main findings of his audit. He also assessed the effectiveness of the internal controlling system in terms of accounting, which did not lead to any objections. At the Supervisory Board meeting on March 29, 2018, the Annual Financial Statements and Consolidated Financial Statements were further discussed with the auditor. The Consolidated Financial Statements, the Group’s Consolidated Financial Statements and Group Management Report as well as the auditor’s reports were made available to all members of the Supervisory Board for review and resolution. After the Supervisory Board examined and discussed the Annual Financial Statements, the Consolidated Financial Statements and the Combined Management Report, no objections were raised to the results of the audit of the Annual Financial Statements and Consolidated Financial Statements by the auditor.

After final examination, the Supervisory Board had no objections to the Annual Financial Statements of DEAG Deutsche Entertainment Aktiengesellschaft for fiscal year 2017 and approved them as established pursuant to Section 172 AktG. In addition, the Supervisory Board approved the Consolidated Financial Statements and the Group Management Report of the DEAG Group for fiscal year 2017 as prepared by the Executive Board and raised no objections on the basis of the final results of its examination.

The Supervisory Board would like to thank the management as well as all DEAG Group employees for their work in fiscal year 2017.

Berlin, March 2018

For the Supervisory Board



Wolf-D. Gramatke  
Chairman of the Supervisory Board





# // DEAG SHARE

## 1. DEAG ON THE CAPITAL MARKET

The DEAG share was characterized by volatility in the 2017 reporting period. On January 2, 2017, the share started 2017 at an opening price of EUR 2.76 per share. After rising to a high of EUR 3.40 on February 10, a sideways movement followed until the middle of the second quarter. Subsequently, the share price fell to its lowest level of EUR 2.31 on July 14 as a result of the capital increase carried out on May 24. With the publication of the figures for the third quarter, the share price recovered significantly towards the end of the year.

The share ended the year on December 29, 2017, at a closing price of EUR 3.00, which corresponds to market capitalization of EUR 55.2 million.

In the first months of 2018, the price moved with the market, which was subject to a downward movement, particularly in February 2018. After a subsequent sideways movement, the DEAG share closed at EUR 2.64 on March 15, 2018.



### 1.1 STOCK KEY DATA

ISIN	DE000A0Z23G6
WKN	A0Z23G
Number of outstanding shares (Dec. 31, 2017)	18,397,423
Year-end price (Dec. 29, 2017)	EUR 3.00
High (Jan. 1 – Dec. 31, 2017)	EUR 3.40
Low (Jan. 1 – Dec. 31, 2017)	EUR 2.31
Market capitalization on Dec. 31, 2017	EUR 55.2 million
Designated sponsor(s)	Dero Bank AG (until February 8, 2018) / Hauck & Aufhäuser





In order to maintain close contact with investors and analysts, DEAG Deutsche Entertainment AG took part in the DVFA Spring Conference on May 9, 2017, the Small Cap Conference (SCC) on September 5, 2017, the Zurich Capital Market Conference (ZKK) on September 6, 2017, the German Equity Forum in Frankfurt/Main from November 27 to November 29, 2017, and the Munich Capital Market Conference (MKK) on December 12, 2017, among other events. With the objective of presenting its business model and the company, DEAG presented itself at the conferences and held numerous individual discussions with investors, analysts and financial journalists.

DEAG will also intensify its dialogue with the capital market in the future and therefore plans to participate in several capital market conferences and roadshows in 2018. In addition, DEAG will intensify its dialogue with international investors again this year.

Detailed information on investor relations can be found at [www.deag.de/ir](http://www.deag.de/ir). Deutsche Entertainment AG constantly offers information on all current business developments here.

#### 1.4 ANNUAL GENERAL MEETING

The Annual General Meeting of DEAG was held on June 27, 2017, in the "Meistersaal" in Berlin. All resolutions were adopted with majorities of at least 85.7%. Both the Executive Board and the Supervisory Board were discharged by a large majority for the last fiscal year 2016. In addition, the Annual General Meeting approved the proposal of the company to reduce the size of the Supervisory Board back to three members and elected Wolf-D. Gramatke (Chairman), Prof. Dr. Katja Nettesheim and Michael Busch (Deputy Chairman) to its Supervisory Board through the end of fiscal year 2021. Detailed information on the Annual General Meeting is available on the company's website in the Investor Relations section.

#### 1.5 FINANCIAL CALENDAR 2018

April 12, 2018	Solventis Aktienforum (Frankfurt a.M.)
April 25, 2018	MKK – Münchner Kapitalmarkt Konferenz
May 15 - 16, 2018	DVFA Frühjahrskonferenz (Frankfurt a.M.)
May 31, 2018	Group quarterly report (3M)
June 27, 2018	Annual General Meeting (Berlin)
August 31, 2018	Semi-annual financial report (6M)
September 4, 2018	DVFA Herbstkonferenz (SCC)
November 26 – 28, 2018	EKF – German Equity Forum (Frankfurt/ Main)
November 30, 2018	Group quarterly report (9M)





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# // COMBINED MANAGEMENT REPORT AND GROUP MANAGEMENT REPORT FOR FISCAL YEAR 2017

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# // COMBINED MANAGEMENT REPORT AND GROUP MANAGEMENT REPORT FOR FISCAL YEAR 2017

## 1. PRINCIPLES OF THE COMPANY AND GROUP

### 1.1 BUSINESS MODEL INCLUDING OBJECTIVES AND STRATEGY

DEAG Deutsche Entertainment AG is a leading player in the live entertainment industry with a national focus on Germany, Switzerland and the UK. As a live entertainment provider with an integrated business model, DEAG has extensive expertise in the organization, marketing and holding of events, as well as in ticket sales for its own content and third-party content via its own ticketing platform MyTicket. With its broadly diversified event portfolio and around 4,000 events in 2017, DEAG is increasingly targeting less competitive, attractive niche markets and positioning itself in these with strong, profitable content at an early stage. In 2017, 57.8% of sales were generated in Germany and Switzerland and 42.2% in the UK.

With its experienced management, DEAG has very good access to national and international artists and, as an expert on live entertainment events, is also an important cooperation partner for major media companies. Its network includes, among others, strong partners such as Sony Music Entertainment, ProSiebenSat.1 Media SE/Starwatch Entertainment, Ringier AG and Axel Springer SE. With these targeted partnerships and cooperation agreements, DEAG is opening up further growth potential in the areas of Rock/Pop, Classics&Jazz, Family-Entertainment and Arts+Exhibitions. Through its subsidiaries in its core markets Germany, Switzerland and the UK, DEAG is now an established player in the live entertainment industry. We further strengthened our market position in the UK by acquiring the Flying Music Group in August 2017. International activities are to be expanded even further in the future. Besides the expansion of the operative business and additional partnerships, its growth is also to be advanced inorganically through the selective acquisition of competitors.

In the live business, DEAG is active as a tour promoter and a regional organizer. The company currently sells more than 5 million tickets per year. DEAG has strong international content for further growth in the years to come. With its ticketing business, DEAG is thus currently primarily represented in the European growth markets of Germany and the UK. In the medium term, content is to be marketed via its own ticketing platforms and the platforms will furthermore serve as attractive alternatives for third-party content producers.

DEAG thus continued to systematically implement its strategy for profitable business development in fiscal year 2017 by concentrating on the growth markets Germany, the UK and Switzerland, while activities in Austria were discontinued at the end of the fourth quarter.

### 1.2 GROUP STRUCTURE, INVESTMENTS, LOCATIONS AND EMPLOYEES

In the segments “Live Touring” and “Entertainment Services”, DEAG reports on the business development of the DEAG Holding as the Group parent with its 37 affiliated companies at seven locations in Germany, Switzerland and the UK.

The Live Touring segment (“touring business”) comprises the touring business. It includes the companies DEAG Classics (Berlin), DEAG Concerts (Berlin), KBK Konzert- u. Künstleragentur (Berlin), Wizard Promotions Konzertagentur (Frankfurt/Main), Grünland Family Entertainment (Berlin), Global Concerts Touring GmbH (Munich), Raymond Gubbay (London, UK), the sub-group Kilimanjaro (London, UK), including the activities of the Flying Music Group and The Classical Company (Zurich, Switzerland) included in the Group for the first time as of August 1, 2017. The activities of Manfred Hertlein Veranstaltungen GmbH (Würzburg) were deconsolidated as of January 31, 2017.



The Entertainment Services division (“stationary business”) includes the regional business as well as the entire service business. This in turn includes the activities of the AIO Group (Glattpark, Switzerland), Global Concerts (Munich), Concert Concept (Berlin), Grandezza Entertainment (Berlin), River Concerts (Berlin), Elbklassik (Hamburg), handwerker promotion e. gmbh (Unna), LiveGeist Entertainment GmbH (Frankfurt/Main), mytic myticket (Berlin) and since December 31, 2017, Kultur im Park GmbH (Berlin).

On September 28, 2017, the Executive Board resolved to discontinue the live entertainment activities in Austria as well as the plan for the complete winding up and discontinuation of this business division up to the liquidation of Blue Moon Entertainment GmbH and established the discontinuation of the geographical business segment Austria as of December 31, 2017. DEAG no longer conducts any active business there. As a result, this division was reported as a discontinued operation in the income statement for the reporting year and the previous year.

As of December 31, 2017, the employee structure was as follows: A total of 193 employees (previous year: 195) worked for the DEAG Group in Germany and abroad. An average of 33 people were employed by the DEAG Holding on an annual average (previous year: 33).

**1.3 CONTROL SYSTEM AND PERFORMANCE INDICATORS**

Financial management is organized centrally at DEAG. In order to minimize the risks and take advantage of Group-wide optimization potentials, the company bundles important financial decisions within the Group. In the project business, the gross margin as well as the break-even ticket number are used as the most important control variables. Sales, EBIT, consolidated profit and the corresponding margin are the key factors in the Group’s overall management. In the case of company acquisitions, the amortization period of the purchase price is an important decision criterion in addition to the company-specific indicators. The Group controls its capital with the objective of ensuring that all Group companies are able to operate under the going concern assumption while maximizing their income for the company’s stakeholders by optimizing the ratio of equity to borrowed capital. The fulfilment of covenant criteria in connection with the financing utilized is monitored on an ongoing basis.

**2. ECONOMIC REPORT**

**2.1 OVERALL ECONOMIC ENVIRONMENT AND INDUSTRY-SPECIFIC ECONOMIC CONDITIONS**

In the reporting period, the German economy was characterized by solid and steady economic growth. According to the first calculations of the Federal Statistical Office, the gross domestic product (GDP) rose by about 2.2% in 2017 compared to the previous year. The Federal Statistical Office sees the main reason for the positive economic development in domestic consumption, driven in particular by private consumer spending. For 2018 and 2019, the German Institute for Economic Research (DIW) in Berlin forecasts economic growth of 1.9% and 1.6% for Germany. According to estimates by the DIW, the economy in the UK suffered significant capital outflows last year directly related to the Brexit decision on June 23, 2016. The economists at the DIW forecast economic growth of 1.4% for the UK in 2018 and a GDP growth of 1.7% in 2019. For the euro zone, the German Institute for Economic Research cites above all private consumption as an economic growth driver. The DIW sees the overall improvement in the labour market as the reason for this. With respect to economic growth in the euro zone, the economists from Berlin expect a rise in the gross domestic product of 1.9% in 2018 and 1.6% in 2019.

According to a study conducted by the auditing company PricewaterhouseCoopers (PwC) in the fall of 2017, the firm expects average annual growth of 2.4% for the German media and entertainment industry by 2021. This robust growth will be supported by both increasing advertising revenues and rising consumer spending. According to the auditing company’s forecast, the latter is expected to grow by an average of 2.6% annually, whereby this will mainly be driven by digital advertising revenues. Sales revenues are expected to grow by an average of 2.1% annually. The digital business is the key growth







With earnings before interest and taxes (EBIT) of EUR 5.1 million (previous year: EUR 3.7 million), DEAG was able to meet its earnings forecast for the year under review. Before non-operating effects from the sale of Jahrhunderthalle in Frankfurt/Main in 2016, EBIT even improved significantly by EUR 7.3 million.

The financial result in the past fiscal year amounted to EUR -2.1 million (previous year: EUR -1.5 million). The decline was caused by the interest result, which was burdened for the full year 2017 for the first time due to the convertible bond issued in mid-2016, and the reduced share of earnings from financial assets accounted for using the equity method as a result of non-cash write-downs (EUR 0.8 million).

Taxes on income amounted to EUR 0.6 million after EUR 0.5 million in 2016.

Earnings after taxes from discontinued operations in the reporting year in the amount of EUR -3.0 million (previous year: EUR -3.9 million) mainly pertained to the discontinued division Austria (including Blue Moon Entertainment GmbH). On September 28, 2017, the Executive Board resolved to discontinue the business unit's activities and to completely liquidate and discontinue the company up to its full liquidation, and on December 31, 2017, it established the discontinuation of the geographical business unit of Austria. The company no longer conducts any active business there. The items in the income statement were adjusted accordingly for the year under review and the previous year. The revenues attributable to Blue Moon Entertainment in 2017 and 2016 of EUR 4.0 million and 6.1 million respectively are no longer included in the Group's sales.

Consolidated profit from continued operations after minority interests amounted to EUR 0.8 million (previous year: EUR 0.3 million), which corresponds to earnings of EUR 0.04 per share (previous year: EUR 0.02 per share).

Possible positive earnings effects in connection with alleged recourse and insurance claims in the context of the rock festival at Nürburgring planned in 2015 are not included in the business figures. The respective costs in the amount of EUR 0.2 million – mainly for legal counsel – were an additional burden in the fiscal year.

**2.3.2 Business Development by Segment**

DEAG reports using an unchanged segment structure. This reflects the Group's activities correctly and clearly:

The touring business is reported in the **Live Touring** segment ("touring business"). These include the activities of DEAG Classics (Berlin), DEAG Concerts (Berlin), KBK Konzert- u. Künstleragentur (Berlin), Manfred Hertlein Veranstaltungen GmbH (Würzburg) until January 31, 2017, Wizard Promotions Konzertagentur (Frankfurt/Main), Grünland Family Entertainment (Berlin), Global Concerts Touring GmbH (Munich), Raymond Gubbay (London, UK), the sub-group Kilimanjaro (London, UK) including the activities of the Flying Music Group consolidated for the first time on August 1, 2016, and The Classical Company (Zurich, Switzerland).

The **Entertainment Services** segment ("stationary business") includes regional business as well as the entire services business. These in turn includes the activities of the AIO Group (Glattpark, Switzerland), Global Concerts (Munich), Concert Concept (Berlin), Grandezza Entertainment (Berlin), River Concerts (Berlin), Elbklassik (Hamburg), handwerker promotion e. gmbh (Unna), LiveGeist Entertainment GmbH (Frankfurt/Main), mytic myticket (Berlin) and Kultur im Park GmbH since December 31, 2017 (Berlin).

Segment performance at a glance:

**Business development of the segments:**

Sales in EUR millions	2017	2016	Change from the previous year
Live Touring	107.1	122.9	-15.8
Entertainment Services	66.4	72.4	-6.4

**Segment performance:**

Operating result (EBIT) in EUR millions	2017	2016	Change from the previous year
Live Touring	7.5	5.2	+2.3
Entertainment Services	1.6	3.9	-2.3

**Live Touring**

Sales in the Live Touring segment in 2017 of EUR 107.1 million were below the previous year’s level of EUR 122.9 million. This decline is mainly due to temporary effects from the change in the scope of consolidation between the first and third quarters of 2017, as both Manfred Hertlein Veranstaltungen GmbH and Flying Music Group Holding Ltd. were allocated to this segment. Excluding the consolidation of the activities of both companies, segment sales would have amounted to EUR 99.1 million and EUR 101.5 million in 2017 and 2016, respectively. As expected, segment EBIT amounted to EUR 7.5 million, a significant improvement on the previous year (previous year: EUR 5.2 million).

**Entertainment Services**

Sales in the Entertainment Services segment amounted to EUR 66.4 million in the past fiscal year after EUR 72.8 million in the previous year. The decline relates in particular to the discontinuation of some high-turnover events, including the Rockavaria rock festival, which did not take place in 2017. Adjusted for the income in connection with the Jahrhunderthalle transaction (EUR 5.8 million), the (operating) segment EBIT in 2017 developed clearly positively at EUR 1.6 million compared with the previous year (EUR -1.9 million).

In the year under review, local organizers benefited from the Group’s own touring business in particular.

The Group’s own MyTicket sales platforms grew in 2017 along the lines of the Executive Board’s expectations and are already contributing an upper six-digit amount to EBIT. In order to accelerate further growth in the ticketing business, DEAG is continuing to pursue an organic expansion strategy. MyTicket already has a presence in important European markets and is also active for third-party organizers in addition to DEAG’s own content. The Executive Board sees the course of business in 2017 as confirmation of its goal of successively expanding the ticket share of its own content and thus making an increasingly significant contribution to consolidated earnings.

**2.3.3 Assets Position of the Group**

As of December 31, 2017, the balance sheet total increased significantly by EUR 24.6 million or 22.9 % to EUR 132.0 million (December 31, 2016: EUR 107.3 million).

Current assets rose by EUR 20.5 million to EUR 83.4 million (December 31, 2016: EUR 62.9 million). While cash and cash equivalents and trade receivables increased by EUR 13.4 million and EUR 10.6 million respectively as a result of the strong business activity in the fourth quarter, advance payments decreased by EUR 2.0 million.

Non-current assets rose by EUR 4.1 million to a total of EUR 48.5 million (December 31, 2016: EUR 44.4 million) as of the balance sheet date. This development is attributable to increased goodwill (EUR +2.2 million) and property, plant and equipment (EUR +1.4 million), mainly due to the consolidation of the activities of the Flying Music Group.

Current liabilities as of the balance sheet date amounted to EUR 112.7 million, an increase of EUR 23.9 million compared to the previous year (EUR 88.8 million). Deferred revenues increased by EUR 30.3 million to EUR 67.6 million. The increase in this item by more than 80% reflects the very high number of tickets sold for future shows as of December 31, 2017, in the amount of 2.5 million. Trade payables (EUR -3.1 million), provisions (EUR -3.4 million) and other current non-financial liabilities (EUR -2.1 million) decreased.

Non-current liabilities amounted to EUR 6.4 million (December 31, 2016: EUR 7.8 million). The decrease relates to the portion of the convertible bond (EUR 1.4 million) issued in mid-2016, which matures in 2018 and was reclassified to current liabilities. The remaining amount of the convertible bond remains allocated to non-current liabilities.

Equity amounted to EUR 12.8 million (December 31, 2016: EUR 10.7 million), which still corresponds to an equity ratio of 10%. The changes in equity relate to the Group's current income, the capital increase successfully placed in May and dividend payments to other shareholders.

### 2.3.4 Financial Position of the Group

<b>in EUR millions</b>	<b>2017</b>	<b>2016</b>
Cash inflow / outflow from operating activities (total)	16.7	-5.1
Cash inflow from investing activities (total)	-5.6	3.2
Cash inflow from financing activities (total)	2.2	4.9
<b>Change in cash and cash equivalents</b>	<b>13.3</b>	<b>3.0</b>
Exchange rate effects	0.1	-0.4
<b>Financial assets on Jan. 1</b>	<b>28.4</b>	<b>25.8</b>
<b>Financial assets on Dec. 31</b>	<b>41.8</b>	<b>28.4</b>

Cash inflow from operating activities (total) amounted to EUR 16.7 million compared to a cash outflow of EUR 5.1 million in the previous year. The positive change in the financial position is mainly due to the significantly improved annual result on the one hand and on the other hand to the 132% year-on-year increase in the prepayment balance to EUR 56.6 million (previous year: EUR 24.4 million). The prepayment balance is an indicator of a strong increase in advance sales compared to the previous year. Cash outflow from investing activities (total) essentially resulted from payments for the acquisition of the Flying Music Group (EUR 2.1 million) and the transfer of cash in connection with the deconsolidation of Manfred Hertlein Veranstaltungen GmbH (EUR 3.1 million). Cash inflow from financing activities relates to the balance of the borrowing and repayment of financial debts, the proceeds from the capital increase and dividend payments to other shareholders. Overall, including the exchange rate effects, financial assets increased by EUR 13.4 million in the reporting period.

### 2.3.5 Income, Assets and Financial Position of DEAG (Holding)

The following statements on DEAG Holding comply with the provisions of German commercial law.

#### Income position

In the fiscal year, DEAG showed an annual net loss of EUR 6.0 million (previous year: EUR 5.8 million). This includes one-time non-cash value adjustments of receivables amounting to EUR 6.1 million (previous year: EUR 3.3 million), which were almost exclusively necessary in connection with the discontinuation of the activities of Blue Moon Entertainment GmbH so that future periods will no longer have to factor that burden. Without these expenses, the annual result would have been balanced again for the



first time after 2016 and 2015 (EUR -8.5 million). DEAG's income mainly resulted from service income, commissions and royalties and amounted to EUR 3.4 million in 2017 (previous year: EUR 3.7 million). Expenses mainly related to material expenses, including personnel expenses in the amount of EUR 3.4 million (previous year: EUR 3.7 million). The interest result decreased to EUR -0.8 million. Income from investments amounted to EUR 4.6 million compared to EUR 1.4 million in the previous year, demonstrating the significantly improved profitability of DEAG's shareholdings.

**Assets position**

The balance sheet total decreased slightly from EUR 50.8 million in the previous year to EUR 47.5 million as of December 31, 2017. DEAG's equity amounted to EUR 20.3 million (December 31, 2016: EUR 21.4 million), which corresponds to an equity ratio of 42.7% (December 31, 2016: 42.3%). The change in equity relates to the annual result and the capital increase carried out in May, which led to an increase in DEAG's share capital by EUR 2,044,089.00 from EUR 16,353,334.00 to EUR 18,397,423.00 through the issue of 2,044,089 bearer shares with a pro rata amount of EUR 1.00 per share.

Financial assets as of December 31, 2017, amounted to EUR 15.4 million (December 31, 2016: EUR 14.4 million). At EUR 30.7 million, receivables from affiliated companies were down on the previous year (EUR 32.5 million).

As of the balance sheet date in 2017, cash and cash equivalents remained unchanged at EUR 0.1 million. In total, DEAG has credit lines of EUR 20.6 million, EUR 4.0 million of which were not utilized as of December 31, 2017.

Liabilities decreased compared to the previous year. This was attributable to reduced liabilities to credit institutions of EUR 12.9 million (December 31, 2016: EUR 15.3 million) due to scheduled repayments; these concern operating credit lines and financing of acquisitions. Liabilities to affiliated companies increased to EUR 4.7 million, compared to EUR 3.6 million in the previous year, and relate to current deferrals and liabilities from profit transfers. Other liabilities are almost unchanged from the previous year at EUR 2.8 million and mainly include prepayments from cooperation agreements.

**2.4 OVERALL STATEMENT ON THE ECONOMIC SITUATION OF THE COMPANY**

In the Executive Board's view, the company's performance in 2017 underscores that the right steps towards sustained positive business development were taken by expanding the event portfolio to include further attractive formats with a clear focus on profitability and the consistent termination of unprofitable business activities. The performance of the business model was impressively demonstrated in fiscal year 2017, in particular with another successful fourth quarter.

Overall, DEAG generated sales before consolidation of EUR 176 million in the year under review, which was below the previous year's level. Sales in 2017 after consolidation amounted to EUR 159.8 million (previous year: EUR 179.5 million). EBIT in 2017 amounted to EUR 5.1 million (previous year: EUR 3.7 million). Thus EBIT improved by EUR 1.4 million compared to EBIT in 2016. Before non-operating effects from the sale of the Jahrhunderthalle in Frankfurt am Main in 2016, EBIT even improved significantly by EUR 7.3 million.

The Executive Board's target of slightly exceeding the sales figures for 2016 in 2017 was not achieved. The main reason for this is that individual planned projects, particularly in Switzerland, could not be realized to the planned extent or were postponed to future periods. In addition, Flying Music Group Holding Ltd. was not integrated into the Group until August, later than originally expected.

In terms of EBIT, DEAG showed a significant improvement after a transitional year in 2016 and was able to build on and in some cases exceed the results of previous years. EBIT of EUR 4.2 million for the 2014 reporting year – the last year mostly unaffected by festival activities in 2015 and 2016 – was exceeded by EUR 0.9 million or 21%. The earnings forecast for 2017, according to which EBIT was in the mid to upper single-digit million-euro range, was achieved.





holders of the convertible bonds to be issued by the company pursuant to the authorization resolution of the General Meeting on June 26, 2014, until June 25, 2019. The new shares will participate in the profits from the beginning of the fiscal year in which they are created by exercising conversion and option rights or by complying with conversion obligations. The Executive Board is authorized, subject to the approval of the Supervisory Board, to determine the further details of the implementation of the conditional capital increase.

The resolution on conditional capital (2014/I) was entered in the commercial register on September 9, 2014.

In the previous year, DEAG issued a convertible bond with the exclusion of shareholders' subscription rights at the nominal value. We refer to Note 25 of the Notes to the Consolidated Financial Statements.

### **Authorized capital**

The General Meeting on June 26, 2014, created new authorized capital with the abolition of the unused authorized capital (Authorized Capital 2011/I). The Executive Board was authorized, subject to the approval of the Supervisory Board, to increase the share capital by a total of EUR 8,176,667.00 by June 25, 2019 (Authorized Capital 2014/I).

The decision on Authorized Capital 2014/I was entered in the commercial register on September 9, 2014.

On May 2, 2017, the Executive Board resolved, with the approval of the Supervisory Board, to partially utilize the authorized capital created on June 26, 2014, to increase the share capital of DEAG from EUR 16,353,334.00 by EUR 2,044,089.00 to EUR 18,397,423.00 by issuing 2,044,089 bearer shares with a pro rata amount of EUR 1.00 per share.

The capital increase was entered in the commercial register on May 24, 2017.

The authorized capital (2014/I) amounted to EUR 6,132,578.00 after partial utilization.

### **Acquisition of treasury shares (section 71 (1) no. 8 AktG)**

DEAG is authorized by resolution of the General Meeting on June 25, 2015, pursuant to section 71 (1) no. 8 of the German Stock Corporation Act (AktG) to acquire treasury shares up to 10% of the capital stock at the time the resolution is passed by June 24, 2020, with the approval of the Supervisory Board. The decision is to be made by the Executive Board. Such a purchase may only be effected via the stock market or through a public purchase offer addressed to all shareholders. This authorization has not yet been exercised. On December 31, 2017, the company held 615 treasury shares.

### **3.3 REMUNERATION REPORT**

The Supervisory Board determines the remuneration of the Executive Board. In addition to fixed remuneration, the members of the Executive Board also receive a variable component (bonus).

The bonuses for the Executive Board are calculated on the basis of individually agreed contractual arrangements based on the results achieved (EBITDA, EBIT) by the Group. In addition, the Supervisory Board may decide to pay additional remuneration, whereby the total remuneration to be achieved is limited by contract for each member of the Executive Board. Furthermore, benefits are provided, for example, in the form of granting a company car or as grants for health and long-term care insurance.

The total compensation granted to the Executive Board in 2017 amounted to a total of EUR 2.0 million (previous year: EUR 1.8 million); EUR 1.9 million in benefits (previous year: EUR 1.8 million) were received in the year under review. This figure includes compensation for activities in subsidiaries included in the Consolidated Financial Statements (EUR 128 thousand, 2016: EUR 98 thousand).





The separation of functions and the dual control principle are consistently implemented in all processes in the accounting department. Where gaps can arise due to the small size of the area, these are attended to by knowledgeable employees in other areas.

The internal control system in the financial reporting system continuously monitors these principles. The risks relevant to the DEAG Group with regard to a reliable control environment as well as proper financial reporting are recorded centrally in a risk catalogue. This is reviewed and updated annually by the Head of Finance and Accounting and the Chief Financial Officer.

Under the provisions of the German Commercial Code, we are obliged to point out the opportunities and risks of future development. This Combined Management Report and Group Management Report, as well as further information on the fiscal year, include future-oriented assumptions and estimates that involve risks which could cause actual results to differ from our expectations.

## **4.2 RISK REPORT**

### **4.2.1. Market/competition**

The DEAG Group operates in a competitive market. Our aim is to recognize changes in the market at an early stage and to react to them. Nevertheless, the market environment can change surprisingly, which could lead to risks for the Group's business. This applies, for example, to possible changes in leisure and consumption behaviour, which could adversely affect ticket sales in live entertainment. The DEAG Group's business is largely dependent on ticket sales.

In addition, the conditions for the availability of artists who meet the taste of the audience might change, and new, strong competitors could possibly enter the market and compete with the DEAG Group.

Furthermore, business success, particularly in the Rock/Pop division, is dependent on the extent to which DEAG's subsidiaries succeed in counteracting the artists' increasing payment demands for performing. The decline in the volume of recording media sales increases the importance of the organizers, which improves our bargaining position.

The DEAG Group's business is also determined by the condition that appropriate venues are available. The DEAG Group has access to the Jahrhunderthalle in Frankfurt/Main with its 49% shareholding in the Kultur und Kongresszentrum Jahrhunderthalle GmbH, which acts as an operating company on the basis of a leasing contract. The remaining venues are rented for the respective event. If the artists are unable to perform at the respective locations, this can adversely affect the Group's business.

In addition, there is a dependency on artists, agents, producers and other actors in the industry with regard to existing business relationships and the establishment of new business relationships.

The availability of distribution channels, particularly pre-sale systems, also has a major impact on business success.

The Group's course of business is also influenced by the fact that it is still possible to attract, retain or, in the event of a departure, compensate for the loss of qualified employees and industry know-how for the company. This is especially the case in the entertainment industry, which is strongly dependent on the relationships and contacts of individual persons. The members of the Executive Board of DEAG and the Managing Directors of its subsidiaries and shareholdings are particularly important in this regard. The business success in the Rock/Pop segment depends on the successful integration of acquired holdings in Germany as well as possible further company acquisitions. In the Classical&Jazz division, further success depends on the extent to which well-established top stars can be committed in the medium and long term, and new generation artists can move forward. The Group counters this risk with a broad portfolio of artists.

Terrorist attacks are unfortunately becoming more common at major events like soccer matches or concerts. If such attacks continue to occur in the future, it cannot be ruled out that this will have a negative impact on the demand for event tickets.

The DEAG Group works with various insurance companies. These insurance policies are intended to cover risks associated with business activities, with the performance and cancellation of concerts and other events in particular. Chief among these is the risk that concerts or other events must be cancelled at short notice because the respective artist cannot perform. If a company included in the Consolidated Financial Statements is not at all or not adequately insured in such a case or in the case of other claims, the obligations arising from the respective loss could have a materially adverse effect on the company's earnings, assets and financial position.

**4.2.2. Valuation of goodwill and other intangible assets**

Due to the uncertainties in the DEAG Group's operating business referred to earlier, further depreciation of the goodwill or financial assets as well as the other intangible assets of the Group recognized in the context of the purchase price allocation cannot be excluded in the future if the actual results of the subsidiaries differ from expectations. This applies both to existing and perhaps new goodwill from other company acquisitions. Impairment tests are carried out for the goodwill of each Group's cash generating unit.

Within the Group, part of the difference between the purchase price and the equity of the acquired company shares is allocated to the order backlog as well as the artist and agent relations. This part is depreciated according to plan.

**4.2.3. Investment property**

The Group continues to report the sale of the sub-lots located around Frankfurt's Jahrhunderthalle (section 17 of the Consolidated Financial Statements) in the balance sheet under the item "Investment property".

In 2015, DEAG established a 50:50 joint venture with a Frankfurt-based real estate investor in the context of the "Jahrhunderthalle" transaction and sold the land intended for development with a depreciation condition.

With the granting of a building permit, the transfer of ownership is to be carried out and the entire real estate or parts thereof are to be fully developed and marketed by the joint venture under the responsibility of the real estate investor. In the case of a positive and successful development of the properties, an additional profit would be generated which would exceed the book value (EUR 5.3 million). Concrete planning procedures have thus far been blocked due to legal concerns regarding the proximity of the Hoechst Industrial Park and the resulting legal questions concerning the applicability of the so-called Seveso III Directive, according to which minimum distances between construction projects and certain operating areas must be observed. DEAG nevertheless considers the creation of building rights to be realistic in the medium term and sees itself strengthened in this regard by the latest developments. For example, the city of Frankfurt/Main and the industrial park operators have reached an agreement under which the operators of the industrial park will not take any legal action in the future against (residential) construction projects outside a radius of 500m (measured from the border of operations). In return, the city of Frankfurt/Main undertook not to plan and approve any particularly vulnerable uses such as residential buildings, schools and retirement homes located within the 500m radius. The legal certainty created by this agreement now enables the construction of up to 3,000 apartments near the industrial parks, especially in the parking town of Unterliederbach next to the Jahrhunderthalle and the associated infrastructure development, e.g. with retail trade. The concrete effects of the agreement on the properties owned by DEAG are currently being reviewed.

If the building capacity is not approved as planned or if the estimated prices per square meter are significantly reduced for other reasons, there is a risk of a substantial impairment which would have a negative impact on the company's assets and earnings situation. On the basis of a valuation certificate, which was last received on December 31, 2015, a change in the value of these land values by 5.0% upwards or downwards would result in an estimated value adjustment of EUR 397 thousand or EUR - 397 thousand respectively.

**4.2.4. Financial liabilities**

The financing of the operating business depends on the ability of the companies of the DEAG Group to generate sufficient cash flow in a volatile business or to arrange external financing sources (debt or equity).

For this reason, DEAG has agreed with four house banks on a comprehensive framework without further maturity limits, which is to be used for the purposes of acquisition financing (EUR 5.1 million), the pre-financing of touring and concert events (EUR 6.0 million) as well as the operating business (EUR 10.0 million). Of the latter, EUR 0.5 million is accounted for by a subsidiary.

In addition, DEAG successfully placed a convertible bond in the amount of EUR 5.7 million in 2016. The term of the convertible bond started on June 30, 2016, and runs for two years until June 30, 2018, with an extension option at the same conditions for an additional year until June 30, 2019. In exercising the extension option, EUR 4.3 million of the EUR 5.7 million was extended for another year until June 30, 2019.

The current rate of return on the respective draws and claims is, on the one hand, based on the general development of the EURIBOR, on the other hand on agreed balance sheet and income ratios (financial covenants), which can lead to an increase or a reduction in interest payments.

The financial and non-financial covenants toward credit institutions are monitored on an ongoing basis and the interest margins to be derived therefrom are coordinated with the relevant credit institutions by mutual agreement.

The respective financing conditions reflect the favourable market level and DEAG's rating. The framework lines could be terminated on the basis of the general terms and conditions as long as the DEAG Group's net assets, financial position and results of operations have deteriorated sustainably compared to the date of the respective grant, and compensatory measures such as the appointment or reinforcement of bank collateral to hedge the respective claims will not succeed.

DEAG is dependent on successful ticket sales and thus positive business developments in the financing of its operations, including organic and external growth. In individual cases, DEAG has entered into commitments

(in particular for payments to performing artists) and has had to provide advance payments in terms of liquidity since there are temporary differences between the disbursements and payments from ticket sales. In such cases, the relevant pre-production costs would have to be covered by other sources, such as other untied financial resources or by drawing on the credit lines from domestic banks.

Besides the cash and cash equivalents available on the balance sheet date, a total of EUR 4.3 million in unused credit lines are still available. On the basis of current forecasts on earnings (EBIT) and the liquidity derived from it, the Executive Board estimates the financial position of the company and the Group to be in order. With regard to the forecast, please refer to 6. Forecast Report.

Should the course of business differ from planning, e.g. as a result of a significant decline in ticket sales which permanently and sustainably worsens the earnings power of the DEAG Group, liquidity shortages could occur if the planned financial inflows and credit lines are not sufficiently available. DEAG would then have to rely on being able to obtain additional financing sources (debt or equity).

#### **4.2.5. Financial instruments**

The DEAG Group is exposed to interest rate, currency, creditworthiness and liquidity risks with regard to its assets, liabilities and operating business.

Parts of the interest paid by the Group's borrowings are directly EURIBOR-based. Capital costs are thus partially subject to interest rate risk. In view of the current interest rate trend, the Executive Board considers the risk for DEAG and the Group to be low, so no interest rate hedges were arranged during the reporting period.

Payments for artists, orchestras, show productions, etc. are partly USD-based and are therefore subject to the currency risk against the euro, the CHF or the GBP. The same applies to dividends paid by foreign subsidiaries in CHF and GBP. The company regularly performs analyses to anticipate the effects of



currency fluctuations and to assess whether hedging transactions are beneficial. No currency hedging transactions were carried out during the period under review.

With regard to the receivables from business partners, DEAG and the DEAG Group are dependent on the continued existence as well as their creditworthiness and thus their ability to pay. Active receivables management is carried out to reduce the risk. In addition, advance payments are agreed. In the period under review, provision was made for individual adjustments to some receivables.

Potential liquidity risks are covered by short-term and medium-term plans. The task of financial management is to ensure the timely handling of all liabilities. In addition, compliance with financial and non-financial covenants with credit institutions is monitored on an ongoing basis. The company has both long-term and short-term credit relationships.

The portfolio of primary financial instruments is shown in the balance sheet; the amount of the financial assets corresponds to the maximum default risk. To the extent that there are default risks in the case of financial assets, these risks are recorded through valuation adjustments.

**4.2.6. Tax risks**

DEAG has established a risk management system for the holding company and its major subsidiaries. This includes measures for the recording, valuation and reduction of potential tax risks. Experts are consulted with on special topics. Their findings are reviewed at headquarters and the results are then taken into account accordingly.

In the case of sufficiently concrete, assessable tax risks that are likely to occur, existing tax credits have been reduced or corresponding provisions have been passivated.

In addition, other operating obligations could result from future operating audits, the amount of which cannot currently be reliably estimated.

**4.2.7. Litigation and lawsuits**

The Group currently carries out both active and passive legal proceedings. Where risks are discernible, these risks are generally recognized in the annual financial statements on the one hand by making valuation adjustments on the assets and on the other by way of provisions. Only procedural costs were recorded in the reporting year. There are no individual contingent liabilities arising from passive proceedings. (Potential) asset reductions of EUR 0.45 million could become more concrete; the risk is currently regarded as unlikely, however.

Potential assets in connection with court claims for damages and contract fulfilment have not been recognized as of the balance sheet date. The claims excluding interest amounted to EUR 11.9 million in total.

**4.2.8. Holding structure**

The company itself carries out almost no operations, but acts as the holding company of the DEAG Group. At the present time, the company's assets are largely made up of the shares in its operating subsidiaries. With these, the company is partly linked by control and profit transfer agreements. The company itself is therefore dependent on the fact that the operating companies of the DEAG Group are able to generate and transfer profits. On the other hand, the company is obliged to compensate for any losses that may be incurred against the parties involved in control and profit transfer agreements. This may have a materially adverse effect on the company's net assets, financial position and results of operations.

In order to avoid or minimize these risks, the company operates a risk management system at Group level in which all subsidiaries are involved (see 5.1 Internal Control and Risk Management System). Through this risk management system, the opportunities and risks at the Group level are recorded and assessed, control measures are defined and monitored and the uniform Group accounting process is ensured.

### 4.3 OPPORTUNITIES REPORT

The DEAG Group expects the business to develop successfully in 2018 and in the following years. With its broad portfolio, the Group is able to react flexibly to changes in trends.

In addition, the company sees opportunities for exceptionally good business development, particularly in the following areas:

- » **Inorganic growth opportunities:** Through future selective M&A measures, DEAG sees increased growth opportunities in its target markets. DEAG has an excellent M&A track record.
- » **Growth market UK:** DEAG is a well-established player in the UK live entertainment market and has made a name for itself as one of the biggest organizers of top events. The Executive Board wants to pick up on this momentum and further expand the UK business and continue this success story with Flying Music Group (FMG). By acquiring a majority stake in the British promoter, DEAG has an even more heterogeneous and broader range of events. With this diversified event portfolio, DEAG has considerable revenue potential and strategic options for the Group’s overall business in Europe. FMG complements the international event portfolio of DEAG in an ideal manner. Besides the positive effects on DEAG’s international Live Entertainment business, the Executive Board expects growth stimulus for DEAG’s ticketing business in the UK (myticket.co.uk) to result from the up to 500,000 additional tickets per year.
- » **Family-Entertainment:** Especially in the area of Family-Entertainment, the company sees above-average growth opportunities for the future thanks to its attractive content and newly established formats and can look forward to a promising offering for 2018 and beyond. The advance sales for various shows, such as Disney on Ice in Germany, indicate this with their promising starts. DEAG can benefit from a broad and reliable target audience, internationalization through licensing models and rising ticket sales, especially in distribution via the ticketing platform. With these event formats, the company meets the spirit of the times. For example, around 150,000 tickets were sold for Disney on Ice in 2017 – and the number is rising. By 2020, 360,000 tickets sold are realistic in the opinion of the Executive Board. The Executive Board therefore sees excellent prerequisites for further profitable growth. The Executive Board wants to take advantage of these opportunities and continue the expansion course it has embarked on.
- » **Arts+Exhibitions:** The company also sees very good growth opportunities in the Arts+Exhibitions division. Events such as the Christmas Gardens are proof of the company’s success in this area. In 2017, the concept was offered at seven locations in the UK and Germany. For the future, DEAG plans to gradually expand the Christmas Garden programs to other locations. The Arts+Exhibitions division was also expanded by holding the “Potsdamer Schlössernacht” in 2018. Since September 2017, DEAG has been a shareholder in TimeRide GmbH, a provider of virtual reality (VR) entertainment. Thus, DEAG has positioned itself early in the live entertainment market for virtual reality. In addition, the company secured partly exclusive ticket sales through the Group’s own distribution platform MyTicket.de. TimeRide has been active in Cologne for the first time since the fourth quarter of 2017. The response in the first three months was outstanding with around 40,000 tickets sold. For 2018, the organizers expect around 100,000 Time Ride visitors in Cologne. By 2020, up to 14 such time trips in European metropolises are to be offered annually to more than one million visitors.
- » **Ticketing:** In the live business, DEAG is active as a tour promoter as well as a local organizer. The Group sells more than 5 million tickets per year. These tickets have a high and steadily increasing additional potential for DEAG, especially if they are sold via the Group’s own MyTicket sales platforms. These ticketing platforms are not under pressure, like other ticket providers, to make content companies use this system for ticket sales. myticket receives highly attractive content from Rock and Pop to Classical and from Family-Entertainment to Heavy Metal – all from our own company. At the same time, the attractiveness of MyTicket for third-party content is steadily increasing. An important milestone was already reached with MyTicket in 2017: the Group’s ticketing business already contributes an upper six-digit figure to our EBIT. As a result of the acquisition of the Flying Music Group

in 2017, the Executive Board expects additional growth impulses for the ticketing business in the UK (myticket.co.uk) in the future from the up to 500,000 additional tickets per year.

**Litigation CNG:** DEAG is asserting claims totalling EUR 8.9 million in connection with the planned Rock festival at Nürburgring. Incoming payments would be almost completely recognized in profit or loss as the related expenses were also recognized in the first three quarters of 2015.

» **Special income from the development and sale of the Jahrhunderthalle properties:**

DEAG founded a 50:50 joint venture in 2015 in connection with the Jahrhunderthalle transaction with a real estate investor based in Frankfurt/Main. With the granting of a building permit for the plots around the Jahrhunderthalle, the entire site or parts thereof are to be completely developed and marketed by the joint venture under the leadership of the real estate investor. In the event of the positive and successful development of the properties, additional profit would be generated that exceeds the book value (EUR 5.3 million). Up to now, concerns regarding the proximity to the Hoechst Industrial Park and resulting legal issues concerning the applicability of the so-called Seveso III Directive according to which minimum distances between construction projects and certain operating areas have to be met have blocked actual planning procedures. Nevertheless, DEAG considers the creation of building law to be realistic in the medium term and is encouraged by the latest developments. For instance, the city of Frankfurt and the industrial park operators had reached an agreement according to which the operators of the industrial park will initiate no legal action against residential construction projects outside a radius of 500 m (measured from the operating boundary). In return, the city of Frankfurt/Main has obligated itself not to plan and approve any residential buildings, schools or convalescent homes particularly in need of protection within the 500 m radius. The legal certainty created by this agreement now allows the construction of up to 3,000 homes close to the industrial parks, in particular in the parking city of Unterliederbach next to the Jahrhunderthalle, and related infrastructure such as retail. The concrete effects of the agreement on the properties owned by DEAG are currently being reviewed.

**5. FORECAST REPORT**

In fiscal year 2017, DEAG was able to establish itself on the market as a live entertainment service provider with a broadly diversified business model. The foundation has been laid for the company's sustainably profitable development, the business model has been further stabilized, loss-making areas of the business were eliminated and new growth opportunities have been created. Today DEAG earns its money with a variety of established and profitable event formats.

The Executive Board is very optimistic about the current fiscal year 2018 and expects profitable growth in both sales and earnings. Consistent further development of the Rock/Pop, Classics&Jazz, Family-Entertainment and Arts+Exhibitions divisions, as well as with the MyTicket ticketing platform, have given the business model additional stability while safeguarding new growth opportunities. The Executive Board expects a very positive development, particularly in the Family-Entertainment and Arts+Exhibitions business divisions. This is also reflected in the well-filled event pipeline and the 2.5 million tickets already sold for future events, which form a solid basis for positive business development in 2018. DEAG's focus is firmly on its profitability. As a consequence of its clear focus on profitability, non-profitable business activities, such as in Austria, were terminated in 2017. These will no longer burden earnings in 2018. Dynamic operational development is also expected for activities in the UK, which will be further supported by far-reaching Group-wide synergy effects from the acquisition of the Flying Music Group.

Against this backdrop, the Executive Board is forecasting sales growth of at least 20% and a disproportionately increase in our EBIT of at least 40% for 2018. Its focus of events in the current fiscal year will again be on the fourth quarter.

**Forward-looking statements**

In addition to past results within the framework of the financial statements, this report also includes forward-looking statements. These statements may deviate from the actual developments.

Berlin, March 29, 2018

DEAG Deutsche Entertainment Aktiengesellschaft

The Executive Board



Prof. Peter L. H. Schwenkow



Christian Diekmann



Detlef Kornett



Ralph Quellmalz







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## // CONSOLIDATED BALANCE SHEET

### TOTAL ASSETS

in EUR '000	Notes	31.12.2017	31.12.2016
Liquid funds	7	41,816	28,378
Trade receivables	8	25,926	15,312
Down Payments	9	10,949	12,905
Income tax receivables		1,178	1,031
Inventories	10	120	64
Other current financial assets	11	1,824	2,796
Other current non-financial assets	11	1,636	2,455
<b>Current assets</b>		<b>83,449</b>	<b>62,941</b>
Goodwill	13, 14	26,321	24,117
Other intangible assets	13, 15	8,719	7,909
Tangible fixed assets	16	2,459	1,046
Investment properties	17	5,340	5,340
Investments	18	706	279
According to the equity method accounted fi- nancial assets	18	1,366	2,367
Loans to associated companies	19	1,221	1,209
Down Payments	9	95	-
Other long-term financial assets	19	1,542	1,863
Deferred tax assets	20, 39	762	308
<b>Long-term assets</b>		<b>48,531</b>	<b>44,438</b>
<b>TOTAL ASSETS</b>		<b>131,980</b>	<b>107,379</b>



**TOTAL LIABILITIES AND EQUITY**

<u>in EUR '000</u>	<u>Notes</u>	<u>31.12.2017</u>	<u>31.12.2016</u>
Bank loans payable	21, 28	16,884	16,353
Trade accounts payable	22	10,457	13,554
Accruals	23	6,810	10,171
Convertible bond	25	1,350	-
Sales accruals and deferrals	24	67,642	37,310
Income tax liabilities		638	944
Other current financial liabilities	26	4,242	3,673
Other current non-financial liabilities	26	4,703	6,837
<b>Current liabilities</b>		<b>112,726</b>	<b>88,842</b>
Accruals	23	-	227
Convertible bond	25	4,145	5,388
Bank loans payable	21, 28	31	100
Other long-term financial liabilities	27	309	464
Deferred taxes	20, 39	2,151	1,641
<b>Long-term liabilities</b>		<b>6,636</b>	<b>7,820</b>
Share capital		18,396	16,352
Capital reserve	25, 29	42,508	40,081
Accumulated deficit		-54,078	-51,845
Accumulated other income	29	638	1,403
<b>Equity attributable to DEAG shareholders</b>		<b>7,464</b>	<b>5,991</b>
Equity attributable to non-controlling interest	29	5,154	4,726
<b>Equity</b>	29	<b>12,618</b>	<b>10,717</b>
<b>TOTAL LIABILITIES AND EQUITY</b>		<b>131,980</b>	<b>107,379</b>

## // CONSOLIDATED INCOME STATEMENT

in EUR '000	Notes	01.01. to 31.12.2017	01.01. to * 31.12.2016
Sales	31	159,802	179,545
Cost of sales	32	-130,470	-148,713
<b>Gross profit</b>		<b>29,332</b>	<b>30,832</b>
Distribution costs	33	-13,062	-20,723
Administrative expenses	34	-12,636	-13,597
Other operating income	35	2,581	8,056
Other operating expenses	36	-1,164	-847
<b>Operating income (EBIT)</b>		<b>5,051</b>	<b>528</b>
Interest income and expenses	37	-1,195	-997
Income from investments	38	71	134
Income shares in companies accounted for using the equity method	18	-982	-663
<b>Financial result</b>		<b>-2,106</b>	<b>-1,524</b>
<b>Result before taxes (EBT)</b>		<b>2,945</b>	<b>2,197</b>
Income taxes	39	-601	-485
<b>Group result from continued operations after taxes</b>		<b>2,344</b>	<b>1,172</b>
<b>Group result from discontinued operations after taxes</b>	40	<b>-3,045</b>	<b>-3,911</b>
<b>Group result after taxes</b>		<b>-701</b>	<b>-2,199</b>
thereof attributable to non-controlling interest		1,586	1,377
<b>thereof attributable to DEAG shareholders</b>			
<b>(Group result)</b>		<b>-2,287</b>	<b>-3,576</b>
Earnings per share in EUR (undiluted)			
from continued operations	29	0.04	0.02
from continued and discontinued operations	29	-0.13	-0.22
Earnings per share in EUR (diluted)			
from continued operations	29	0.04	0.02
from continued and discontinued operations	29	-0.13	-0.22
Average number of shares in circulation (undiluted)	29	17,595,358	16,352,719

\* Adjustment previous year (Note 40)

## // CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

in EUR '000	2017	2016
<b>Group result after taxes</b>	<b>-701</b>	<b>-2,199</b>
<b>Other result</b>		
(+/-) Differences from exchange rates (independent foreign units)	-1,135	-1,510
<b>Amounts as may be reclassified in future periods in the profit and loss account</b>	<b>-1,135</b>	<b>-1,510</b>
(+/-) Actuarial profit/loss recorded in equity	124	85
(+/-) Deferred taxes on the other total result	-25	-17
<b>amounts, not reclassified in income statement</b>	<b>99</b>	<b>68</b>
<b>Total recognized directly in other comprehensive income</b>	<b>-1,036</b>	<b>-1,442</b>
<b>Total result</b>	<b>-1,737</b>	<b>-3,641</b>
<b>Thereof attributable to</b>		
Non-controlling interest	1,361	607
DEAG Shareholders	-3,052	4,248



## // CONSOLIDATED STATEMENT OF CASH FLOW (Note 43)

In EUR '000	2017	2016
Group result from continued operations after taxes	2,344	1,712 *
Depreciation and amortisation	1,494	1,431 *
Expenditure from retirement of fixed assets	-114	-12
Changes not affecting payments	-1,243	-349
Change in other accruals	-6,009	1,289
Income from the Jahrhunderthallen-transaction	-	-5,808
result of change in scope of consolidation	-831	-
Deferred taxes (net)	-245	-641
Result from valuation of associated companies	982	663
<b>Cashflow vor Änderungen Nettoumlaufvermögen</b>	<b>-3,622</b>	<b>-1,715</b>
Net interest income	1,195	995 *
Changes to receivables, inventories and other assets	-8,488	-933
Changes to other loan capital without financial debts	30,513	284
<b>Net cash outflow from continued operations</b>	<b>19,598</b>	<b>-1,369</b>
Net cash outflow from discontinued operations	-2,947	-3,808 *
<b>Net cash outflow from operating activities (total)</b>	<b>16,651</b>	<b>-5,177</b>
Outflows for investments in...		
...Intangible assets	-454	-362 *
...Tangible assets and financial investments	-770	-3,431 *
Inflow/Spending from the acquisition of consolidated companies	63	-
Payments from the sale of consolidated companies	-3,114	-
Payments from the acquisition of consolidated companies	-2,100	-
Inflow/Spending from the sale of consolidated companies	-	6,877
Inflow/Spending from repayment of loans	800	-
Assets disposals	4	24
Interest Income	96	121
<b>Net cash inflow from investing activities (total)</b>	<b>-5,475</b>	<b>3,229</b>
Capital increase DEAG Deutsche Entertainment AG	4,471	-
Proceeds from new borrowing	4,815	7,058
Repayment of financial debts	-4,353	-4,936
Cash proceeds from the convertible bond	-	5,700
Cost of the convertible bond	-	-208
Interest expenditure	-1,016	-864
Dividend portions of other shareholders	-1,733	-1,802
Payments to/from other shareholders	-31	-
<b>Net cash inflow from financing activities (total)</b>	<b>2,153</b>	<b>4,948</b>
<b>Changes in cash and cash equivalents</b>	<b>13,329</b>	<b>3,000</b>
Effect of exchange rate changes	109	-427
Cash and cash equivalents as at 01.01.	28,378	25,805
<b>Cash and cash equivalents as at 31.12.</b>	<b>41,816</b>	<b>28,378</b>

\* Adjustment previous year (Note 40)

## // DEVELOPMENT OF EQUITY WITHIN THE GROUP (Note 29)

	Number of shares issued	Authorized DEAG shares in EUR '000	DEAG capital reserve in EUR '000	Accumulated deficit in EUR '000	Accumulated other income in EUR '000	Attributable to DEAG shareholders in EUR '000	Attributable to non-controlling interest EUR '000	Equity in EUR '000
<b>As at 31.12.2015</b>	<b>16,352,719</b>	<b>16,352</b>	<b>39,944</b>	<b>-48,269</b>	<b>2,075</b>	<b>10,102</b>	<b>5,921</b>	<b>16,023</b>
Total result	-	-	-	-3,576	-672	-4,248	607	-3,641
capital increase	-	-	-	-	-	-	-	-
Dividend	-	-	-	-	-	-	-1,802	-1,802
Acquisition of shares of other shareholders	-	-	-	-	-	-	-	-
Other changes	-	-	137 <sup>1</sup>	-	-	137	-	137
<b>As at 31.12.2016</b>	<b>16,352,719</b>	<b>16,352</b>	<b>39,944</b>	<b>-51,845</b>	<b>1,403</b>	<b>5,991</b>	<b>4,726</b>	<b>10,717</b>
Total result	-	-	-	-2,287	-765	-3,052	1,361	-1,691
capital increase	2,044,089	2,044	2,427	-	-	4,471	-	4,471
Dividend	-	-	-	-	-	-	-1,733	-1,733
Acquisition/ Sale of shares of other shareholders	-	-	-	-	-	-	800	800
Other changes	-	-	-	54 <sup>2</sup>	-	54	-	54
<b>As at 31.12.2017</b>	<b>18,396,808</b>	<b>18,396</b>	<b>42,508</b>	<b>-54,078</b>	<b>638</b>	<b>7,464</b>	<b>5,154</b>	<b>12,618</b>

<sup>1</sup> Equity component convertible bonds

<sup>2</sup> Acquisition (54 EUR'000)







# // NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## 1. ACCOUNTING PRINCIPLES

DEAG Deutsche Entertainment Aktiengesellschaft (DEAG) is an Aktiengesellschaft (stock corporation under German law) founded in Germany with its registered office in Germany, 10785 Berlin, Potsdamer Straße 58. The company is registered in the Commercial Register of the Charlottenburg District Court under the commercial register number HRB 69474 B.

DEAG Deutsche Entertainment AG is a leading company in the live entertainment industry with a national focus in Germany, Switzerland and the UK. As a live entertainment service company with an integrated business model, DEAG offers comprehensive expertise in the organization, marketing and execution of events as well as in ticket distribution for its own content and third-party content via its own ticketing platform MyTicket. With its broadly diversified event portfolio and around 4,000 events in 2017, DEAG addresses less competitive and attractive niche markets in an increasingly targeted manner and positions itself at an early stage with its extremely profitable content.

DEAG's core business areas include Rock/Pop, Classics&Jazz, the strongly growing Family Entertainment division and Arts+Exhibitions. The Family Entertainment area in particular is fundamental for the further development of DEAG's own content. Its network of strong partners allows DEAG to put itself in an excellent market position as an internationally active live entertainment Group.

These Consolidated Financial Statements of DEAG as of December 31, 2017, were prepared in accordance with the International Financial Reporting Standards (IFRS) of the International Accounting Standards Board (IASB), London, as applicable in the EU and in conformity with the provisions under German commercial law to be applied in accordance with section 315e (1) of the German Commercial Code (HGB). The designation IFRS also comprises the still-valid International Accounting Standards (IAS) and the interpretations of the International Financial Reporting Interpretations Committee (IFRS IC). DEAG prepares the Consolidated Financial Statements for the smallest and largest group of companies.

The Consolidated Financial Statements are based on the financial statements of the companies included in the consolidation. These were prepared by application of the German Commercial Code (HGB), including the accounting standards adopted by the German Standardization Council (DRSC) as of the reporting date in accordance with section 342 of the German Commercial Code (HGB) and the German Stock Corporation Act (AktG). The financial statements of foreign companies were prepared in accordance with their national regulations, in conformity with continuously and uniformly applied accounting and valuation principles. Interim Financial Statements were prepared for companies included in the full consolidation with a different fiscal year than from July 1 to June 30 or August 1 - July 31.

The Individual Financial Statements as well as the Interim Financial Statements of the consolidated companies were prepared effective as of the reporting date of the Consolidated Financial Statements. Carrying values for tax provisions are not included in the Consolidated Financial Statements. The reconciliation of the values in accordance with the IFRS standards was carried out on the level of the Group outside the Individual Financial Statements prepared under German commercial law, in a so-called Handelsbilanz II.

The items combined in the balance sheet and Group statement of income are explained in the notes.

For the preparation of the Consolidated Financial Statements, discretion, estimates and assumptions have to be made to a limited extent that affect the level and reporting of assets and liabilities, income and expenses as well as contingent receivables and liabilities. This applies in particular to the annual impairment test of goodwill.



The basis of the impairment test was the value in use of the CGUs, whose calculation was based on projected earnings as a function of the CGUs from one to three-year planning. The value in use was determined using the discounted cash flow method. These calculations must be based on assumptions based on management estimates. If there are developments beyond management's control, future carrying amounts may differ from the originally expected estimates. If actual development deviates from the expected one, the premises and, if necessary, the carrying amounts of the goodwill of EUR 26,321 thousand (previous year: EUR 24,117 thousand) are adjusted accordingly. Reference is made to our comments in Note 14.

In addition, estimates and assumptions are required in the valuation and impairment of receivables and advance payments, the measurement and estimation of the probability of occurrence of provisions and contingent liabilities and estimates of the amount of deferred tax assets on loss carryforwards.

In addition, management made discretionary decisions in the area of the scope of consolidation. Please refer to our comments in Note 3.

## 2. AMENDMENTS TO ACCOUNTING STANDARDS

In the Consolidated Financial Statements, all standards of the IASB as well as the applicable IFRIC and/or SIC to be adopted on the closing date as mandated by the EU were taken into account.

For fiscal years beginning with that which began on January 1, 2017, the following changes now apply on an obligatory basis.

Standard	Title	Mandatory date of application for fiscal years that begin on or after
Content		
IAS 7	<i>Statements of Cash Flows</i>	January 1, 2017

Companies are required to provide information that enables the addressees of financial statements to better assess changes in financial liabilities.

IAS 12	<i>Income Taxes</i>	January 1, 2017
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This amendment clarifies that write-downs on debt instruments measured at fair value (due to increased market interest rates) lead to the recognition of deferred tax assets for unrealized losses if the tax value corresponds to its acquisition cost.

AIP 2014-2016	<i>Amendments due to the Annual Improvements Project 2014-2016 Cycle</i>	January 1, 2017
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IFRS 12	This amendment clarifies that the disclosures also apply to shares that fall <i>within the scope of IFR S5 (with the exception of IFRS 12.B10-B16)</i>	
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The amendments to standards and improvements to be applied for the first time in 2017 in a binding manner did not have any material impact on these Consolidated Financial Statements.

For fiscal years from January 1, 2017, onward, an option exists for the following amendments to be applied prematurely on a voluntary basis.

Standard	Title	Mandatory date of application for fiscal years that begin on or after
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Content

IFRS 9 Including consequential changes	<i>Financial Instruments</i>	January 1, 2018
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New concept for accounting for financial instruments and abolishing IAS 39 Financial Instruments: Recognition and Measurement. IFRS 9 contains new regulations on the three measurement categories (including the new category for fair value measurement not affecting net income), on the impairment of financial instruments according to the expected loss model and on hedge accounting.

IFRS 15	<i>Revenue from Contracts with Customers</i>	January 1, 2018
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New revenue recognition standard that complies with the previous standards IAS 18 Revenue, IAS 11 Construction Contracts and replaces the corresponding interpretations. It regulates how revenue from contracts with customers – in particular in what amount and at what time or over what period of time – is to be realized. This is done using a so-called 5-step model. IFRS 15 also contains regulations on the capitalization of expenditure in connection with the acquisition or for the fulfilment of the respective customer contract.

IFRS 15	<i>Revenue from Contracts with Customers</i>	January 1, 2018
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Clarification of the following aspects:

- Identification of performance obligations
- Principal agent relations
- Licensing
- Facilitation requirements for the transition to IFRS 15

IFRS 16	<i>Leases</i>	January 1, 2019
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New concept for lease accounting. IFRS 16 replaces the previous regulations on lease accounting in IAS 17 and the related interpretations. The core element of IFRS 16 is to record all leases at the lessee, with minor exceptions, and the associated contractual rights and obligations on the balance sheet. The previous distinction between a finance lease and an operating lease is not applicable for lessees. The regulations for the lessors are similar to those of IAS 17.

AIP 2014-2016	Amendments due to the Annual Improvements <i>Project 2014-2016 Cycle</i>	January 1, 2018
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IAS 28 This amendment clarifies that the option of measuring an investment in an associate or joint venture at fair value through profit or loss may be exercised differently for each investment on initial recognition.

IAS 40	<i>Investment Property</i>	January 1, 2018
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The amendment concerns the classification of uncompleted properties and clarifies in which cases the classification of a property as "investment property" begins or ends when the property is still under construction or development. A reclassification is made in the event of an obvious change in use.

The Group has not applied the above standards, interpretations and revisions prematurely. The Group intends to employ these standards and interpretations as of the date of their entry into force.

The Group-wide examination of the impacts of applying IFRS 15 to the Consolidated Financial Statements has been completed. However, the new standard for realization of sales will hardly have any impact on the realization of sales, since the vast majority of revenues in the Consolidated Financial Statements are realized on the basis of routine transactions (revenue realization at the time of the transfer of authority of disposal). There are no agreements within the Group that regulate several services within a contract or within several contracts (multi-element arrangements).

The changes that IFRS 9 involves include the new concept of accounting for financial instruments and the abolition of IAS 39. The standard now contains new provisions on the three measurement categories, the impairment of financial instruments according to the expected loss model and hedge accounting. From the Group-wide examination of the effects of the application of IFRS 9, it is currently estimated that the quantitative effects on the Group are minor.

The analysis of the impact of applying IFRS 16 on the Consolidated Financial Statements has nearly been completed. On the basis of accounting for assets and liabilities required by IFRS 16 in the balance sheet of the lessee, an increase in the balance sheet total is expected as of the first application date. Instead of leasing expenses, depreciation and interest expenses are subsequently recognized in the income statement by the amendments to IFRS 16 – with a correspondingly positive effect on EBITDA. Final estimates of the effects and their quantification have not yet been made. As regards the above change, no decision has yet been made on the applicable transitional method.

The impact of the other standards on the assets, financial and earnings position of the DEAG Group are still being reviewed and are expected to be of minor overall significance.

The following new and/or amended standards and interpretations have already been adopted by the IASB but have not yet come into mandatory effect.

<b>Standard</b>	<b>Title</b>	<b>Mandatory date of application for fiscal years that begin on or after</b>
Content		
IAS 19	Employee Benefits	January 1, 2019
IAS 28	Investments in Associates and Joint Ventures	January 1, 2019
IFRS 9	Financial Instruments (early repayment regulations with negative compensation)	January 1, 2019
IFRIC 22	Foreign Currency Transactions and Advance Consideration	January 1, 2018
IFRIC 23	Uncertainty over Income Tax Treatments	January 1, 2019
AIP 2015-2017	Amendments due to the Annual Improvements Project 2015-2017 Cycle	January 1, 2019



The Group intends to apply these standards and interpretations as of the date of their entry into force.

The impact of these standards on the assets, financial position and earnings position of the DEAG Group are still being reviewed and are expected to be of minor overall significance.

### **3. PRINCIPLES OF CONSOLIDATION**

#### **Scope of consolidation**

DEAG, as the parent company, includes in the Consolidated Financial Statements those companies fulfilling the control concept due to a dominant influence. Companies established, acquired or sold during the fiscal year are included from the date of establishment or acquisition or up until the date of sale.

On the balance sheet date, the scope of consolidation was comprised of 37 (previous year: 34) fully consolidated German and foreign companies, in addition to DEAG. Nine (previous year: nine) investments are consolidated as joint ventures and/or associated companies at equity. Five (previous year: four) associated companies and nine (previous year: nine) investments are reported at cost of acquisition in view of their marginal significance.

#### **Consolidation methods**

Capital consolidation involves offsetting the acquisition costs of participating interests against equity at the time of starting up or acquiring the respective subsidiary. Depreciation of shares in subsidiaries in the Individual Financial Statements of the parent company was eliminated for the purpose of consolidation. Interim profits and losses arising from the intra-group sale of equity holdings were reversed. The differential amounts included in the values reported for holdings in joint ventures are established by applying the same principles.

The asset-related variations arising from capital consolidation were recorded as goodwill in the consolidated balance sheet, after exposure of hidden reserves or charges for the acquired company (revaluation). If there is a negative difference, it is reassessed that all acquired assets and liabilities have been properly identified and that all assets or liabilities additionally identified in this review have been recognized. Any remaining negative difference is recognized in profit or loss.

Any changes in respect of the participating interests of the Group in subsidiaries which do not result in a loss of control over these subsidiaries are reported as equity transactions. The carrying amounts of the shares held by the Group and the non-controlling shares are adjusted in such ways that they reflect the changes of the stakes in the subsidiaries. Any difference between the amount by which the non-controlling shares are adjusted and the fair value of the consideration paid and received is to be recorded directly in equity and allocated to the shareholders of the parent company.

Receivables, liabilities and accruals as well as expenses and income between companies included in the Consolidated Financial Statements and any intermediate results of intra-group deliveries and services are eliminated. Any depreciation or value adjustments of intra-group receivables in the Individual Financial Statements were reversed in favor of the Group result.

Tax accruals have been made on consolidation-based results as far as they have a future tax impact.

Shareholdings in joint ventures and associated companies valued by applying the equity method were reported as pro-rata equity.



On August 18, 2017, DEAG acquired 60% of the shares of the British promoter Flying Music Group Holding Ltd, London, via its British subsidiary Kilimanjaro Ltd.

On December 14, 2017, DEAG acquired 51% of the shares of Kultur im Park GmbH, Berlin, via its subsidiary Concert Concept Veranstaltungs-GmbH.

With DEAG Classics AG, Berlin, DEAG is essentially entitled to 51% of the voting and capital rights. However, the Supervisory Board has a parity-based composition to represent the two shareholders. DEAG Classics AG, Berlin, is nonetheless reported within the DEAG Group as a fully consolidated subsidiary, as DEAG – while taking into account the limits defined for the Executive Board by the rules of procedure – has the right of ultimate decision on the Executive Board, and approval of the Supervisory Board is only necessary for extraordinary transactions. Any amendment to the rules of procedure for the Executive Board requires a unanimous decision.

For The Classical Company AG, Zurich, Switzerland, the control concept in accordance with IFRS 10.7 is fulfilled, since DEAG Classics AG has the right to appoint management and approve the annual budget. With a 25.5% interest, the company continues to be classified as a controlling interest, while 74.5% of the equity interests are attributable to non-controlling shareholders.

DEAG Music and Blue Moon Entertainment are allocated to the discontinued operations. We refer to our comments in Note 40.

The following companies are run as joint ventures and reported in accordance with the provisions of the equity method and hence the pro-rata equity:

Segments	Company	Shareholdings
Live Touring	A.C.T. Artist Agency GmbH, Berlin	50%
Entertainment Services	JHH Entwicklungsflächen GmbH & Co. KG, Frankfurt/Main	50%
	JHH Entwicklungsflächen Verwaltungs GmbH, Frankfurt/Main	50%

The following companies are carried in the balance sheet as associated companies:

Segments	Company	Shareholdings
	EIB Entertainment Insurance Brokers GmbH, Hamburg	49%
Entertainment Services	Kultur- und Kongresszentrum Jahrhunderthalle GmbH, Frankfurt/Main	49%
	Verescon AG, Berlin	44%
	Rock the Ring AG, Hinwil (Switzerland)	35%
Live Touring	Twin Peaks Festival Limited, London (UK)	25.5%
	Seefestspiele Berlin GmbH, Berlin	20.4%

The companies are included in the consolidated financial statements at equity.

AIO Group AG, Glattpark, (Switzerland), holds a 35% stake in Rock the Ring AG, Hinwil (Switzerland).

Kilimanjaro Holdings Limited, London (UK) holds a 50% stake in the Twin Peaks Festival Limited, London (UK).

DEAG Classics AG holds an interest of 40% in Seefestspiele Berlin GmbH.

The following companies are separately and jointly immaterial to the Consolidated Financial Statements of DEAG and are not relevant to the presentation of a true and fair view of the Group's net assets, financial position and operating results, and are therefore not consolidated: EBC Entertainment Bau Concept Gesellschaft für kulturelles Bauen GmbH, Berlin, Palast Management und Veranstaltungs-GmbH i.L., Berlin, as well as Manchester Chamber Orchestra Limited, Manchester (UK), Manchester Concerts Orchestra Limited Manchester (UK) and Raymond Gubbay Productions Limited, London (UK). All of the above companies are inactive and there are no current results available for the Manchester Chamber Orchestra Limited, Manchester (UK), Manchester Concerts Orchestra Limited, Manchester (UK) and Raymond Gubbay Productions Limited, London (UK).

The information in accordance with section 315e HGB (German Commercial Code) in conjunction with section 313 (2) HGB is as follows:

Name of company	Seat of company	Share in the capital	Equity (in EUR thousands)	Earning in fiscal year (in EUR thousands)
EBC Entertainment Bau Concept Gesellschaft für kulturelles Bauen GmbH	Berlin	100.0%	-1	0
Manchester Concerts Orchestra Limited	Manchester, UK	30.6% <sup>1</sup>	0 <sup>2</sup>	- <sup>2</sup>
Manchester Chamber Orchestra Limited	Manchester, UK	51.0% <sup>1</sup>	0 <sup>2</sup>	- <sup>2</sup>
Palast Management und Veranstaltungs-GmbH i.L.	Berlin	100.0%	-108	2
Raymond Gubbay Productions Limited	London, UK	51.0% <sup>1</sup>	0 <sup>2</sup>	- <sup>2</sup>

<sup>1</sup> The shares in the companies Manchester Chamber Orchestra Limited, Raymond Gubbay Productions Limited and Manchester Concerts Orchestra Limited are held directly by Raymond Gubbay Limited at 100% each, the last with 60%.

<sup>2</sup> Figures relate to fiscal year 2016/2017. Amounts are stated in pound sterling.

The group of consolidated companies of DEAG Group changed as follows in fiscal year 2017:

Segment	Company	Addition
Live Touring	Flying Music Holdings Limited, London (UK)	Aug. 1, 2017
	The Flying Music Group Limited, London (UK)	Aug. 1, 2017
	Flying Music Company Limited, London (UK)	Aug. 1, 2017
	Flying Entertainment Limited, London (UK)	Aug. 1, 2017

Segment	Company	Addition
Entertainment Services	Kultur im Park GmbH, Berlin	Dec. 31, 2017

Segment	Company	Disposal
Live Touring	Manfred Hertlein Veranstaltungen GmbH, Würzburg	Feb. 1, 2017
	ULAB Verwaltungs GmbH & Co. KG, Berlin	Mar. 13, 2017

The assets and liabilities of ULAB Verwaltungs GmbH & Co. KG, Berlin, were incorporated into Global Concerts Touring GmbH, Munich, on March 13, 2017.



#### 4. Foreign Currency Translation Principles

The Consolidated Financial Statements are drawn up in euros, the functional currency of the parent company and the reporting currency of the Group. Unless stated otherwise, data is presented in EUR thousands. The amounts are rounded in commercial terms. The functional currency of the foreign subsidiaries in Switzerland is the Swiss franc (CHF) and in the UK the pound sterling (GBP). The functional currency of the domestic subsidiaries of the Group as well as of the foreign subsidiary in Austria is the euro (EUR).

The positions included in the financial statements of the respective companies are being valued applying the functional currency. Foreign currency transactions are being exchanged initially into the functional currency at the cash price valid on the day of the business transaction. Monetary assets and liabilities in a foreign currency are being exchanged into the functional currency on each call date using the call date rate. All currency conversion differences are recognized income statement-related. Non-monetary items that were assessed at historic purchase or manufacturing prices in a foreign currency were exchanged using the rate of the day of the business transaction. Non-monetary items that were assessed at their present value in a foreign currency were exchanged using the rate valid on the date of the determination of the present value.

The assets and liabilities of the foreign units were exchanged into euros at the call date rate as part of consolidation. The translation of income and expenditure is made at the average rate of the fiscal year. The resulting currency differences are recognized as a separate component of equity. The cumulative amount recognized in the equity of a foreign unit is being dissolved income statement-related in case of a sale of the foreign unit.

The exchange rates of currencies of significance to the company changed as follows:

	Exchange rate in EUR		Average exchange rate in EUR	
	2017	2016	2017	2016
1 pound sterling	1.1271	1.1680	1.1631	1.2212
1 Swiss franc	0.8546	0.9312	0.9352	0.9173

## 5. Balance Sheet Accounting and Valuation Principles

### Notes on the Balance Sheet

The Consolidated Financial Statements are based on the principle of historic costs of acquisition and manufacture, except for financial instruments which are reported at their fair value on the balance sheet date.

Intangible assets purchased are capitalized at cost of acquisition and depreciated in a straight line over an anticipated useful life of three to fifteen years.

Intangible assets – normally artist and agent relationships and order books – which are acquired within the framework of a business combination are recorded separately from the goodwill and assessed at the time of acquisition at their fair value. During the following periods, these intangible assets are assessed like individually acquired assets at their acquisition costs less cumulated amortizations and impairments. In the case of artist and agent relationships, the depreciation period is generally 15 years, while order bookings are amortized after completion of the respective concert events.

For acquired trademarks for which a certain useful life cannot normally be defined, there is no depreciation until the management decides to continue the trademark only over a certain period of time. The trademarks are subjected to an impairment test annually and, if necessary, written down.

Goodwill obtained in connection with acquisitions is capitalized in accordance with IFRS 3 (Business Combinations) at its acquisition costs. The option to apply the Full Goodwill method is not being used.

Such goodwill is subject to annual impairment tests on the basis of cash-generating units and, if necessary, unscheduled depreciation. In accordance with IAS 36.124 an impairment loss recognized for goodwill may not be reserved in subsequent periods.

Fixed assets are assessed at cost of acquisition plus incidental acquisition costs less acquisition cost reductions and, in the case of items subject to wear and tear, less use-related depreciation. Depreciation is in a straight line over the expected useful life.

Scheduled depreciation of fixed assets is essentially based on the following periods of useful life:

Buildings, fixtures and fittings	4 to 50 years
Plant and machinery	3 to 10 years
Tools and equipment	3 to 10 years

If reductions in the value of intangible assets or tangible fixed assets are ascertained, unscheduled depreciation is applied. The value attributable to the intangible assets or tangible fixed assets is ascertained on the basis of future surplus revenue or net sales proceeds (impairment test). Reviews are undertaken annually unless there is reason earlier to assume that values have decreased.

Scheduled depreciations are being accounted for pro-rata in cost of sales and administrative expenses respectively, write-ups in other operating income and unscheduled depreciations in other operating expenses.

Land held as a financial investment is being assessed at fair value according to IAS 40.30/40.33.

Shares in joint ventures and associated companies are reported at equity. Differential amounts resulting from initial consolidation are allocated following the same principles as for full consolidation.

A joint venture is based on a contractual agreement by virtue of which the Group and other contracting parties carry out a business activity which is subject to joint control; this is the case if the strategic financial and business policy associated with the business activity of the joint venture requires the consent of all parties involved in the joint control. Shares in joint ventures are reported at equity. The consolidated income statement includes the part of the Group in the income and expenditure as well as in equity changes of the investments valued at equity. If the Group's share in the loss of the joint venture exceeds the share valued at equity, this share is written down to zero. Other losses are not reported unless the Group has a contractual obligation or has made payments for the benefit of the joint venture. Unrealized profits or losses from transactions of affiliated entities with the joint venture are eliminated

against the investment value of the joint venture (losses not exceeding the amount of the investment value).

Inventories are valued at acquisition cost. If net sales proceeds on the balance sheet date are less than the cost of acquisition, appropriate value adjustments are made.

Deferred expenses and deferred income are formed in accordance with the accrual accounting concept outlined in IAS 18. Prepaid amounts are their basis. Deferred expenses are essentially prepaid costs and other accruals. These are mainly reported under prepayments made. Deferred income that relates to income from the sale of prepaid tickets for events after the balance sheet date is reported as sales accruals and deferrals.

Accruals are valued at the amount sound business judgment deems necessary on the balance sheet date to cover future payment obligations, discernible risks and uncertain commitments. Long-term reserves are being discounted in accordance with IAS 37. If the discounting effect is material, reserves are being recorded to the cash value of the expected future cash flows.

In accordance with IAS 12, deferred taxation is calculated on the basis of the different assigned values for assets and liabilities in the commercial balance sheet and the tax balance sheet in respect of circumstances within the scope of the commercial balance sheet II, consolidation processes and realizable losses carried forward. Deferred tax assets in respect of losses carried forward are only recognized to the extent that they are consumed within a period of 5 years. Further deferred tax assets in respect of losses carried forward are only recognized to the extent that offsettable deferred tax liabilities exist. Deferred tax assets and liabilities are recognized in the balance sheet in the amount as long as there is a possibility of offsetting with the same tax authorities.

The defined benefit obligations are calculated in accordance with IAS 19 based on the Projected Unit Credit method. This is based on the number of service years on the respective calculation date and takes into account future developments by including discounting, wage development and probability of resignation until the commencement of the payment of the benefits as well as pension indexing for the years after the first-time payment of recurring benefits. Actuarial profits and losses are immediately recognized in other income with no effect on the result.

Financial instruments are contracts which lead to a financial asset in one company and to a financial liability or an equity instrument in another company.

Financial assets within the meaning of IAS 39 are categorized as follows:

- as at fair value through profit or loss
- as held-to-maturity investments
- as loans and receivables
- as available-for-sale financial assets

As of the balance sheet date and during the previous year, there has not been any allocation of financial assets to the categories “held-to-maturity investments” and no voluntary classification of financial assets to the category “financial assets at fair value through profit or loss” in the DEAG Group.

Financial liabilities within the meaning of IAS 39 are categorized as follows:

- as at fair value through profit or loss
- as financial liabilities measured at amortized cost

The Group defines the categorization of its financial assets and/or financial liabilities with the first-time recognition and reviews this allocation at the end of each fiscal year, insofar as this is admissible and appropriate. The subsequent measurement of the financial assets and financial liabilities depends on their categorization.

At the first-time measurement of financial assets and/or financial liabilities, they are measured at their fair value. If there is no measurement at fair value through profit or loss, transaction costs are included in addition, which are directly attributable to the acquisition of the financial asset or issue of the financial liability.

Financial assets include in particular trade receivables, loans, other receivables and assets as well as cash and cash equivalents.

Loans and receivables are non-derivative financial assets which are not quoted in an active market and for which fixed or determinable payments are deposited.

The Group reports loans and receivables at amortized cost less impairments. Any valuation allowances made reflect the assessment of the default risk and are shown in separate valuation allowance accounts. Objective defaults of receivables result in their derecognition.

During the reporting period, the Group did not sell any receivables within the framework of forfeiting or factoring agreements.

Financial assets held for trading are assets which are not allocated to one of the above-mentioned categories. Mainly equity is allocated to this category.

After first-time measurement, financial assets held for trading are measured at fair value during the following periods. Variations in respect of the fair value are reported with no effect on income in equity, possibly after taking into account deferred taxes. If such an asset is derecognized, the cumulated profit or loss in the equity is reclassified with an impact on income.

Shares in non-fully consolidated subsidiaries and other investments in the Group that are not measured at equity are shown in this category. Due to a lack of an active market and high expenditure to determine the fair value, these are as a matter of principle reported at their respective amortized cost. If there are any indications of a lower fair value, this is applied.

During the current period as well as during the previous year, there have been no reclassifications of financial assets held for trading to other categories.

Cash and cash equivalents in the balance sheet include cash on hand, cash in banks and short-term deposits with original maturities of less than three months. The measurement is made at amortized cost.

Derecognition of a financial asset takes place at the time of the expiration and/or transfer of rights to payments under the asset and hence at the time when essentially all opportunities and risks related to the property have been transferred.

If the Group transfers its contractual rights to cash flows from an asset, it measures whether and to what extent the opportunities and risks remain with it. If the Group does not fully transfer or fully retain essentially all risks and opportunities which are related to the property in respect of this asset and retains also the power of disposal in respect of the transferred asset, the Group continues to recognize the transferred asset within the scope of its ongoing commitment.

In the event of financial assets or a group of financial assets which are reported at amortized cost, the Group determines on every balance sheet date whether there is objective information in respect of an impairment. Objective information may include, for instance, financial difficulties of debtors, the default of interest and redemption payments or changes in the economic or legal environment of the Group.

In the event of objective information regarding impairment, the impairment loss is determined from the difference of the carrying value to the cash value of the expected future cash flow, discounted with the original effective interest rate of the financial asset. An impairment loss is reported immediately with an effect on income.

If the amount of an estimated impairment loss changes during one of the following reporting periods due to an event occurring objectively after the valuation allowance, the previous impairment loss is increased or reduced with an effect on income through the adjustment of the valuation allowance account.

Financial assets held for trading are subject to unscheduled depreciation if there are objective indications of a permanent decline of the fair value below the cost of acquisition. The impairment is determined from the difference between the original acquisition costs (reduced by any redemptions and amortizations) and the cash value of the expected future cash flows. Any impairment losses are reported with an effect on income. Any reversals of impairments in respect of equity instruments are not reported with an effect on income but stated directly in the other comprehensive income.



Financial liabilities include in particular trade payables, convertible bonds, liabilities to banks and other liabilities.

Financial liabilities that are measured at amortized cost are recognized as a matter of principle subject to the application of the effective interest method at amortized cost. This includes essentially trade payables as well as liabilities to banks.

Amortized cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the effective interest rate. The amortization through the effective interest method is included in the income statement as part of the interest result.

Financial liabilities are measured at fair values through profit or loss. Liabilities are categorized if they are either held for trading or have been designated on a voluntary basis as assessed at fair value through profit or loss. Financial liabilities assessed at fair value through profit or loss are reported in the balance sheet at fair value. The variations of the fair value are reported as a balance position in the financial results.

A financial liability is derecognized if the obligation underlying this liability has been met, terminated or extinguished.

If the terms and conditions of an existing financing arrangement are substantially amended or if there are substantially different terms and conditions within the framework of refinancing with the same lender, such a replacement and/or change is treated as a de-recognition of the original liability and the recognition of a new liability. The difference in the respective carrying amounts is recognized through profit or loss.

Derivative financial instruments such as forward exchange transactions and interest swaps which are not accounted for as hedging instruments, are allocated within the DEAG Group in accordance with IAS 39 to the category of held for trading. The measurement of the derivative financial instruments is therefore based on their fair value. Variations in respect of the fair value are reported with an effect on income in the income statement.

Transaction costs directly connected with a capital increase are offset against the premium from the issue of shares by DEAG. These costs mainly relate to consulting costs and issue fees.

The components of the convertible bond issued as a combined financial instrument in accordance with the economic content of the agreement and the definitions in accordance with IAS 32 are recognized separately as financial liability and equity. A convertible bond which is only fulfilled by exchange of a fixed amount of cash or other financial assets against a fixed number of equity instruments is an equity instrument.

At the time of issue, the fair value of the borrowed capital component is determined using the market interest rates applicable for comparable non-convertible instruments. This amount is recognized as a financial liability on the basis of the amortized cost using the effective interest method until the conversion or maturity of the instrument is met.

The conversion option recognized as equity is determined by subtracting the value of the borrowed capital component from the fair value of the entire instrument. The resulting value, less the income tax effects, is recognized in the capital reserves and is not subsequently subjected to any valuation. No gains or losses are incurred as a result of the exercise or expiration of the conversion option.

Transaction costs related to the convertible bond are allocated to the equity and debt component in relation to the distribution of the net proceeds. The transaction costs attributable to the equity component are recognized directly in equity. The transaction costs attributable to the borrowed capital component are included in the carrying amount of the liability and are amortized over the term of the convertible bond using the effective interest method.

The balance sheet is sub-divided in accordance with IAS 1 into non-current and current assets and liabilities. Current assets and liabilities are becoming due within one year and their realization is expected within the normal business cycle or they are held for trading. In accordance with IAS 12, deferred taxes are reported as non-current assets and liabilities, respectively and not discounted.

**Notes to the Income Statement**

Sales revenues and other revenues include all income for services already provided. Services for a concert, a show or a tour are basically considered as provided at the end of the concert or show. Ticket monies received in the respective advance booking period are shown in the revenue recognition item until then. Expenses are reported when they are incurred with recognition in the income statement. Interest and other expenses in respect of borrowings are carried as current expenditure.

## 6. SEGMENT REPORTING

In accordance with the provisions of IFRS 8, individual financial statement data is segmented by areas of work and regions, with presentation being oriented to our internal reporting. Accounting by segment is intended to render transparent the profitability and prospects of success of the Group's individual business activities.

### Notes to the Segments

The DEAG Group sub-divides its continued operations into the segments Live Touring and Entertainment Services.

Touring business is reported in the Live Touring segment (“traveling business”). This includes the activities of DEAG Classics (Berlin), DEAG Concerts (Berlin), KBK Konzert- u. Künstleragentur (Berlin), Wizard Promotions Konzertagentur (Frankfurt/Main), Grünland Family Entertainment (Berlin), Global Concerts Touring GmbH (Munich), Raymond Gubbay (London, UK), the sub-group Kilimanjaro (London, UK) including the activities of the Flying Music Group, which was included in the Group for the first time on August 1, 2017, as well as The Classical Company (Zurich, Switzerland). The activities of Manfred Hertlein Veranstaltungen GmbH (Würzburg) were deconsolidated as of January 31, 2017.

The Entertainment Services segment (“stationary business”) reports regional business and all services business. That includes the activities of the AIO Group (Glattpark, Switzerland), Global Concerts (Munich), Concert Concept (Berlin), Grandezza Entertainment (Berlin), River Concerts (Berlin) and Elbklassik (Hamburg), handwerker promotion e. gmbh (Unna), LiveGeist Entertainment GmbH (Frankfurt/Main) as well as mytic myticket (Berlin) and Kultur im Park GmbH since December 31, 2017 (Berlin).

### Segment data

In EUR'000	Live Touring		Entertainment Services		Total Segments	
	2017	2016	2017	2016	2017	2016
Sales	107,127	122,947	66,449	72,881 **	173,576	195,828
Other income	1,528	807	735	5,963	2,263	6,770
- thereof internal income	1,877	5,388	15,061	16,012 **	16,938	21,400
<b>Total earnings</b>	<b>108,655</b>	<b>123,754</b>	<b>67,184</b>	<b>78,844</b>	<b>175,839</b>	<b>202,598</b>
Cost of sales*	90,112	104,626	55,260	59,781 **	145,372	164,407
Operative expenses	10,246	13,489	10,042	15,065 **	20,288	28,554
Depreciations and amortisation (for information only)						
-scheduled	1,123	1,095	316	282 **	1,439	1,377
Segment result (EBIT)	7,505	5,183	1,644	3,914 **	9,149	9,097
Book value of segment assets	82,870	60,663	50,021	49,013 **	132,891	109,676
Investments	7,136	437	1,895	1,848	9,031	2,285
External funding of segments	69,724	49,372	75,898	71,368	145,622	120,740
Full-time employees as at 31.12.	94	79	73	80	167	159
Return on sales	7,0%	4,2%	2,5%	5,4%	5,3%	4,6%

\* Data include proportional, scheduled depreciation

\*\* prior-year figures were adjusted

Internal income relates to services rendered between Group companies in different segments and DEAG as the parent company. Intra-segment services are eliminated within a segment.

The exchange of services between segments and between the segments and the holding company is adjusted in the consolidation column in the following reconciliation overview. The consolidation column also includes the services of DEAG Holding. Services are charged at standard market rates and correspond in principle to externally sourced prices.

The return on sales is derived from the segment result (EBIT) divided by the segment sales. No sales revenues are generated with external customers who amount to at least 10% of the total sales revenues.

#### Reconciliation from Segment to Group Data

In EUR'000	Total of segments		Consolidation (incl. Holding)		Group	
	2017	2016	2017	2016	2017	2016
Sales	173,576	195,828	-13,774	-16,283	159,802	179,545 *
Other Income	2,263	6,770	318	1,286	2,581	8,056 *
- thereof internal income	16,938	21,400	-16,938	-21,400	-	-
<b>Total earnings</b>	<b>175,839</b>	<b>202,598</b>	<b>-13,456</b>	<b>-14,997</b>	<b>162,383</b>	<b>187,601</b>
Cost of sales	145,372	164,407	-14,902	-15,694	130,470	148,713 *
Operative expenses	20,288	28,554	5,410	5,766	25,698	34,320
Segment result (EBIT)					9,149	9,097 *
Unallocated expenditure and income (incl. DEAG and consolidation effects)					-4,098	-5,376 *
<b>Operating result (EBIT)</b>					<b>5,051</b>	<b>3,721</b>
Income shares in companies accounted for using the equity method					-982	-663
Other financial result					-1,124	-861 *
<b>Result before taxes (EBT)</b>					<b>-2,945</b>	<b>2,197</b>
Taxes on income and earnings					-601	-485
<b>result from continuing operations after taxes</b>					<b>2,344</b>	<b>-1,712</b>
<b>result from discontinuing operations after taxes</b>					<b>-3,045</b>	<b>-3,911 *</b>
<b>Group result after taxes</b>					<b>-701</b>	<b>-2,199</b>
thereof attributable to other shareholders					1,586	1,377
<b>thereof attributable to DEAG shareholders (Group Result)</b>					<b>-2,287</b>	<b>-3,576</b>

\* prior-year figures were adjusted

The result of associated companies relates to DEAG in the amount of EUR 5 thousand (previous year: EUR 7 thousand).

**Other information**

<b>In EUR'000</b>	<b>Group</b>	
	<b>2017</b>	<b>2016</b>
Book value of segment assets	132,891	109,676
Real estate held as financial investment property	5,340	5,340
Shares in affiliated companies	1,366	2,367
Unallocated assets incl. consolidation transactions (1)	-7,617	-10,004
<b>Consolidated assets</b>	<b>131,980</b>	<b>107,379</b>
External funding of assets	145,622	120,740
Unallocated external funding of segments incl. consolidation transactions (2)	-26,260	-24,078
<b>Consolidated external funds</b>	<b>119,362</b>	<b>96,662</b>
<b>Net assets (incl. shares of other shareholders)</b>	<b>12,618</b>	<b>10,717</b>
Full-time employees at 31.12.	197	192
Return on Sales	3,2%	2,1%

(1) concerns DEAG at kEUR 47,507 (previous year: kEUR 50,575 ) and consolidation transactions (mainly debt consolidation at kEUR -54,258 (previous year: kEUR -52,230) betw een segments and segments and betw een segments and DEAG respectively

(2) concerns DEAG at kEUR 27,231 (previous year: kEUR 29,186) and consolidation transactions (mainly debt consolidation) betw een segments and segments and DEAG as well as accrual of deferred taxes kEUR 2,151 (previous year: kEUR 1,641)

The return on sales is derived from the operating result (EBIT) divided by the income from sales.

The breakdown of segment data by regional subdivision is shown below. The Group companies concerned are the AIO Group and The Classical Company AG in Switzerland and Raymond Gubbay Ltd. and the Kilimanjaro Group in the UK.



<b>In EUR'000</b>	<b>Group</b>	
	<b>2017</b>	<b>2016</b>
Live Touring Segment Sales	107,127	122,947
thereof:		
Raymond Gubbay Ltd. (UK)	22,114	24,032
thereof:		
Kilimanjaro-Gruppe (UK)	45,324	41,825
thereof:		
The Classical Company AG (Switzerland)	307	1,028
Entertainment Services Segment Sales	66,449	72,881
thereof:		
AIO-Gruppe (Switzerland)	12,543	15,198
Book value of Live Touring Segment Assets	82,870	60,663
thereof:		
Raymond Gubbay Ltd. (UK)	14,521	13,173
thereof:		
Kilimanjaro-Gruppe (UK)	47,058	15,500
thereof:		
The Classical Company AG (Switzerland)	294	627

<b>In EUR'000</b>	<b>Group</b>	
	<b>2017</b>	<b>2016</b>
Investments of Live Touring Segment	7,136	437
thereof:		
Raymond Gubbay Ltd. (UK)	45	27
thereof:		
Kilimanjaro-Gruppe (UK)	6,888	253
thereof:		
The Classical Company AG (Switzerland)	-	-
Book value of Entertainment Services Segment Assets	50,021	49,013
thereof:		
AIO-Gruppe (Switzerland)	4,206	2,702
Investments of Entertainment Services Segment	1,895	1,848
thereof:		
AIO-Gruppe (Switzerland)	43	482

## 7. LIQUID FUNDS

Cash in hand and credit balances at banks are shown as liquid funds.

## 8. TRADE RECEIVABLES

Trade receivables are comprised of the following:

In EUR'000	31.12.2017	31.12.2016
Trade receivables	26,256	15,648
Value adjustment on accounts receivable	-330	-336
<b>Trade receivables</b>	<b>25,926</b>	<b>15,312</b>

The itemized valuation allowances have changed by EUR - thousand (previous year: EUR 1 thousand) as a result of consumption, release by EUR 1 thousand (previous year: EUR 27 thousand) and addition by EUR 7 thousand (previous year: EUR 40 thousand).

The following trade receivables that are not yet impaired are overdue as follows:

Trade receivables				
Amount in EUR'000	less than 3 months	3 to 6 months	> 6 months	
31.12.2017	262	241	64	
31.12.2016	892	150	50	

The gross trade receivables portfolio (receivables after deduction of valuation allowances) breaks down as follows:

In EUR'000	Non overdue and non value-adjusted receivables	Overdue and non value-adjusted receivables	Value-adjusted receivables	Gross value of receivables
Trade receivables				
2017	25,359	567	330	26,256
2016	14,220	1,092	336	15,648

As far as the receivables that are neither impaired nor in default on the closing date are concerned, there are no indications that the debtors will not be able to meet their payment obligations.

## 9. DOWN PAYMENTS

Down payments concern essentially down payments of fees and individually attributable event costs concerning events after the balance sheet date. The payments made have been subjected to unscheduled valuation allowances in the amount of EUR - thousand (previous year: EUR 963 thousand). The impairment loss pertained to the Rock festival in Vienna in the previous year.

## 10. INVENTORIES

Inventories pertain to finished products and goods.

## 11. OTHER CURRENT FINANCIAL AND NON-FINANCIAL ASSETS

Other current financial assets comprise the following:

In EUR'000	31.12.2017	31.12.2016
Creditors with debit balances	337	175
Receivables from associated companies	324	708
Loans	310	566
Deposits	264	165
Reimbursement/compensation payments	157	168
Receivables from cooperation contracts	50	533
Others	382	481
<b>Other current financial assets</b>	<b>1,824</b>	<b>2,796</b>

Other current non-financial assets essentially comprise the following:

In EUR'000	31.12.2017	31.12.2016
Down payments	1,013	908
Tax authorities claims	197	728
Input tax deductible in the following year	167	644
Others	259	175
<b>Other current non-financial assets</b>	<b>1,636</b>	<b>2,455</b>

The following non-impaired other current financial assets were overdue on the balance sheet date:

In EUR'000	till 3 months	3 - 6 months	> 6 months
31.12.2017	3	0	41
31.12.2016	138	0	436

The itemized valuation allowances of the other current financial assets amount to EUR - thousand (2016: EUR – thousands).

The gross portfolio of receivables (receivables prior to the deduction of valuation allowances) of other current financial assets breaks down as follows:

In EUR'000	Non overdue and non value-adjusted receivables	Overdue and non value-adjusted receivables	Value-adjusted receivables	Gross value of receivables
Other current financial assets				
2017	1,780	44	-	1,824
2016	2,222	574	-	2,796







<b>Sub-group Kilimanjaro</b>	<b>31.12.2017 In EUR'000</b>	<b>31.12.2016 In EUR'000</b>
Dividends paid to non-controlling interest	-473	-1,013
<b>Net cash flows from operating activities</b>	<b>25,329</b>	<b>2,576</b>
<b>Net cash flows from investing activities</b>	<b>-6,701</b>	<b>-241</b>
<b>Net cash flows from financing activities</b>	<b>-967</b>	<b>-2,067</b>
<b>Total net cash flows</b>	<b>17,661</b>	<b>268</b>

**Wizard Promotions Konzertagentur GmbH**

	<b>31.12.2017 In EUR'000</b>	<b>31.12.2016 In EUR'000</b>
Current assets	4,654	6,451
Long-term assets	2,975	3,131
Current liabilities	5,534	8,225
Long-term liabilities	398	436
Equity attributable to DEAG shareholders	1,135	553
Equity attributable to non-controlling interest	562	368

	<b>2017 In EUR'000</b>	<b>2016 In EUR'000</b>
Sales	14,249	5,947
Expenses and other income	13,472	6,037
<b>Net income/ loss</b>	<b>777</b>	<b>-90</b>
Net income of attributable to DEAG Shareholders	584	-68
Net income of attributable to non-controlling interest	193	-22
<b>Total net income/ loss</b>	<b>777</b>	<b>-90</b>
Other result of attributable to DEAG Shareholders	-	-
Other result of attributable to non-controlling interest	-	-
<b>total other result</b>	<b>-</b>	<b>-</b>
Total result of attributable to DEAG Shareholders	584	-68
Total result of attributable to non-controlling interest	193	-22
<b>Total result</b>	<b>777</b>	<b>-90</b>

	<b>31.12.2017 In EUR'000</b>	<b>31.12.2016 In EUR'000</b>
Dividends paid to non-controlling interest	-	-
<b>Net cash flows from operating activities</b>	<b>1,159</b>	<b>1,207</b>
<b>Net cash flows from investing activities</b>	<b>-8</b>	<b>-3</b>
<b>Net cash flows from financing activities</b>	<b>-</b>	<b>-1,000</b>
<b>Total net cash flows</b>	<b>1,151</b>	<b>1,203</b>



## 12.2 ACQUISITIONS

Acquisitions are accounted for under IFRS 3 (Business Combinations) using the purchase method. The following transactions had the following effects on the assets and liabilities of the Group at the time of acquisition:

### Flying Music Holdings Limited

Percentage of shares and votes	
Flying Music Holdings Limited	60,0%
	Flying Music Company Limited 60,0%
	The Flying Music Group Limited 60,0%
	Flying Entertainment Limited 60,0%
Date of first consolidation	01.08.2017
Purchase price (EUR'000)	4,119
Acquisition costs (EUR'000)	361

	Fair value at acquisition date	Adjustment amount	Reconcilable current value at acquisition date
<u>In EUR'000</u>			
Assets			
Goodwill			3.693
Artist and agent relationships	2	1.078	1.080
Order backlog	-	194	194
Software	33	-	33
Fixed assets	1.028	602	1.630
Liquid funds	1.811	-	1.811
Short-term assets	1.458	-	1.458
Deferred tax assets	76	126	202
	4.408	2.000	6.408
Liabilities			
Short-term liabilities	4,572	634	5,206
Long-term liabilities	117	-	117
Deferred tax assets	-	375	375
	4,689	1,009	5,698
Net assets	-	281	710
Equity attributable to non-controlling interest			285
Equity attributable to DEAG			425
Goodwill			3,694

Goodwill essentially reflects the future earning potential of the companies and intangible assets that cannot be individually recognized. Goodwill is not deductible for tax purposes.

In the year under review, DEAG gained control of Flying Music Group Holding Ltd and its subsidiaries (all London, UK) through the indirect acquisition of 60% of the shares.

With the acquisition of the British promoter, the profitable UK business was expanded by another company. DEAG therefore has an even more heterogeneous, broader range of events, making it one of the

leading promoters and theater producers in the UK. With this diversified event portfolio, DEAG has considerable revenue potential and strategic options for the Group's overall business in Europe. With its event expertise, the Flying Music Group nicely complements DEAG's international event portfolio and enables the company to continue growing, especially in the Family Entertainment segment as well as in the area of theater events.

Since August 1, 2017 (the date of initial consolidation), Flying Music Group Holding Ltd and its subsidiaries have contributed EUR 7,977 thousand to revenues, EUR 318 thousand to EBIT and EUR 44 thousand to consolidated net income after minority interests.

The Flying Music Group has a different fiscal year. The data and information on the contribution of the units to Group sales, EBIT and net income after minority interests for the period from January 1, 2017, to December 31, 2017, were not available as of the balance sheet date.

The acquisition of Flying Music Group Holding Ltd and its subsidiaries is reflected in the cash flow statement as a payment of EUR 2,100 thousand from the acquisition of consolidated companies and business units as part of the cash outflow from investing activities.

The purchase price of EUR 3,911 thousand on the balance sheet date was paid in cash. The remaining purchase price was recognized as earn out and will be due depending on the future business development of the company in the years 2018 and 2019. The prerequisite is that the average EBIT for 2017, 2018 and 2019 must reach a minimum value. The contingent purchase price payment amounts to a maximum of GBP 1,450 thousand. At the time of acquisition and on the balance sheet date, initial recognition was incomplete, as not all of the investigations with regard to the amount of the conditional purchase price and the recognition of a provision had been completed. The above purchase price allocation is therefore provisional.

#### **Kultur im Park GmbH**

Percentage of shares and votes	
Kultur im Park GmbH	51,0%
Date of first consolidation	31.12.2017
Purchase price (EUR'000)	13
Acquisition costs (EUR'000)	2

	Fair value at acquisition date	Adjustment amount	Reconcilable current value at acquisition date
<u>In EUR'000</u>			
<b>Assets</b>			
Intangible assets	-	1,395	1,395
Liquid funds	76	-	76
Short-term assets	13	-	13
	<u>89</u>	<u>1,395</u>	<u>1,484</u>
 <b>Liabilities</b>			
Short-term liabilities	273	-	273
Deferred tax assets	-	419	419
	<u>273</u>	<u>419</u>	<u>692</u>
Net assets	-	184	793
Equity attributable to non-controlling interest			388

In the year under review, DEAG gained control of Kultur im Park GmbH (Berlin) through the indirect acquisition of 51% of the shares.

With the majority takeover, DEAG is expanding its range of services in the Arts+Exhibition sector and expects further growth impulses. Unlike the transferor, DEAG has access to resources and the market, which creates a favorable bargaining position. Due to the non-existent interconnectivity of the transferor, a hypothetical acquirer with access to the relationships resulting from the acquisition has a negative difference.

Since December 31, 2017 (the date of first-time consolidation), the sub-group has contributed EUR - thousand to revenues, EUR 391 thousand to EBIT and EUR 199 thousand to consolidated net income after minority interests. This includes a gain on initial consolidation in accordance with IFRS 3.34 in the amount of EUR 391 thousand, as the share of net assets at fair value after reassessment exceeds the purchase price for the shares.

If the date of initial consolidation had been at the beginning of the reporting period, the contribution to consolidated revenues would have been EUR 961 thousand, to EBIT EUR 31 thousand and EUR 40 thousand to consolidated net income after minority interests.

The acquisition is reflected in the cash flow statement as proceeds of EUR 63 thousand from the acquisition of consolidated companies and business units as part of the inflow of funds from investment activities.

The purchase price of EUR 13 thousand was paid in cash on the balance sheet date.



### 13. GOODWILL AND OTHER INTANGIBLE ASSETS

The values developed as follows in fiscal years 2016 and 2017:

Acquisition or production costs In EUR'000	Goodwill	Artist and agency relationships	other rights	Soft- ware	other intangible assets
<b>January 1, 2016</b>	<b>24,021</b>	<b>18,387</b>	<b>1,628</b>	<b>1,306</b>	<b>21,321</b>
Additions	-	-	291	78	369
Change in scope of consolidation	-	-	-	-	-
Disposals	-	-	-27	-19	-46
Currency adjustments	96	-1,647	2	-50	-1,695
<b>December 31, 2016</b>	<b>24,117</b>	<b>16,740</b>	<b>1,894</b>	<b>1,315</b>	<b>19,949</b>
<b>Depreciation in EUR'000</b>					
<b>January 1, 2016</b>	-	<b>9,920</b>	<b>1,061</b>	<b>781</b>	<b>11,762</b>
Reclassification	-	-	-2	2	-
Additions	-	848	111	235	1,194
Disposals	-	-	-	-19	-19
Currency adjustments	-	-879	1	-19	-897
<b>December 31, 2016</b>	-	<b>9,889</b>	<b>1,171</b>	<b>980</b>	<b>12,040</b>
<b>Balance sheet values 31.12.16</b>	<b>24,117</b>	<b>6,851</b>	<b>723</b>	<b>335</b>	<b>7,909</b>

Acquisition or production costs In EUR'000	Goodwill	Artist and agency relationships	other rights	Soft- ware	other intangible assets
<b>January 1, 2017</b>	<b>24,117</b>	<b>16,740</b>	<b>1,894</b>	<b>1,315</b>	<b>19,949</b>
Additions from initial consolidation	3,693	1,274	1,428	-	2,702
Additions	-	-	357	98	455
Change in scope of consolidation	-614	-2,116	-	-98	-2,214
Disposals	-	-	-54	-3	-57
Currency adjustments	-875	-311	-18	-34	-363
<b>December 31, 2017</b>	<b>26,321</b>	<b>15,587</b>	<b>3,607</b>	<b>1,278</b>	<b>20,472</b>
<b>Depreciation in EUR'000</b>					
<b>January 1, 2017</b>	-	<b>9,889</b>	<b>1,171</b>	<b>980</b>	<b>12,040</b>
Additions	-	792	119	191	1,102
Change in scope of consolidation	-	-1,051	-	-95	-1,146
Currency adjustments	-	-205	-10	-28	-243
<b>31.12.2017</b>	-	<b>9,425</b>	<b>1,280</b>	<b>1,048</b>	<b>11,753</b>
<b>Bilanzwerte 31.12.2017</b>	<b>26,321</b>	<b>6,162</b>	<b>2,327</b>	<b>230</b>	<b>8,719</b>



The remaining term of amortization for artist and agent relationships amounts to between 3 and 12 years, for other rights between 4 and 9 years.

## 16. PROPERTY, PLANT AND EQUIPMENT

The development of property, plant and equipment in fiscal years 2016 and 2017 was as follows:

Acquisition or production costs In EUR'000	Land and Buildings (historical cost)	Technical plant and machinery (historical cost)	Other fixtures and fittings, equipment (historical cost)	Total tangible assets
<b>01.01.2016</b>	<b>112</b>	<b>280</b>	<b>2,205</b>	<b>2,597</b>
Additions	15	-	586	601
Disposals	-4	-3	-297	-307
Currency adjustments	-	-38	-55	-93
<b>31.12.2016</b>	<b>123</b>	<b>239</b>	<b>2,439</b>	<b>2,801</b>
<b>Depreciation in EUR'000</b>				
<b>01.01.2016</b>	<b>28</b>	<b>203</b>	<b>1,503</b>	<b>1,734</b>
Additions	12	19	308	339
Disposals	-4	-3	-249	-256
Currency adjustments	-	-29	-33	-62
<b>31.12.2016</b>	<b>36</b>	<b>190</b>	<b>1,529</b>	<b>1,755</b>
<b>Balance sheet values 31.12.16</b>	<b>87</b>	<b>49</b>	<b>910</b>	<b>1,046</b>

Acquisition or production costs In EUR'000	Land and Buildings (historical cost)	Technical plant and machinery (historical cost)	Other fixtures and fittings, equipment (historical cost)	Total tangible assets
<b>01.01.2017</b>	<b>123</b>	<b>239</b>	<b>2,439</b>	<b>2,801</b>
Additions from initial consolidation	1,371	259	-	2
Additions	-	31	177	208
Disposals	-	-16	-9	-28
Change in scope of consolidation	-	-	-122	-122
Currency adjustments	39	-1	-38	-
<b>31.12.2017</b>	<b>1,533</b>	<b>512</b>	<b>2,447</b>	<b>4,492</b>
<b>Depreciation in EUR'000</b>				
<b>01.01.2017</b>	<b>36</b>	<b>190</b>	<b>1,529</b>	<b>1,755</b>
Additions	35	68	330	433
Disposals	-	-14	-8	-22
Change in scope of consolidation	-	-	-92	-92
Currency adjustments	-	-8	-33	-41
<b>31.12.2017</b>	<b>71</b>	<b>236</b>	<b>1,726</b>	<b>2,033</b>
<b>Balance sheet values 31.12.17</b>	<b>1,462</b>	<b>276</b>	<b>721</b>	<b>2,459</b>

## 17. REAL ESTATE HELD AS A FINANCIAL INVESTMENT

Already in 2001, DEAG valued the plots of land held as a financial investment which are not used within the operating activities of the DEAG Group in accordance with the fair value model on the basis of sufficiently objectifiable market prices by an external expert and made a corresponding write-up/write-down in respect of the fair value on the reporting date.

Already in fiscal year 2015, DEAG set up a 50:50 joint venture together with a real estate investor based in Frankfurt/Main and sold the partial plots of land around the Frankfurt Jahrhunderthalle arena held for sale and/or development under the item "Real estate held as a financial investment" subject to a condition precedent to the joint venture. In the event of the granting of a building permit, the property transfer is to be carried out and the total area and/or parts thereof are to be developed and marketed through the joint venture under the coordination of the real estate investor.

Within the scope of the deferred sale, a minimum price was agreed between the parties for the partial real estate, which should be taken into account primarily because of the occurrence of the transaction in a transaction prior to the fair value determined to date by an appraisal of the valuation. For fiscal year 2017, the price agreed upon in 2015 was continued to be used as the best indicator of the fair value.

In the year under review, the value of EUR 5,340 thousand determined in 2015 was unchanged for the land area around the Jahrhunderthalle in Frankfurt/Main from the deferredly stipulated minimum purchase price less safety margins due to unsecured maturity. The following are the details and information on the hierarchical levels of the fair value of the Group's financial investments as of December 31, 2017, and December 31, 2016:

### Valuation of the fair value

#### In EUR '000

Assets valued at fair value	2017	Market value		
	Total	Level 1	Level 2	Level 3
Commercial real estates in Germany	5,340	-	-	5,340

#### In EUR '000

Assets valued at fair value	2016	Market value		
	Total	Level 1	Level 2	Level 3
Commercial real estates in Germany	5,340	-	-	5,340

For the sensitivity analysis – the fluctuation of the fair value for a fictitious change in valuation assumptions – the expert valuation was made by M. F. Guntersdorf in the past, an architect and expert in the field. Although the value determined by the expert is no longer used as the fair value, the relative effects of a change in the valuation parameters are used as an estimate for the sensitivity analysis for the fixed minimum price.

On the basis of a valuation certificate, which was last received as of December 31, 2015, a change in the value of these land values by 5.0% upwards or downwards would result in an estimated value adjustment of EUR 397 thousand and EUR -397 thousand.

## 18. INVESTMENTS AND FINANCIAL ASSETS ACCOUNTED FOR USING THE EQUITY METHOD

The investments include essentially minority shareholdings in the UK in the amount of EUR 458 thousand (previous year: EUR 234 thousand) and in Switzerland EUR 45 thousand (previous year: EUR 34 thousand) as well as further minority shareholdings with a carrying amount of EUR 203 thousand (previous year: EUR 11 thousand).

The financial assets recognized at equity break down as follows:

	<b>Current book value</b>	
	<b>2017</b>	<b>2016</b>
<b>Joint Ventures</b>		
JHH Entwicklungsflächen Verwaltungs GmbH i.Gr., Frankfurt a.M.	10	11
JHH Entwicklungsflächen GmbH & Co. KG i.Gr., Frankfurt a.M.	2	2
A.C.T. Artist Agency GmbH, Berlin	-	-
<b>Associated Companies</b>		
Twin Peaks Festival Limited, London (Great Britain)	1,184	2,028
Rock the Ring AG, Hinwil (Schweiz)	91	299
EIB Entertainment Insurance Brokers GmbH, Hamburg	32	27
JHH Verwaltungs GmbH, Frankfurt a.M.	-	-
Kultur- und Kongresszentrum Jahrhunderthalle GmbH, Frankfurt a.M.	47	-
Verescon AG, Berlin	-	-
Seefestspiele Berlin GmbH, Berlin	-	-
<b>Total</b>	<b>1,366</b>	<b>2,367</b>

The summarized financial data concerning a material associated company of the Group is presented below. It corresponds to the amounts of the financial statements of the company prepared in conformity with IFRS and has been adjusted for the purpose of consolidated accounting.

Twin Peaks Festival Limited hosts and produces major music festivals, including "Sonisphere," a pan-European festival focusing on Rock and Hard Rock.

<b>Twin Peaks Festival Limited, London (Great Britain)</b>	<b>Associated Companies</b>	
	<b>2017</b>	<b>2016</b>
<b>In EUR'000</b>		
Current Assets	19	145
Long-term Assets	-	-
<b>Total Assets</b>	<b>19</b>	<b>145</b>
Current Liabilities	8	129
Long-Term Liabilities	-	-
<b>Total Liabilities</b>	<b>8</b>	<b>129</b>



<b>Twin Peaks Festival Limited, London (Great Britain)</b>	<b>Associated Companies</b>	
<b>In EUR'000</b>	<b>2017</b>	<b>2016</b>
<b>Profit and Loss Statement</b>		
Sales	-	268
Expenses	5	246
<b>Annual Result</b>	<b>- 5</b>	<b>22</b>
Other comprehensive income	-	-
<b>Total comprehensive income</b>	<b>- 5</b>	<b>22</b>
<b>Dividends received from associated companies</b>	-	-

The above-mentioned assets and liabilities include the following amounts:

<b>In EUR'000</b>	<b>2017</b>	<b>2016</b>
Cash and cash equivalents	15	104
Current financial liabilities	-	-
Long-Term financial liabilities	-	-

Reconciliation from the summarized financial information to the carrying amount of the investment in Twin Peaks Festival Limited in the Consolidated Financial Statements:

<b>In EUR'000</b>	<b>2017</b>	<b>2016</b>
Net assets of the associated company	11	16
Participation rate of the Group	50,0%	50,0%
Goodwill	-	-
Other adjustments (trademark/order backlog, net of tax)	1,179	2,020
<b>Carrying amount of the Group's share of Twin Peaks Limited</b>	<b>1,184</b>	<b>2,028</b>

The change in the carrying amount for the trademark right (EUR -841 thousand) (previous year: EUR -837 thousand) in the year under review is mainly the result of unscheduled depreciation.

The aggregated fundamentals of the associated companies and the joint ventures included in the Consolidated Financial Statements at equity which are not material for the Group are reported below. The values correspond to the shares accounted for by the DEAG Group. The financial data corresponds to the amounts in conformity with the financial statements prepared in accordance with IFRS.

In EUR'000	Associated Companies		Joint Ventures		Total	
	2017	2016	2017	2016	2017	2016
Current Assets	672	591	77	153	749	744
Long-term Assets	1,365	1,290	42	18	1,407	1,308
<b>Total Assets</b>	<b>2,037</b>	<b>1,881</b>	<b>119</b>	<b>171</b>	<b>2,156</b>	<b>2,052</b>
Current Liabilities	1,952	1,820	164	250	2,116	2,070
Long-Term Liabilities	690	684	8	-	698	684
<b>Total Liabilities</b>	<b>2,642</b>	<b>2,504</b>	<b>172</b>	<b>250</b>	<b>2,814</b>	<b>2,754</b>

In EUR'000	Associated Companies		Joint Ventures		Total	
	2017	2016	2017	2016	2017	2016
<b>Profit and Loss Statement</b>						
Sales	3,195	2,798	286	298	3,481	3,096
Expenses	3,324	2,950	290	369	3,614	3,319
<b>Annual Result</b>	<b>- 129</b>	<b>- 152</b>	<b>- 4</b>	<b>- 71</b>	<b>- 133</b>	<b>- 223</b>
Other comprehensive income	-	-	-	-	-	-
<b>Total comprehensive income</b>	<b>- 129</b>	<b>- 152</b>	<b>- 4</b>	<b>- 71</b>	<b>- 133</b>	<b>- 223</b>
<b>Dividends received from associated companies</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Aggregate carrying amount</b>	<b>170</b>	<b>326</b>	<b>12</b>	<b>13</b>	<b>182</b>	<b>339</b>

In EUR'000	2017	2016
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Unrecognised losses of associated companies in the reporting period	-	-
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IFRS 11 covers joint arrangements as the contractual agreement for joint control whereby the type and form of contractual agreement is not explicitly regulated.

In the reporting year, the Group had three cooperation agreements for the joint organization of projects. The cooperation agreements each provided for a common decision-making right for all essential issues and a shared distribution of the result. Accordingly, these cooperation agreements were classified as joint ventures and allocated to the result of associated companies. The joint ventures did not have their own assets and liabilities.

The quantitative impact from this application of IFRS 11 is as follows:

Impact on the financial statements	2017	2016
	In EUR'000	In EUR'000
Reduction of revenue	- 471	-
Reduction in the cost of sales	424	-
Reduction in selling expenses	111	-
Decrease in income from associated companies	- 64	-
<b>Change in net profit</b>	<b>-</b>	<b>-</b>

## 19. LOANS TO ASSOCIATED COMPANIES / OTHER NON-CURRENT FINANCIAL RECEIVABLES

The item loans to associated companies continues to include a loan claim of EUR 1,221 thousand (previous year: EUR 1,209 thousand) with a term until December 31, 2020.

The other non-current receivables have a maturity of more than one year.

The receivables include essentially EUR 1,000 thousand in loan claims (previous year: EUR 1,800 thousand).

## 20. DEFERRED TAX ASSETS

The deferred tax assets concern in the amount of EUR 1.9 million (previous year: EUR 1.5 million) mainly deferred taxes on losses carried forward offset against deferred tax liabilities of EUR 1.2 million (previous year: EUR 1.2 million) (same tax authority). With regard to the previous year's figures, please refer to our comments in Notes 39 and 57.

## 21. BANK LOANS PAYABLE

Liabilities to banks include investment loans as well as the availment of working capital lines.

## 22. TRADE ACCOUNTS PAYABLE

The liabilities are due within one year. There is no collateralization.

## 23. PROVISIONS

This item developed as shown below:

In EUR'000	As at 01.01.17	Changes in consolidation (1)	Use	Disposal	Addition	Currency difference	As at 31.12.17
Outstanding invoices	7,703	549	7,035	101	4,372	- 196	5,292
Personnel obligations	767	- 191	499	1	268	- 6	338
Consulting and audit costs	343	- 16	294	4	275	- 7	297
Other accruals	1,585	505	1,371	19	183	-	883
<b>Total</b>	<b>10,398</b>	<b>847</b>	<b>9,199</b>	<b>125</b>	<b>5,099</b>	<b>- 209</b>	<b>6,810</b>

(1) according to the additions of Flying Music Group and Kultur im Park GmbH and the disposal of Manfred Hertlein Veranstaltungen GmbH

In EUR'000	As at 01.01.16	Use	Disposal	Addition	Currency difference	As at 31.12.16
Outstanding invoices	4,343	3,748	32	7,527	- 387	7,703
Personnel obligations	860	574	1	505	- 23	767
Consulting and audit costs	315	308	3	338	1	343
Other accruals	3	3	7	1,434	4	1,585
<b>Total</b>	<b>8,977</b>	<b>7,935</b>	<b>43</b>	<b>9,804</b>	<b>- 405</b>	<b>10,398</b>

Provisions for outstanding invoices and other provisions include an amount of EUR - thousand (previous year: EUR 1,337 thousand) in risk provisioning for the Rock festival in Vienna.

The provisions – except for EUR - thousand (2016: EUR 227 thousand) for personnel liabilities – are, as a matter of principle, due within one year. In addition to the obligations related to the AIO Group (Note

44), the provisions for personnel obligations in the previous year were related to the sub-group Gold of EUR 172 thousand.

**24. SALES ACCRUED AND DEFERRED REVENUES**

This item includes customers' takings for concert and theater tickets as well as guarantee payments for events after the balance sheet date. Payments received enter revenues on the date of each event.

**25. CONVERTIBLE BOND**

In the previous year, a convertible bond was issued exclusively to institutional and private investors at nominal value, with the exclusion of shareholders' subscription rights. The cash inflow will be used to strengthen the financial structure of DEAG and to finance the further development of the company. The convertible bond issued with a total value of EUR 5.7 million is divided into subordinated bonds with a nominal value of EUR 100,000 each in the name of the bearer.

The term of the convertible bond began on June 30, 2016, and runs for two years until June 30, 2018, with an extension option on the same terms by the bondholders for a further year until June 30, 2019. As of December 31, 2017, bondholders with a bond volume of EUR 4.3 million made use of the option.

In the conversion period beginning on December 15, 2016, the bondholders are entitled to convert the bearer shares into ordinary shares at a conversion price of EUR 3.50. Depending on the achievement of a price target of EUR 4.20, there is a conversion obligation at the end of the maturity at a conversion price of EUR 3.50. In the case of the full conversion of all convertible bonds, up to 1,628,571 new shares may be issued.

If the conversion right is not exercised and the conditions for the mandatory conversion are not fulfilled, the bonds must be repaid at the nominal value on the maturity date. Interest is paid annually and is 6% per year.

In order to secure the claims of the bondholders, DEAG ceded the right to a pro rata share of the proceeds from the sale of the investment premises held around the Jahrhunderthalle in Frankfurt/Main to a purchase price exceeding EUR 8 million.

As of December 31, 2017, the borrowed capital component is shown in the amount of EUR 4.1 million under non-current financial liabilities and in the amount of EUR 1.4 million under current financial liabilities in the separate item "convertible bond"; the equity component is reported under equity in the item "capital reserve" at EUR 0.1 million. The effective interest rate of the liability, taking into account the option component recognized in equity and the deferred borrowed capital procurement costs, amounts to 10.11% per year.

## 26. OTHER CURRENT FINANCIAL AND NON-FINANCIAL ASSETS

This balance sheet item breaks down as follows:

<b>In EUR'000</b>	<b>31.12.2017</b>	<b>31.12.2016</b>
Creditors with debit balances	337	175
Receivables from associated companies	324	708
Loans	310	566
Deposits	264	165
Reimbursement/compensation payments	157	168
Receivables from cooperation contracts	50	533
Others	382	481
<b>Other current financial assets</b>	<b>1,824</b>	<b>2,796</b>

  

<b>In EUR'000</b>	<b>31.12.2017</b>	<b>31.12.2016</b>
Down payments	1,013	908
Tax authorities claims	197	728
Input tax deductible in the following year	167	644
Others	259	175
<b>Other current non-financial assets</b>	<b>1,636</b>	<b>2,455</b>

## 27. OTHER NON-CURRENT FINANCIAL LIABILITIES

This item concerns a liability from a contingent consideration (IAS 32) in the amount of EUR 95 thousand (December 31, 2016: EUR 464 thousand). The liability corresponds to a share in an investee attributable to a third party if the shares in the latter are sold. The determination of the fair value is based on the application of the relief-from-royalty method. The measurement was based on planning approved by the local management. An interest rate of 10.6% (previous year: 10.4%) was used as the discount rate. A variation of the underlying measurement by 5.0% upwards or downwards would result in a value adjustment of EUR 5 thousand and EUR -5 thousand, respectively – without taking into account exchange rate effects. The change that occurred in the year under review results from the write-down of the brand (Note 18).

The change in income amounted to EUR 357 thousand and is stated in other operating income and the currency-related change, which was recorded in the amount of EUR 12 thousand under other income, is to be allocated to the shareholders of DEAG at 51%.

Also included is a conditional purchase price payment in connection with the acquisition of the shares in the Flying Music Group. Please refer to our comments in Note 12.2.

## 28. COLLATERALIZATION

For collateralization of liabilities to banks (December 31, 2017: EUR 100 thousand; December 31, 2016: EUR 738 thousand) in connection with an acquisition financing, the corresponding shares were pledged to the financing bank.

During the reporting year, the receivables from ticket funds as well as insurance claims were assigned to the financing bank for the collateralization of liabilities to banks (2017: EUR 5,694 thousand, 2016: EUR 5,889 thousand) in connection with tour pre-financing.

For the collateralization of the convertible bond, please refer to our comments in Note 25.



## 29. EQUITY

The company's capital stock amounts to EUR 18,397,423.00 (December 31, 2016: EUR 16,353,344.00), each with a book share of EUR 1.00 in the capital stock when divided into 18,397,423 (2016: 16,353,334) ordinary registered shares in the form of no-par-value individual share certificates.

The share capital of the company is paid in full.

The capital reserve contains the premium on the shares issued by DEAG, as well as the equity component of convertible bonds issued by DEAG (2017: EUR 142 thousand, 2016: EUR 142 thousand), reduced by the capital increase from own company funds to adjust the subscribed capital following the changeover to the euro as well as reduced by the cost of the respective capital measures (capital increases / placement of convertible bonds) of the respective year in the amount of EUR 434 thousand (previous year: EUR 5 thousand). The transaction costs during the previous year essentially concerned consulting costs and issuing fees. The revaluation reserve for property, plant and equipment from past years resulted from the revaluation of owner-used plots of land after the deduction of deferred taxes in accordance with IAS 16. As a result of the Jahrhunderthalle transaction, the still existing revaluation allowance was reclassified completely to the capital reserve in 2015 with no effect on income.

The accounting loss includes past results of companies included in the Consolidated Financial Statements and consolidated net earnings for the current fiscal year. With regard to the adjustment of the previous year's figure, please refer to our comments in Note 57.

Earnings per share are calculated by dividing Group profit by the weighted number of outstanding shares.

Diluted and undiluted earnings per share are calculated according to IAS 33 on the basis of 18,396,193 shares (18,396,808 shares issued less 615 treasury shares). The weighted average of shares for 2017 came to 17,595,358 (previous year: 16,352,719). The Group loss used as a basis amounted to EUR 2,287,111.04.

### Contingent Capital

The nominal capital of the company was contingently increased in accordance with a resolution adopted by the General Meeting on June 26, 2014, by an amount of EUR 6,800,000.00 (Contingent Capital 2014/I).

A contingent capital increase can only be carried out to the extent that the holders of option and conversion rights, which are added by virtue of the empowerment of the Executive Board of June 26, 2014, to the convertible bonds and/or bonds with warrants issued by the company until June 25, 2019, exercise their conversion or option right or holders who are obliged to convert the convertible bonds to be issued by the company by virtue of the resolution of empowerment of the General Meeting of June 26, 2014, until June 25, 2019, meet their obligation to convert. The new shares participate in the profit from the beginning of the fiscal year during which they originate from the exercise of conversion and option rights or from the fulfillment of the obligation to convert. The Executive Board is empowered to define the further details for the implementation of the contingent capital increase with the consent of the Supervisory Board.

The resolution on Contingent Capital (2014/I) was entered in the commercial register on September 9, 2014.

In the previous year, DEAG issued a convertible bond with the exclusion of shareholders' subscription rights at the nominal value. We refer to Note 25.

### Authorized Capital

The Ordinary General Meeting created new authorized capital on June 26, 2014, and cancelled the previously unused authorized capital (Authorized Capital 2011/I). The Executive Board has been empowered to increase, with the approval of the Supervisory Board, the subscribed capital by June 25, 2019, by a total of EUR 8,176,667.00 (Authorized Capital 2014/I).

The resolution on Authorized Capital 2014/I was entered in the commercial register on September 9, 2014.

On May 2, 2017, the Executive Board decided, with the approval of the Supervisory Board, to partially utilize the authorized capital created on June 26, 2014, to increase the share capital of DEAG from EUR 16,353,334.00 by EUR 2,044,089.00 to EUR 18,397,423.00 by issuing 2,044,089 bearer shares with a pro rata amount of 1.00 EUR per share.

The capital increase was entered in the commercial register on May 24, 2017.

Authorized Capital (2014/I) still amounted to EUR 6,132,578.00 even after partial utilization.

### Acquisition of treasury shares (section 71 (1) no. 8 AktG)

As resolved by the General Meeting of Shareholders on May 25, 2015, DEAG is in accordance with section 71 para 1 no. 8 AktG authorized until June 24, 2020, to purchase upon approval by the Supervisory Board up to 10% of the share capital existing on the date of resolution. The decision on this is to be made by the Executive Board. Such purchase may only be made via the stock exchange or by a public purchase offer addressed to shareholders. This authorization has not yet been exercised. As of December 31, 2017, the company still held 615 treasury shares.

### Accumulated other result

The accumulated other result developed as follows in 2017 and 2016, respectively:

	<b>As at 01.01.2017 in EUR'000</b>	<b>Variance in Reporting Year in EUR'000</b>	<b>As at 31.12.2017 in EUR'000</b>
<u>Balancing item IAS 19.93A</u>	<u>564</u>	<u>99</u>	<u>663</u>
<u>Balancing item for foreign currency translation</u>	<u>839</u>	<u>-639</u>	<u>200</u>
<u>Accumulated other income</u>	<u>1,403</u>	<u>-540</u>	<u>863</u>
	<b>As at 01.01.2016 in EUR'000</b>	<b>Variance in Reporting Year in EUR'000</b>	<b>As at 31.12.2016 in EUR'000</b>
<u>Balancing item IAS 19.93A</u>	<u>496</u>	<u>68</u>	<u>564</u>
<u>Balancing item for foreign currency translation</u>	<u>1,579</u>	<u>-740</u>	<u>839</u>
<u>Accumulated other income</u>	<u>2,075</u>	<u>-672</u>	<u>1,403</u>

### Shares of other shareholders

Shares in the paid up and generated equity which are held neither directly nor indirectly by DEAG are reported as minority interests. They are disclosed within equity in accordance with IAS 10.22.

### 30. INFORMATION ON RELATIONSHIPS WITH RELATED PARTIES

According to IAS 24, the Executive Board of DEAG Deutsche Entertainment AG, its shareholders and the Supervisory Board as well as relatives and companies controlled by them come into consideration as related parties (related persons and companies).

All business relations with persons and companies presented below were based on standard market terms.

Other related parties within the meaning of IAS 24.19 included during the reporting period:

- Two family members of Prof. Peter L. H. Schwenkow, who works as employee for companies of the DEAG Group; and
- A family member of Prof. Peter L. H. Schwenkow, who acts as Managing Director or CEO of consolidated subsidiaries.

Remunerations and fees of a total amount of EUR 260 thousand (2016: EUR 256 thousand) were settled for these persons and companies in the reporting year. In addition to payments to family members, the previous year included further amounts of EUR 249 thousand to related companies.

The total remuneration granted to the Executive Board in 2017 amounted to a total amount of EUR 1.7 million (previous year: EUR 1.8 million); benefits in the amount of EUR 1.9 million (previous year: EUR 1.8 million) were granted during the reporting period. These include remuneration for activities for subsidiaries included in the Consolidated Financial Statements (EUR 128 thousand, previous year: EUR 98). They break down as follows:

Granted benefits	Prof. Peter L.H. Schwenkow			
	CEO			
	2016	2017	2017 (Min)	2017 (Max)
Fixed salary	500	500	500	500
Ancillary benefits	168	256	256	256
<b>Total</b>	<b>668</b>	<b>756</b>	<b>756</b>	<b>756</b>
One-year variable cash remuneration	100	0	0	1,000
Multi-year variable cash remuneration	0	0	0	0
<b>Total</b>	<b>100</b>	<b>0</b>	<b>0</b>	<b>1,000</b>
<b>Total remuneration</b>	<b>768</b>	<b>756</b>	<b>756</b>	<b>1,756</b>
Granted benefits	Christian Diekmann			
	COO, CDO			
	2016	2017	2017 (Min)	2017 (Max)
Fixed salary	300	300	300	300
Ancillary benefits	50	52	52	52
<b>Total</b>	<b>350</b>	<b>352</b>	<b>352</b>	<b>352</b>
One-year variable cash remuneration	100	0	0	300
Multi-year variable cash remuneration	15	0	0	0
<b>Total</b>	<b>115</b>	<b>0</b>	<b>0</b>	<b>300</b>
<b>Total remuneration</b>	<b>465</b>	<b>352</b>	<b>352</b>	<b>652</b>



Inflow	Detlef Kornett			
	CMO			
	2016	2017	2017 (Min)	2017 (Max)
Fixed salary	220	275	275	275
Ancillary benefits	55	41	41	41
<b>Total</b>	<b>275</b>	<b>316</b>	<b>316</b>	<b>316</b>
One-year variable cash remuneration	80	80	80	180
Multi-year variable cash remuneration	0	0	0	0
<b>Total</b>	<b>80</b>	<b>80</b>	<b>80</b>	<b>180</b>
<b>Total remuneration</b>	<b>355</b>	<b>396</b>	<b>396</b>	<b>496</b>

Inflow	Ralph Quellmalz			
	CFO			
	2016	2017	2017 (Min)	2017 (Max)
Fixed salary	165	220	220	220
Ancillary benefits	23	31	31	31
<b>Total</b>	<b>188</b>	<b>251</b>	<b>251</b>	<b>251</b>
One-year variable cash remuneration	60	60	60	180
Multi-year variable cash remuneration	0	0	0	0
<b>Total</b>	<b>60</b>	<b>60</b>	<b>60</b>	<b>180</b>
<b>Total remuneration</b>	<b>248</b>	<b>311</b>	<b>311</b>	<b>431</b>

The members of the Executive Board are subject to a comprehensive post-contractual prohibition of competition of 24 months after the end of the underlying employment relationship. DEAG pays compensation in this respect in relation to the remuneration.

In the event of illness and/or temporary occupational disability of the CEO, the company undertakes to pay the fixed compensation, but no longer than until the end of the employment contract.

In the event of illness and/or temporary occupational disability of the COO/CDO, CMO or CFO, the company undertakes to pay the fixed compensation for a period of six months as well as 50% of the fixed compensation for another six months, but no longer than until the end of the employment contract.

In the event of death in active service, the surviving dependents of the CEO will be paid for six months and the surviving dependents of the COO/CDO, CMO and CFO will be paid for three months 100% of the fixed compensation and part of the variable remuneration earned up to that point in time.

Both in the event of premature termination of the contract by mutual consent and/or resignation of the Executive Board mandate at the request of DEAG and in case of a change of control event, DEAG will pay severance pay to the members of the Executive Board. The corresponding agreements are in compliance with the recommendation of the German Corporate Governance Code (DCGK) as amended on May 5, 2015.

### Members of the Supervisory Board

Members of the Supervisory Board are remunerated in line with the articles of incorporation. In the year under review, remuneration totaled EUR 166 thousand (previous year: EUR 62 thousand).



### 31. SALES

The segment reporting shows the breakdown of revenues by lines of business and geographical markets.

### 32. COST OF SALES

The cost of materials, purchased services, especially fees, personnel expenses, event-related hire and rental charges and other material costs (including pro-rata scheduled depreciation and amortization) incurred to achieve sales revenue are recognized as cost of sales.

### 33. DISTRIBUTION COSTS

Distribution costs include personnel expenses (EUR 1.7 million, previous year: EUR 1.5 million), system fees (EUR 4.5 million, previous year: EUR 7.0 million) and other distribution-related material costs (EUR 6.8 million, previous year: EUR 12.2 million). They fell by EUR 7.7 million to EUR 13.1 million.

### 34. ADMINISTRATIVE EXPENSES

Administrative expenses include personnel expenses (EUR 6.8 million, previous year: EUR 7.3 million), and other administration-related material costs (EUR 5.4 million, previous year: EUR 5.8 million) plus pro rata depreciation (EUR 0.4 million, previous year: EUR 0.4 million). Administrative expenses decreased by EUR 1.0 million to EUR 12.6 million.

### 35. OTHER OPERATING INCOME

This item breaks down as follows:

<b>in EUR'000</b>	<b>2017</b>	<b>2016</b>
result of change in scope of consolidation	831	-
Insurance compensation	423	184
Income from release of provisions	125	43
Commission income	46	774
Income from service contracts	28	34
Rental income	20	19
Income from currency translation differences	18	151
Income from release of provisions	14	2
Income from the Jahrhunderthallen-Transaction	-	5,808
Other	1,076	1,042
<b>Total</b>	<b>2,581</b>	<b>8,056</b>

The income from the change in the scope of consolidation is attributable to Manfred Hertlein Veranstaltungen GmbH with EUR 440 thousand and Kultur im Park GmbH with EUR 391 thousand.

### 36. OTHER OPERATING EXPENSES

Other operating expenses include, amongst other expenses, valuation allowances, risk provisioning as well as other taxes and accessory services.

This item breaks down as follows:

<b>in EUR'000</b>	<b>2017</b>	<b>2016</b>
Expenses recording to IFRS 3.53	379	-
Expenses from currency translation differences	231	-
Expenses from cooperation arrangements	150	300
Expenses for commission	46	255
Damages	39	43
Other taxes and additional service	29	13
Individual allowances/ Provision for risks	12	37
Expenses from change real estate objects held as financial investments	-	5
Other	278	194
<b>Total</b>	<b>1,164</b>	<b>847</b>

### 37. INTEREST INCOME AND EXPENSES

This item breaks down as follows:

<b>In EUR'000</b>	<b>2017</b>	<b>2016</b>
Other interest and similar income	112	146
Interest and similar expenditure	-1,307	-1,141
<b>Interest income and expense</b>	<b>-1,195</b>	<b>-995</b>

Interest expenses include, among other expenses, non-financial accounting interest expenses of EUR 10 thousand (previous year: EUR 11 thousand).

### 38. INCOME FROM INVESTMENTS

Income from investments amounted to EUR 71 thousand (previous year: EUR 134 thousand).

### 39. INCOME TAX

Actual tax liabilities for the current fiscal year and previous years are calculated on the basis of the amounts expected to be payable to the tax authorities. Deferred tax claims and tax liabilities are calculated on the basis of the rates valid on the balance sheet date.

In EUR'000	2017	2016
Tax expenditure:		
Reporting period	-864	-1,059
Previous years	-14	-47
Tax refund previous years	19	67
Deferred tax revenue/expenditure		
Deferred taxes	258	506
Changing tax rate	-	48
<b>Tax expenditure:</b>	<b>-601</b>	<b>-485</b>

Income tax includes all income tax paid or payable in the respective countries and all deferred taxes. Income tax includes corporate income tax as well as the solidarity surcharge and trade tax and the respective foreign taxes.

Deferred taxes are formed in order to record all substantial temporary variances between the individual financial statement and the tax balance sheet and temporary variances due to consolidation adjustments.

Deferred taxes are calculated on the basis of the respectively applicable national income tax rates. For domestic companies, a corporation tax rate of 15.0% as well as an effective local trade tax rate of 15.0% were applied in the reporting year 2017. Taking into account the solidarity surcharge and the trade income tax, the calculation of the deferred taxes for the domestic companies is based on a tax rate of approx. 30.0%. The income tax rate in Switzerland is approx. 20.0% and approx. 20.0% in the UK. If no prior-year figures are stated, the respective tax rates remained unchanged compared to the previous year.

Tax expenses resulting from application of the DEAG tax rate can be translated into actual tax expenses as follows:

In EUR'000	2017	2016
Result before taxes on income and shares of other shareholder	2,945	-998
Tax expenditure at the DEAG AG tax rate statement	-884	300
<b>Carryover figure</b>	<b>-282</b>	<b>785</b>
<b>In EUR'000</b>	<b>2017</b>	<b>2016</b>
Changing tax rate	-	48
Taxes previous years	-318	-20
Tax-free earnings and non-deductible expenses	-437	-151
Different tax rates	-113	42
Write-up of value adjustment of tax accruals	513	998
Others	73	-132
	<b>-282</b>	<b>785</b>

**Deferred tax assets** comprise the following:

<b>In EUR'000</b>	<b>2017</b>	<b>2017</b>	<b>Variations with no effect on results</b>	<b>Variations with effect on results</b>
Tax accruals on losses carried forward	1,931	1,477	-	454
<b>Deferred tax assets</b>	<b>1,931</b>	<b>1,477</b>	<b>-</b>	<b>454</b>
Deferred tax assets that can be set off against deferred tax liabilities	-1,169	-1,169		
<b>Deferred tax assets (net)</b>	<b>762</b>	<b>308</b>		

Deferred tax assets in respect of losses carried forward were recognized in the amount of EUR 1,931 thousand. The tax claims were shown as a balance in the amount provided that there is an offsetting possibility with the same tax authority.

The tax losses carried forward in the DEAG Group amounted to around EUR 81.0 million on December 31, 2017 (previous year: EUR 92.8 million), in terms of corporation tax and around EUR 51.6 million (previous year: EUR 49.0 million) in terms of local trade tax.

Due to the usage of previously unrecognized fiscal losses, the current tax expenditure was lowered by EUR 1,297 thousand (previous year: EUR 524 thousand).

**Deferred tax liabilities** comprise the following:

<b>In EUR'000</b>	<b>2017</b>	<b>2017</b>	<b>Variations with no effect on results</b>	<b>Variations with effect on results</b>
Deferred income from the value write-up on the Jahrhunderthalle Frankfurt am Main	1,281	1,281	-	-
Deferred income on intangible assets	2,029	1,509	-309	-211
Other temporary variances	10	20	-	10
<b>Deferred taxes on the liabilities side</b>	<b>3,320</b>	<b>2,810</b>	<b>-309</b>	<b>-201</b>
To be settled against deferred tax assets	-1,169	-1,169		
<b>Balance Shown</b>	<b>2,151</b>	<b>1,641</b>		

#### **40. DISCONTINUED OPERATIONS**

By resolution of September 28, 2017, the Executive Board decided to discontinue the activities of Blue Moon Entertainment GmbH, Vienna/Austria, as well as the plan for the complete winding up, discontinuation of the business area up to the liquidation of the company, and the discontinuation of the geographic area Austria effective December 31, 2017. The company no longer operates active business here.

Pursuant to IFRS 5, Blue Moon Entertainment GmbH and the activities of the Group in Austria are therefore to be reported as a business unit intended for closure. In the Income Statement and the Statement of Cash Flow, the discontinued operations must be shown and explained separately as such. In light of this, the figures for the previous year must be adjusted accordingly.

Earnings after taxes from discontinued operations include during the reporting year in an amount of EUR 3,040 thousand (previous year: EUR 3,195 thousand) the Austrian business unit including Blue Moon Entertainment GmbH. DEAG Music accounted for EUR 5 thousand (previous year: EUR 716 thousand). Both business units are allocated to the Entertainment Services segment.

The result from discontinued operations breaks down as follows:

in TEUR	2017	2016
Sales	4,042	6,470
Cost of sales	-5,636	-9,007
<b>Gross profit</b>	<b>-1,594</b>	<b>-2,537</b>
Distribution costs	-390	-569
Administrative expenses	-929	-818
Other operating income	5	23
Other operating expenses	-36	-1
<b>Operating income (EBIT)</b>	<b>-3,041</b>	<b>-3,902</b>
Financial result	-4	-9
<b>Result before taxes</b>	<b>-3,045</b>	<b>-3,911</b>
<b>Result from discontinued operations after taxes</b>	<b>-3,045</b>	<b>-3,911</b>

Earnings after taxes from discontinued operations are exclusively attributable to the shareholders of the parent company.

#### 41. PERSONNEL EXPENSES

##### Personnel expenses

In EUR'000	2017	2016
Salaries and wages	12,814	14,100
Social security contribution	1,774	1,838
<b>Total</b>	<b>14,588</b>	<b>15,938</b>

The discontinued operations account for salaries and wages in an amount of EUR 321 thousand during the reporting year (previous year: EUR 545 thousand) and social security contributions in the amount of EUR 93 thousand (previous year: EUR 101 thousand).

#### 42. RENT EXPENDITURE

The rent expenditure from leasing offices and venues as part of operating leases amounted to EUR 11,985 thousand in fiscal year 2017 (previous year: EUR 13,179 thousand). Furthermore, there are leases in the Group including for passenger cars and telecommunications systems amounting to EUR 305 thousand (2016: EUR 218 thousand).

**43. CASH FLOW STATEMENT**

The financial resources fund exclusively concerns liquid assets. Changes in the scope of consolidation resulted in the following changes in cash and cash equivalents and other assets and liabilities:

- in EUR'000 -	Additions
Cash inflow	2,037
Additions of fixed assets	4,332
Additions of other assets	1,673
Additions others liabilities	6,390

There were the following investment and financing transactions:

The acquisitions made in the year under review (Note 12.2) were financed entirely from Group liquidity.

Payments of EUR 2,037 thousand in connection with investment activities relate to cash and cash equivalents of EUR 1,887 thousand (obtained through control) and EUR 3,924 thousand to the consideration paid.

- in EUR'000 -	Disposal
Disposal of Liquid funds	3,114
Disposal of fixed assets	1,798
Disposal of other assets	2,849
Disposal of other liabilities	8,369

There was the following divestment and financing transaction:

The purchase price from the sale of the shares in the divestment carried out in the year under review (Note 3) has been received in full.

Payments of EUR 3,114 thousand resulting from the disposal of the investment relate to cash and cash equivalents of EUR 5,314 thousand (loss of control) and the cash inflow of EUR 2,200 thousand.

Income taxes in the amount of EUR 1,307 thousand (previous year: EUR 347 thousand reimbursed) were paid and classified as cash flow from current operations.

**44. INFORMATION ON OBLIGATIONS UNDER RETIREMENT BENEFIT PLANS (IAS 19)**

Under defined contribution plans in Germany, the Group contributes by virtue of statutory provisions to state pension insurance schemes. During the fiscal year, the employer contribution to the pension insurance amounted to 9.35% (previous year: 9.35%). The ongoing payments of contributions are disclosed as social contributions in personnel expenses and amounted to EUR 670 thousand (previous year: EUR 680 thousand).

For the employees of Raymond Gubbay Ltd. and Kilimanjaro Live Ltd., retirement benefits are granted under the statutory defined contribution plan. Moreover, the Directors of the company are insured through individual defined contribution pension insurance policies. During the reporting period, Raymond Gubbay Ltd. paid pension insurance contributions in the amount of EUR 129 thousand (previous year: EUR 121 thousand) and sub-group Kilimanjaro paid pension insurance contributions in the amount of EUR 59 thousand (previous year: EUR 29 thousand).



The companies of the DEAG Group that are based in Switzerland have joined a collective foundation for compliance with their retirement benefit obligations under the Swiss Federal Act on Professional Retirement, Surviving Dependents and Disabled Provision Schemes (BVG). Apart from the payment of ongoing contributions to this pension scheme, they are also obliged to compensate for any under-coverage of this pension scheme if necessary (see Article 65d BVG). For this reason, this retirement benefit scheme has to be classified as a defined multi-employer benefit plan within the meaning of IAS 19.29.

An independent expert has calculated the obligations in terms of retirement benefits effective December 31, 2017. The corresponding values were taken over into the Consolidated Financial Statements and are part of the Group's personnel obligations. We refer to our comments in Note 23. Disclosures in accordance with IAS 19 have been waived for reasons of materiality.

**45. AVERAGE NUMBER OF EMPLOYEES DURING THE YEAR**

Head count	2017	2016
Live Touring	88	78
Entertainment Services	72	84
DEAG Holding	33	33
<b>Total</b>	<b>193</b>	<b>195</b>

Discontinued operations account for 5 employees (previous year: 5) who are included in Entertainment Services.

On December 31, 2017, the Group employed 221 (previous year: 215) employees in continuing operations.

**46. OFF-BALANCE SHEET CONTINGENCIES / CONTINGENT LIABILITIES / CONTINGENT CLAIMS**

On the balance sheet date, contingencies relating to other securities and guarantees provided for third parties exist in the amount of EUR 324 thousand (previous year: 483 EUR thousand).

This includes an amount of EUR 324 thousand (previous year: EUR 483 thousand) in respect of which DEAG has taken over liability in connection with the letter of comfort to one joint venture.

DEAG has issued a letter of comfort to one associated company to ensure that the latter can satisfy its obligations under a lease contract at all times. The risk of the guarantee being asserted is considered to be very low. The company is able to satisfy its existing and future obligations to the lessor from its own cash flow.

For sufficiently concrete, foreseeable tax risks whose probability of occurrence is predominantly likely, existing tax credits were reduced and/or corresponding provisions were expensed. In addition, further payment obligations may result from the outcomes of future external tax audits whose amount cannot currently be reliably estimated.

The Group is currently involved in active and passive legal proceedings. In as far as risks can be identified, these risks are covered as a matter of principle in the Consolidated Financial Statements on the one hand by valuation allowances in respect of the assets and on the other hand by provisions. During the reporting year, exclusively costs of proceedings were provisioned. No individual risks from passive proceedings exist. (Potential) asset reductions in the amount of EUR 0.45 million could materialize; currently, the risk is estimated as unlikely.

Potential asset additions in connection with judicially asserted damage claims and claims for contractual performance are not pending on the reporting date. The claims without interest amount to an unchanged total of EUR 11.9 million.

#### **47. OTHER FINANCIAL OBLIGATIONS**

In addition to the provisions and liabilities in the balance sheet and the contingencies, the following other financial commitments exist:

<u>In EUR'000</u>	<u>Artist Guarantees</u>	<u>Rent and Leasing</u>	<u>Other</u>	<u>Total</u>
2018	12,253	1,176	1,019	14,448
2019-2022	2,380	1,359	215	3,954
<b>Total</b>	<b>14,633</b>	<b>2,535</b>	<b>1,234</b>	<b>18,402</b>

Other financial commitments mainly concern contractual service agreements in the amount of EUR 296 thousand (previous year: EUR 341 thousand).

No commitments of more than 5 years exist.

The other financial commitments for fiscal year 2016 relate to:

<u>In EUR'000</u>	<u>Artist Guarantees</u>	<u>Rent and Leasing</u>	<u>Other</u>	<u>Total</u>
2017	14,806	1,333	381	16,520
2018-2021	256	2,184	312	2,752
<b>Total</b>	<b>15,062</b>	<b>3,517</b>	<b>693</b>	<b>19,272</b>

If circumstances arise which cannot be influenced by DEAG, additional financial obligations to the four members of the Executive Board in the amount of EUR 3,100 thousand may result (previous year: EUR 6,000 thousand). The probability of occurrence is considered to be low.

#### **48. AUDIT FEES**

The fees for the auditor Mazars GmbH & Co. KG, Hamburg, which are reported as expenses in fiscal year 2017, are as follows:

<u>In EUR'000</u>	<u>2017</u>	<u>2016</u>
Audit costs	236	284
Other services rendered	30	14
	<b>266</b>	<b>298</b>

In addition to the costs of auditing the annual and Consolidated Financial Statements, expenses were incurred in 2017 in connection with the enforcement procedure and other audit services that are either directly initiated by the audit or used in connection with the audit of the financial statements, which are attributable to the audit services in accordance with the underlying regulations.

The other services were commissioned for services in connection with capital measures.

**49. DECLARATION OF CONFORMITY IN ACCORDANCE WITH SECTION 161 AKTG**

Declaration on the Corporate Governance Code

The Executive Board and the Supervisory Board of DEAG Deutsche Entertainment Aktiengesellschaft have issued a statement of conformity with the recommendations of the Government Commission for a German Corporate Governance Code in accordance with section 314 no. 8 HGB in conjunction with section 161 AktG on December 15, 2017, and made it permanently accessible to shareholders on the Internet. The full declaration is posted on the company’s website ([www.deag.de/ir](http://www.deag.de/ir)).

**50. LEGAL DISPUTES**

Various DEAG Group companies are involved in legal or out-of-court disputes.

As far as a possible impact is concerned, we refer to Note 46, off-balance sheet contingencies / contingent liabilities / contingent claims.

**51. CAPITAL CONTROL**

In addition to the provisions under the German Stock Corporation Act, DEAG is not subject to any more extensive obligations for the purpose of capital conservation under by laws or contracts. The financial ratios which are used for internal controlling of the company are performance-based and are to contribute to the appreciation of shareholders’ assets while at the same time preserving balanced liquidity.

The gross margin and the breakeven ticket number are used as the most important control parameters in the project business. With respect to overall control of the company, EBIT, Group earnings and the corresponding profit to sales ratios constitute the decisive parameters. In the event of acquisitions of companies, the duration of amortization of the purchase price is an important decision criterion in addition to the corporate parameters. The Group manages its capital with the objective of ensuring that all affiliated companies can operate their business as a going concern and that at the same time the earnings of the shareholders are maximized through an optimization of the ratio of equity to debt capital. The overall strategy has remained unchanged versus 2016. Compliance with the covenant criteria in connection with financing used is monitored on an ongoing basis.

Concerning a summary presentation of the ratios for the reporting and prior year (EBIT, Group earnings, profit to sales ratio), we refer to the information in the segment reporting in Note 6.

**52. ADDITIONAL INFORMATION ON FINANCIAL INSTRUMENTS AND RISK MANAGEMENT**

Due to its international business as well as its investment and financing activities, the DEAG Group is subject to liabilities as well as operative business, interest, currency, credit rating and cash flow risks with respect to its assets.

**Interest risks**

On the assets and liabilities side, the Group is subject to interest rate fluctuations. While on the assets side in particular income from short-term investments is exposed to an interest rate risk, the liabilities side is essentially affected by interest expenses concerning current and non-current financial liabilities. A risk reduction results from the fact that both the investments and part of the interest payments are subject to financing with a variable interest rate raised by the Group.

The current return for drawings and drawdowns of existing financing lines are based on the one hand on the general EURIBOR development and on the other hand partly on agreed balance sheet and earnings ratios (financial covenants) which can lead to an increase or reduction in the interest payments. This financing is based on spread grids with a scaling of 0.25 percentage points. The interest rate premium on the EURIBOR depends on the net debt ratio and interest coverage.

The financial and non-financial covenants with banks are permanently monitored and the interest margins derived from this are arranged by mutual agreement with the respective banks.

The sensitivity analysis required by IFRS 7 refers to interest rate risks from floating rate monetary liabilities.

In the event of a hypothetical increase of the EURIBOR by 1%, interest would increase by EUR 164 thousand as far as the floating rate interest financing is concerned. A reduction by 1% is currently not possible because of the low interest level.

In the event of a hypothetical increase (decrease) of the interest premium by 0.25%, interest would increase (decrease) by EUR 41 thousand (previous year: EUR 38 thousand) as far as the floating rate interest financing is concerned.

**Currency risks**

Payments of fees for artists, orchestras, show productions etc. are partly made on a USD basis and are hence subject to a currency risk to the euro, Swiss franc or British pound. The same applies to dividend payments from foreign subsidiaries which are made in Swiss francs or British pounds. The company performs sensitivity analyses on a regular basis in order to anticipate the impact of currency fluctuations and assess whether rate-hedging transactions are advantageous. During the reporting period, currency hedging transactions were carried out to a small extent.

**Solvency risks**

The DEAG Group is exposed in the operating business and in respect of other transactions – for instance, stake sales – to a default risk if the contracting partners fail to meet their payment obligations. The existing deposits have been made with principal banks with good credit standing. The maximum default risk is reflected by the carrying amounts. The deposits are made with different banks so that a diversification of the default risk is guaranteed.

In the operating business, too, credit standing is strictly observed in selecting business partners. Accounts receivable are monitored on an ongoing basis. Possible default risks are taken into account by specific valuation allowances. On the reporting date, there were no indications of risks beyond the posted valuation allowances for accounts receivable or other assets.

**Liquidity risks**

The financing of the operating business depends on the ability of the companies within the DEAG Group to generate sufficient cash flow in a volatile business or to tap into external financing sources (third party capital or own funds).

DEAG, therefore, has agreed on extensive framework lines without further restrictions with respect to the terms with four principal banks as well as a convertible bond that was successfully placed in fiscal year 2016. The proceeds from the convertible bond are also intended to strengthen the financial structure of DEAG and to finance the company’s further development.

The respective financing terms and conditions reflect the favorable market level and the very good rating of DEAG. The framework lines can be terminated on the basis of the standard terms and conditions if the assets, financial and earnings position of the DEAG Group have considerably worsened compared to the time when they were granted and compensation measures such as the furnishing or enhancement of bank collaterals to secure the respective claims are not successful.

In financing the operating business, including organic and external growth, DEAG depends on successful ticket sales and hence a positive business development. In individual cases, DEAG has entered into commitments (in particular for fee payments) and must make advance payments with an impact on liquid funds, since there are temporary differences between the disbursements and payments from ticket sales. In these cases, the upfront costs would have to be covered by other sources – e.g. from other non-tied financial resources or by availment of framework lines from the company’s main banks.

Apart from the liquidity shown on the reporting date, framework lines totaling EUR 4.3 million, which have not yet been used, are available. Based on the current forecasts for earnings (EBIT) and the



2016 In EUR'000

Non-derivative financial liabilities				
	up to 1 year	>1 - 5 year	> 5 years	Total
Liabilities against banks and other financial liabilities				
- repayment	16,353	100	-	16,453
- interest (2.84%)	464	3	-	467
Trade accounts payable	13,554	-	-	13,554
Convertible bond	-	5,388		5,388
- interest (6.00%)	171	342		513
Other financial liabilities	3,673	-	-	3,673
Other non-derivative financial liabilities	-	-	464	464
<b>Derivative financial liabilities</b>	-	-	-	-

As far as a more detailed risk description is concerned, we refer to Section 4 of the Management Report. The task of risk management is to manage these risks through close market monitoring, risk assessments, the reduction of net exposure and selective hedging measures, e.g. through financial derivatives. When selecting business partners, their credit standing is strictly taken into account.

### 53. REPORTING ON FINANCIAL INSTRUMENTS AND FAIR VALUES

The carrying amounts and fair values of the individual financial assets and liabilities are shown below in accordance with the categories of IAS 39 using the levels of the fair value hierarchy (IFRS 13) and reconciled with the corresponding balance sheet items.

Cash and cash equivalents, trade receivables and payables, other receivables and liabilities, and current financial liabilities mainly have short residual terms. Therefore, their carrying amounts as of the balance sheet date approximate their fair values. Therefore, their carrying amounts on the reporting date correspond more or less to the fair value.

We assume that the fair values of loans and other non-current receivables approximate their carrying amounts, as the general conditions have not changed materially. The portfolio of primary financial instruments is shown in the balance sheet; the amount of the financial assets corresponds to the maximum default risk. If default risks are identifiable for financial assets, these risks are covered by value adjustments.

We assume that the fair value of the convertible bond almost corresponds to its carrying amount, as interest rates and creditworthiness have not changed significantly compared with the date of issue.



**Financial instruments 2017**

**Valuation according to IAS 39**

In EUR '000

<b>Assets</b>	<b>Book value 31.12.2017</b>	<b>Continued book value</b>	<b>Affecting fair value</b>
Liquid funds	41,816	41,816	-
Trade receivables	25,926	25,926	-
Other current financial assets	1,824	1,824	-
Investments	706	706	-
Loans to associated companies	1,221	1,221	-
Other long-term financial assets	1,542	1,542	-

**Valuation according to IAS 39**

<b>Liabilities</b>	<b>Book value 31.12.2017</b>	<b>Continued book value</b>	<b>Affecting fair value</b>
Bank loans payable, short-term	16,884	16,884	-
Bank loans payable, long-term	31	31	-
Trade accounts payable	10,457	10,457	-
Convertible bond, short-term	1,350	1,350	-
Convertible bond, long-term	4,145	4,145	-
Other current financial liabilities	4,242	4,242	-
Other long-term financial liabilities	309	-	309

**Valuation according to IAS 39**

<b>Aggregate as valuation categories IAS 39</b>	<b>Book value 31.12.2017</b>	<b>Continued book value</b>	<b>Affecting fair value</b>
Financial assets			
loans and receivables	72,329	72,329	-
at fair value through profit or loss	-	-	-
available for sale	706	706	-
Financial liabilities			
at amortized cost	37,109	37,109	-
at fair value through profit or loss	309	-	309

**Financial instruments 2016**

**Valuation according to IAS 39**

In EUR '000

<b>Assets</b>	<b>Book value 31.12.2016</b>	<b>Continued book value</b>	<b>Affecting fair value</b>
Liquid funds	28,378	28,378	-
Trade receivables	15,312	15,312	-
Other current financial assets	2,796	2,796	-
Investments	279	279	-
Loans to associated companies	1,209	1,209	-
Other long-term financial assets	1,863	1,863	-



**Financial liabilities**

Income and expenditure in the category:

- Valued at amortized costs and include interest expenses, currency gains and losses as well as income from the waiver of liabilities.
- Fair value at profit or loss concerns currency gains and losses and gains from fair value valuations.

The levels of the fair value hierarchy (IFRS 13) are defined as follows:

- Level 1: Quoted prices (unadjusted) in active markets for identical assets or liabilities.
- Level 2: Inputs which concern the quoted prices included within Level 1 but are observable for the asset or liability either directly or indirectly.
- Level 3: Inputs for assets and liabilities which are based on unobservable market data.

**Valuation of fair value**

**In EUR´000**

<b>assets at fair value</b>	<b>2017</b>	<b>market value</b>		
	<b>total</b>	<b>level 1</b>	<b>level 2</b>	<b>level 3</b>
Real estate held as financial investment (Section 17)	5,340	-	-	5,340
<b>liabilities measured</b>				
contingent consideration liability (Section 27)	309	-	-	309

During the reporting period there were no regrouping from class 1, class 2 and class 3 of the valuation hierarchy.

**Valuation of fair value**

**In EUR´000**

<b>assets at fair value</b>	<b>2016</b>	<b>market value</b>		
	<b>total</b>	<b>level 1</b>	<b>level 2</b>	<b>level 3</b>
Real estate held as financial investment (Section 17)	5,340	-	-	5,340
<b>liabilities measured</b>				
convertible bonds (Section 25)	5,388	-	-	5,388
contingent consideration liability (Section 27)	464	-	-	464

During the reporting period there were no regrouping from class 1, class 2 and class 3 of the valuation hierarchy.

**54. EXEMPTION FROM DISCLOSURE IN ACCORDANCE WITH SECTION 264 PARA 3 HGB**

The following companies avail themselves of the possibility of exemption from disclosure of their financial statements and management reports in accordance with section 264 para 3 HGB (German Commercial Code):

- DEAG Concerts GmbH, Berlin
- Concert Concept Veranstaltungen-GmbH, Berlin
- Global Concerts GmbH, Munich
- Grünland Family Entertainment GmbH, Berlin
- River Concerts GmbH; Berlin



Mr. Moritz Schwenkow, Germany, notified the company in accordance with Section 21 (1) WpHG on May 31, 2017, that his voting rights in DEAG Deutsche Entertainment Aktiengesellschaft, Berlin, Germany, dropped below the threshold of 3% of the voting rights on May 25, 2017, and amounted to 2.72% (this corresponds to 500,200 voting rights) on that date.

Late entry from 2014:

On March 15, 2018, Allianz Institutional Investors Series SICAV, Senningerberg, Luxembourg, informed us pursuant to Section 33, Para. 1 of the WpHG that its voting rights in DEAG Deutsche Entertainment Aktiengesellschaft, Berlin, Germany, fell below the threshold of 3% of the voting rights on September 9, 2014, and on that day amounted to 2.81% (this corresponds to 460,000 of 16,353,334 total voting rights). 2.81% of these voting rights (corresponding to 460,000 voting rights) are attributable to Allianz Institutional Investors Series SICAV pursuant to Section 34 WpHG.

Late entry from 2014:

On March 21, 2018, DAP Management GmbH i. L., Heidelberg, Germany, informed us pursuant to Section 33, Para. 1 of the WpHG that its voting rights in DEAG Deutsche Entertainment Aktiengesellschaft, Berlin, Germany, fell below the threshold of 3% of the voting rights on December 5, 2014, and on that day amounted to 0.14% (this corresponds to 22,324 of 16,353,334 total voting rights). The reason for this is that the shares were transferred to the shareholders.

## 56. EVENTS AFTER THE REPORTING DATE

From the viewpoint of the Executive Board, there have not been any other material events during the period from January 1, 2018, until the publication of this report.

## 57. PERSONAL DATA

On the reporting date, the Executive Board was comprised as followings:

### Executive Board

<b>Prof. Peter L.H. Schwenkow</b>	
Place of residence	Berlin
Profession	Chief Executive Officer
Responsibility within the Group	Strategic Business Development and Operations, Public Relations
Group retainers	Administrative Board Member of AIO Group AG, Glattpark, (Switzerland) Administrative Board Member of Good News Productions AG, Glattpark (Switzerland) Chairman of the Administrative Board of The Classical Company AG, Zürich (Switzerland)
Shares held as at 31.12.2017	228,769

**Christian Diekmann**

<b>Place of residence</b>	Berlin
<b>Profession</b>	Dipl.-Kaufmann, Executive Board Member (Chief Operations Officer, Chief Digital Officer)
<b>Responsibility within the Group</b>	Business Operations, German market, Sales, Marketing, Human Resources
<b>Group retainers</b>	Administrative Board Member of AIO Group AG, Glattpark (Switzerland) Administrative Board Member of Good News Production AG, Glattpark (Switzerland), Administrative Board Member of The Smart Agency AG, Glattpark (Switzerland) Administrative Board Member of Fortissimo AG, Glattpark (Switzerland) Administrative Board Member of Venue Consulting AG, Glattpark (Switzerland) Administrative Board Member of The Classical Company AG, Zürich (Switzerland) Supervisory Board Member of DEAG Classics AG, Berlin Supervisory Board Member of mytic myticket AG, Berlin Board Member of Kilimanjaro Holdings Ltd., London (Great Britain)
<b>Shares held as at 31.12.2017</b>	6,469

**Detlef Kornett**

<b>Place of residence</b>	Kleinmachnow
<b>Profession</b>	Kaufmann, Executive Board Member (Chief Marketing Officer)
<b>Responsibility within the Group</b>	Marketing, International Business Affairs
<b>Group retainers</b>	Administrative Board Member of AIO Group AG, Glattpark (Switzerland) Administrative Board Member of Good News Production AG, Glattpark (Switzerland), Administrative Board Member of The Smart Agency AG, Glattpark (Switzerland) Administrative Board Member of Fortissimo AG, Glattpark (Switzerland) Administrative Board Member of Venue Consulting AG, Glattpark (Switzerland) Board member of Raymond Gubbay Ltd., London (Great Britain) Chairman of the Supervisory Board of mytic myticket AG, Berlin Chairman of Kilimanjaro Holdings Ltd., London (Great Britain) Board Member of Flying Music Holding Ltd., London (Great Britain)
<b>Shares held as at 31.12.2017</b>	3,715



<b>Ralph Quellmalz</b>	
Place of residence	Köln
Profession	Dipl.-Kaufmann, Executive Board Member (Chief Financial Officer)
Responsibility within the Group	Finance, Investor Relations
Group retainers	-
Shares held as at 31.12.2017	1,885

**Supervisory Board**

<b>Wolf-D. Gramatke</b>	
Place of residence	Salzhausen/Luhmühlen
Position on Supervisory Board	Chairman of the Supervisory Board
Profession	Freelance media consultant
Retainers on other boards	-
Group retainers	Chairman of the Supervisory Board of DEAG Classics AG, Berlin
Shares held as at 31.12.2017	-

<b>Martina Bruder</b>	
Place of residence	Frechen-Königsdorf
Position on Supervisory Board	Vice-Chairman of the Supervisory Board (until 27.06.2017)
Profession	CEO Germany and Regional Managing Director Central Europe, Wolters Kluwer Legal & Regulatory
Retainers on other boards	-
Group retainers	-
Shares held as at 31.12.2017	-

<b>Michael Busch</b>	
Place of residence	Berlin
Position on Supervisory Board	Vice-Chairman of the Supervisory Board (since 27.06.2017)
Profession	Management consultant
Retainers on other boards	Member of the advisory board of SSVL (Monaco) S.A.M.
Group retainers	-
Shares held as at 31.12.2017	2,270

<b>Christian Angermayer</b>	
Place of residence	London
Position on Supervisory Board	Member of the Supervisory Board (until 27.06.2017)
Profession	Founder, Apeiron Investment Group Ltd., Sliema (Malta)
Retainers on other boards	President of the administrative board of Film House Germany AG, Frankfurt am Main
Group retainers	-
Shares held as at 31.12.2017	-

<b>Prof. Dr. Katja Nettesheim</b>	
Place of residence	Berlin
Position on Supervisory Board	Member of the Supervisory Board (since 27.06.2017)
Profession	Founder & Managing Director of _MEDIATE (Management Consulting) Professor at Steinbeis Hochschule Berlin Holding Company of the German Publishers and Booksellers Association
Retainers on other boards	Member of the Supervisory Board of Wild Bunch AG, Berlin Member of the Supervisory Board of Hrpepper GmbH & Co. KGaA, Berlin (respectively until 31.12.2017)
Group retainers	-
Shares held as at 31.12.2017	-

**58. DATE AND RELEASE OF THE PUBLICATION**

The Executive Board of DEAG approved the Consolidated Financial Statements and the Combined Management Report and Group Management Report on March 29, 2018, to be forwarded to the Supervisory Board.

Berlin, March 29, 2018

DEAG Deutsche Entertainment Aktiengesellschaft

The Executive Board



Prof. Peter L. H. Schwenkow



Christian Diekmann



Detlef Kornett



Ralph Quellmalz

# // INDEPENDENT AUDITOR'S REPORT

To DEAG Deutsche Entertainment Aktiengesellschaft

## **Report on the Audit of the Consolidated Financial Statements and of the Combined Management Report and Group Management Report**

### **Opinions**

We have audited the consolidated financial statements of DEAG Deutsche Entertainment Aktiengesellschaft and its subsidiaries (the Group), which comprise the consolidated statement of financial position as at 31 December 2017, the income statement and the consolidated statement of comprehensive income, consolidated statement of changes in equity and consolidated statement of cash flows for the financial year from 1 January 2017 to 31 December 2017, and notes to the consolidated financial statements, including a summary of significant accounting policies. In addition, we have audited the combined management report and group management report of DEAG Deutsche Entertainment Aktiengesellschaft for the financial year from 1 January 2017 to 31 December 2017. In accordance with the German legal requirements, we have not audited the content of the corporate governance declaration contained in section 3.1 of the combined management report and group management report.

In our opinion, on the basis of the knowledge obtained in the audit,

- the accompanying consolidated financial statements comply, in all material respects, with the IFRSs as adopted by the EU, and the additional requirements of German commercial law pursuant to Section 315e (1) HGB [Handelsgesetzbuch: German Commercial Code] and, in compliance with these requirements, give a true and fair view of the assets, liabilities, and financial position of the group as at 31 December 2017, and of its financial performance for the financial year from from 1 January 2017 to 31 December 2017, and
- the accompanying combined management report and group management report as a whole provides an appropriate view of the group's position. In all material respects, this combined management report and group management report is consistent with the consolidated financial statements, complies with German legal requirements and appropriately presents the opportunities and risks of future development. Our opinion on the combined management report and group management report does not cover the content of the corporate governance declaration appended.

Pursuant to Section 322 (3) sentence 1 HGB, we declare that our audit has not led to any reservations relating to the legal compliance of the consolidated financial statements and of the combined management report and group management report.

## Basis for the Opinions

We conducted our audit of the consolidated financial statements and of the combined management report and group management report in accordance with Section 317 HGB and the EU Audit Regulation (No. 537/2014, referred to subsequently as “EU Audit Regulation”) and in compliance with German Generally Accepted Standards for Financial Statement Audits promulgated by the Institut der Wirtschaftsprüfer [Institute of Public Auditors in Germany] (IDW). Our responsibilities under those requirements and principles are further described in the “Auditor’s Responsibilities for the Audit of the Consolidated Financial Statements and of the Group Management Report” section of our auditor’s report. We are independent of the group entities in accordance with the requirements of European law and German commercial and professional law, and we have fulfilled our other German professional responsibilities in accordance with these requirements. In addition, in accordance with Article 10 (2) point (f) of the EU Audit Regulation, we declare that we have not provided non-audit services prohibited under Article 5 (1) of the EU Audit Regulation. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinions on the consolidated financial statements and on the combined management report and group management report.

## Key Audit Matters in the Audit of the Consolidated Financial Statements

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements for the financial year from 1 January to 31 December 2017. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, we do not provide a separate opinion on these matters.

### *Recoverability of Goodwill*

#### **Related Information in the Consolidated Financial Statements and Combined Management Report and Group Management Report**

For information on accounting policies and measurement methods concerning goodwill, please refer to the appendix of the combined management report and group management report Section 5 “Accounting Policies and Measurement Methods”. For the related statements on the discretion exercised by the legal representatives and sources of estimation uncertainty, please refer to Section 1 “Accounting Policies”. For quantitative information on goodwill, please refer to Section 13 “Goodwill and other Intangible Assets” and Section 14 “Goodwill”, which also includes sensitive information.







The Supervisory Board is responsible for the following information:

- the report of the Supervisory Board in the 2017 annual report

Our opinions on the consolidated financial statements and on the combined management report and group management report do not cover the other information, and consequently we do not express an opinion or any other form of assurance conclusion thereon.

In connection with our audit, our responsibility is to read the other information and, in so doing, to consider whether the other information

- is materially inconsistent with the consolidated financial statements, with the combined management report and group management report or our knowledge obtained in the audit, or
- otherwise appears to be materially misstated.

**Responsibilities of the Executive Directors and the Supervisory Board for the Consolidated Financial Statements and the Combined Management Report and Group Management Report**

The executive directors are responsible for the preparation of the consolidated financial statements that comply, in all material respects, with IFRSs as adopted by the EU and the additional requirements of German commercial law pursuant to Section 315e (1) HGB and that the consolidated financial statements, in compliance with these requirements, give a true and fair view of the assets, liabilities, financial position, and financial performance of the Group. In addition the executive directors are responsible for such internal control as they have determined necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the executive directors are responsible for assessing the Group’s ability to continue as a going concern. They also have the responsibility for disclosing, as applicable, matters related to going concern. In addition, they are responsible for financial reporting based on the going concern basis of accounting unless there is an intention to liquidate the Group or to cease operations, or there is no realistic alternative but to do so.

Furthermore, the executive directors are responsible for the preparation of the combined management report and group management report that, as a whole, provides an appropriate view of the Group’s position and is, in all material respects, consistent with the consolidated financial statements, complies with German legal requirements, and appropriately presents the opportunities and risks of future development. In addition, the executive directors are responsible for such arrangements and measures (systems) as they have considered necessary to enable the preparation of a combined management report and group management report that is in accordance with the applicable German legal requirements, and to be able to provide sufficient appropriate evidence for the assertions in the combined management report and group management report.

The supervisory board is responsible for overseeing the Group’s financial reporting process for the preparation of the consolidated financial statements and of the combined management report and group management report.

**Auditor’s Responsibilities for the Audit of the Consolidated Financial Statements and of the Combined Management Report and Group Management Report**

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and whether the combined management report and group management report as a whole provides an appropriate view of the Group’s position and, in all material respects, is consistent with the consolidated financial statements and the knowledge obtained in the audit, complies with the German legal requirements and appropriately presents the opportunities and risks of future development,





## // DECLARATION BY THE STATUTORY REPRESENTATIVES

To the best of our knowledge, and in accordance with the applicable reporting principles, the Consolidated Financial Statements give a true and fair view of the assets, liabilities, financial position and income of the Group and the combined Management Report and Group Management Report includes a fair review of the development and performance of the business and the position of the Group, together with a description of the principal opportunities and risks associated with the expected development of the Group.

Berlin, March 29, 2018

DEAG Deutsche Entertainment Aktiengesellschaft

The Executive Board



Prof. Peter L. H. Schwenkow



Christian Diekmann



Detlef Kornett



Ralph Quellmalz

# // CONDENSED INDIVIDUAL FINANCIAL STATEMENTS OF DEAG

DEAG Deutsche Entertainment Aktiengesellschaft

Balance Sheet Summary (according to HGB)

<u>Assets in EUR'000</u>	<u>31.12.2017</u>	<u>31.12.2016</u>
Intangible assets and tangible fixed assets	144	170
Financial assets	15,449	15,567
<b>Fixed assets</b>	<b>15,593</b>	<b>15,737</b>
Receivables and accruals and deferrals	31,847	34,766
Cash, cash equivalents and securities	67	72
<b>Total current assets</b>	<b>31,914</b>	<b>34,838</b>
<b>Assets</b>	<b>47,507</b>	<b>50,575</b>
<u>Liabilities and equity in EUR'000</u>	<u>31.12.2017</u>	<u>31.12.2016</u>
Share capital	18,397	16,353
Capital reserve	16,957	14,095
Retained income	697	697
Accumulated losses	-15,775	-9,756
<b>Shareholders´ equity</b>	<b>20,276</b>	<b>21,389</b>
<b>Accruals</b>	<b>676</b>	<b>601</b>
Liabilities to financial institutions	12,912	15,272
Other liabilities	13,643	13,313
<b>Total liabilities</b>	<b>26,555</b>	<b>28,585</b>
<b>Total equity and liabilities</b>	<b>47,507</b>	<b>50,575</b>



**DEAG Deutsche Entertainment Aktiengesellschaft**  
**Statement of Income (according to HGB)**

<b>In EUR'000</b>	<b>Financial statement 1.1. - 31.12.2017</b>	<b>Financial statement 1.1. - 31.12.2016</b>
Sales	2,436	2,730
Distribution costs	-1,018	-1,175
General and administration costs	-5,736	-6,023
Other operating income and expenses	-5,515	-2,081
Interest income/ expenses and other financial result	-776	-649
Income from investments	4,590	1,405
<b>Result of ordinary business activities</b>	<b>-6,019</b>	<b>-5,793</b>
Income tax and other taxes	-	-
<b>Net income</b>	<b>-6,019</b>	<b>-5,793</b>

## // CORPORATE GOVERNANCE REPORT

In fiscal year 2017, the Executive Board and Supervisory Board were continuously involved in the further development of corporate governance throughout the company. The amendments to the German Corporate Governance Code in the version of February 7, 2017, are taken into account by the Executive Board and Supervisory Board. According to section 3.10 of the German Corporate Governance Code (DCGK), the Executive Board and the Supervisory Board report on corporate governance at the company as follows:

### **Declaration of Conformity**

On December 15, 2017, the Executive Board and Supervisory Board of DEAG Deutsche Entertainment Aktiengesellschaft issued the legally required Annual Declaration of Compliance with the German Corporate Governance Code pursuant to section 161 AktG. The Declaration of Conformity reads as follows:

The recommendations on conduct with respect to the German Corporate Governance Code (DCGK) in the version of May 5, 2015, as well as after its amendment in the currently valid version of February 7, 2017, were and are complied with except for the following deviations:

1. The D&O insurance for the Supervisory Board does not provide for a deductible, since this does not appear to be appropriate or necessary in view of the moderate amount of the Supervisory Board compensation for behaviour control. (3.8 GCGC).
2. The recommendation to institute protected whistleblower systems has not been implemented because of the extensive labour law and data privacy aspects involved as well as the associated high administrative effort this would require. Considering the moderate size of the company, the low headcount as well as the concrete risk profile of the DEAG Group, the institution of such a whistleblower system is not considered to be necessary. (4.1.3 GCGC)
3. No committees have been set up by the Supervisory Board. For a Supervisory Board, which is only composed of three members, every substantive issue which requires a contribution of the Supervisory Board can be dealt with through the direct involvement of all Supervisory Board members. An increase in efficiency of the Supervisory Board activities is not to be expected through the setting up of committees in light of this situation. (5.3.1 to 5.3.3 GCGC)
4. The consolidated financial statements are not made available publicly within 90 days of the end of the fiscal year; the interim reports are not made available publicly within 45 days of the end of the reporting period. Publication takes place within the framework of the statutory periods and the periods under stock exchange law in each case. An earlier publication would involve a significantly higher personnel and organizational expenditure and hence considerable extra costs, also in view of several non-listed subsidiaries and investees outside Germany. (7.1.2 GCGC)

### Composition of the Supervisory Board

According to section 5.4.1 GCGC, the Supervisory Board is to be composed in such a way that its members as a whole have the knowledge, skills and professional experience necessary for the proper performance of their duties. From the point of view of the Supervisory Board, these criteria are fulfilled by the current Supervisory Board.

The Supervisory Board should specify concrete goals for its composition and develop a competence profile for the entire Supervisory Board. With respect to its composition, it should appropriately take the company's international activities, potential conflicts of interest, the number of independent Supervisory Board members in accordance with section 5.4.2 GCGC, an age limit to be determined for Supervisory Board members, and a regular limit on the length of membership of the Supervisory Board and diversity into consideration. Furthermore, the Supervisory Board is to set targets for the proportion of women.

With regard to these requirements, the Supervisory Board strives to take the following criteria into account in the composition of the Board:

- At least one Supervisory Board member should have international experience.
- At least one Supervisory Board member should be independent.
- The term of office of a Supervisory Board member should normally end with the completion of his or her 80th year of life.
- The duration of service of a Supervisory Board member should normally not exceed four terms of office.
- The proportion of women on the Supervisory Board should be 30%.

All of the above goals were achieved in fiscal year 2017. The Supervisory Board has developed a competence profile for the entire Board. Its requirements are also currently met. In the opinion of the Supervisory Board, all current members of the Supervisory Board are independent of the shareholders.

### Stock Option Plan

The company currently does not have any stock option programs or similar securities-based incentive systems.

### Remuneration System for the Executive Board and Supervisory Board

Explanations of the compensation system and the individual remuneration of the members of the Executive and Supervisory Board can be found in the Remuneration Report in section 3.3 of the Combined Management Report and Group Management Report and in Note 30 to the Consolidated Financial Statements in this Annual Report.

The members of the Supervisory Board received the following net remuneration (in EUR thousands) for their activities in fiscal year 2017:

<b>Supervisory Board member</b>	<b>Fixed remuneration</b>	<b>Variable remuneration</b>	<b>Total remuneration</b>
Wolf-D. Gramatke	56	9	65
Michael Busch	35	8	43
Martina Bruder (until 27.06.2017)	21	3	24
Prof. Dr. Katja Nettesheim (since 27.06.2017)	14	5	19
Christian Angermayer (until 27.06.2017)	14	1	15
<b>Total</b>	<b>140</b>	<b>26</b>	<b>166</b>

The other remuneration of the Supervisory Board mainly includes attendance fees.

### Corporate Governance Statement

The Declaration on Corporate Governance pursuant to section 289f HGB can be found in section 3.1 of the Combined Management Report and Group Management Report.

**Risk Management**

Please refer to the detailed explanations in the Opportunity and Risk Report in section 4 of the Combined Management Report and Group Management Report to obtain more information on the company's risk management.

Berlin, March 2018

DEAG Deutsche Entertainment Aktiengesellschaft

For the Supervisory Board

A handwritten signature in black ink, appearing to read 'W.D. Gramatke', written in a cursive style.

Wolf-D. Gramatke  
Chairman of the Supervisory Board

For the Executive Board

A handwritten signature in black ink, appearing to read 'Peter L.H. Schwenkow', written in a cursive style.

Prof. Peter L.H. Schwenkow  
Chairman of the Executive Board





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