



DEAG Deutsche Entertainment Aktiengesellschaft
Berlin

WKN (SIN): A0Z23G
ISIN: DE000A0Z23G6

We hereby invite our shareholders to the
Ordinary Annual General Meeting 2016
of DEAG Deutsche Entertainment Aktiengesellschaft (the "**Company**")

which will be held in the Meistersaal, Koethener Strasse 38, 10963 Berlin, Germany
on Thursday, 23 June 2016 at 10.00 a.m.

Agenda

- 1. Presentation of the adopted annual financial statements of the Company and the consolidated financial statements, combined management report and Group management report approved by the Supervisory Board for the Company and the Group, the report of the Supervisory Board, and the explanatory report of the Executive Board concerning disclosures in accordance with Sections 289 (4) and 315 (4) German Commercial Code [HGB] for fiscal 2015 in each case.**

The documents submitted in respect of agenda item 1 can be inspected from the date of convocation of the Annual General Meeting and onward on the Company's website at www.deag.de -> Investor Relations -> Annual General Meeting -> 2016. The documents will also be available during the Annual General Meeting on 23 June 2016 and will be explained verbally. A resolution will not be taken on this agenda item in accordance with the legal provisions, since the Supervisory Board has already approved the financial statements and consolidated financial statements prepared by the Executive Board in accordance with Section 172 German Stock Corporation Act [AktG] and the financial statements are hence established.

- 2. Resolution on the formal approval of the actions of the Executive Board for fiscal 2015**

The Executive Board and the Supervisory Board propose to formally approve of the actions of the members of the Executive Board in office during fiscal 2015 for fiscal 2015.

- 3. Resolution on the formal approval of the actions of the Supervisory Board for fiscal 2015**

The Executive Board and the Supervisory Board propose to formally approve of the actions of the members of the Supervisory Board in office during fiscal 2015 for fiscal 2015.

- 4. Resolution on the election of the auditor for the financial statements of the Company and the Group for fiscal 2016 and for the period until the next Ordinary Annual General Meeting**

The Supervisory Board proposes the election of Roever Broenner Susat Mazars GmbH & Co. KG Wirtschaftsprüfungsgesellschaft Steuerberatungsgesellschaft, Hamburg, to audit the financial statements of the Company and Group for fiscal 2016, and to perform audit reviews, as needed, of interim reports up until the next Ordinary Annual General Meeting.

5. Resolution on increasing the number of members on the Supervisory Board and on changing Article 8 of the By-laws with respect to the Supervisory Board

Following the expansion of the Executive Board to four members, the Executive Board and Supervisory Board recommend increasing the number of members on the Company's Supervisory Board to four, as well. Since the reform of the German Stock Corporation Act in 2016, the number of members on a Supervisory Board no longer needs to be divisible by three, according to Section 95 AktG, unless this is necessary to comply with regulations under co-determination law. As the Company is not subject to any co-determination legislation, it may increase in the size of its Supervisory Board to four members. In addition, the the By-laws are to be made more flexible to the effect that the strict age limit on the membership of the Supervisory Board is abolished in line with the German Corporate Governance Code.

The Executive Board and the Supervisory Board therefore propose adoption of the following resolution:

- a) Article 8 (1) of the Company's By-laws shall be amended as follows:
"The Company has a Supervisory Board consisting of four members."
- b) Article 8 (2) sentence 3 to be deleted entirely.

6. Resolution on the election of a member to the Supervisory Board

Subject to adoption by the Annual General Meeting of the resolution under agenda item 5 on increasing the size of the Supervisory Board, the Annual General Meeting must elect an additional, fourth member to the Supervisory Board so that this body would then consist of four members in accordance with Section 96 (1) AktG in conjunction with Article 8 (1) of the Company's By-laws. The term of office of the current three members of the Supervisory Board ends at the close of the Annual General Meeting that adopts a resolution formally approving the actions of the Supervisory Board for fiscal 2016. The Supervisory Board therefore proposes that the Annual General Meeting elects

Michael Busch, resident in Berlin, management consultant focusing on the industrial and financial sectors, as an additional member to the Supervisory Board, effective from the date when the amendment to the By-laws reflecting the adoption by the Annual General Meeting on 23 June 2016 of the resolution proposed in agenda item 5 is entered in the commercial register, and until the close of the Annual General Meeting that adopts a resolution formally approving the activities of the Supervisory Board for fiscal 2016.

Michael Busch sits on the following legally stipulated Supervisory Boards and comparable controlling bodies of commercial enterprises in Germany and abroad:

- Member of the Supervisory Board of Sterling Strategic Value Limited

A brief résumé of Michael Busch can be found at www.deag.de -> Investor Relations -> Annual General Meeting -> 2016.

Attention is drawn to the following, as per Section 5.4.1 (4) - (7) of the German Corporate Governance Code:

The Supervisory Board has obtained reassurance from Michael Busch that he can devote the anticipated time needed for this office. The Supervisory Board believes that, at the time of his election to the Supervisory Board, Michael Busch is not involved in any personal or business relationships with companies belonging to DEAG Group, management bodies of the Company, or any shareholder with a direct or indirect shareholding of more than 10 percent of Company shares with voting rights, which an objective shareholder would consider important when deciding how to vote.

7. Resolution on the cancellation of Authorised Capital 2014 and authorisation to create new authorised capital (Authorised Capital 2016/I) with the option of excluding shareholders' subscription rights, and on the corresponding amendment of the By-laws

By resolution adopted by the Annual General Meeting on 26 June 2014, the Executive Board was authorised to create authorised capital of EUR 8,176,667.00. In order to grant the Executive Board as much flexibility as possible for future Company development, the cancellation of this authorised capital is proposed, together with the creation of new authorised capital in the maximum legally permissible amount for a full five-year term, which may be issued against both cash and considerations in kind.

The Executive Board and the Supervisory Board propose adoption of the following resolution:

- (1) The current Authorised Capital 2014 as per Article 4 (4) of the By-laws shall be cancelled – effective from the date on which the Authorised Capital 2016/I is registered – to the extent not yet utilised at the time of cancellation.
- (2) The Executive Board shall be authorised, subject to consent by the Supervisory Board, to raise the share capital prior to 22 June 2021 by a total of EUR 8,176,667.00 by issuing new shares of no par value in one or several tranches against cash and/or considerations in kind. Shareholders must generally be granted subscription rights. Subscription rights may also be granted to shareholders indirectly as per Section 186 (5) AktG. The Executive Board shall, moreover, be authorised, subject to consent by the Supervisory Board, to exclude shareholders' subscription rights in the following instances:
 - a) to compensate for fractional amounts;
 - b) to issue shares to Company employees in an employee share scheme;
 - c) to acquire considerations in kind, particularly in the form of companies and parts of companies, or other assets;
 - d) in the case of capital increases against contributions in cash, provided that the issue price of the new shares is not materially lower than the price of the listed shares at the time of determining the issue price, and the volume of shares issued with subscription rights excluded pursuant to Sections 203 (1) and (2), 186 (3) sentence 4 AktG does not exceed 10% of the share capital in total when the authorisation becomes effective or – if lower – when the authorisation is exercised. Shares that have been or must be issued during the term of this authorisation to service bonds with option or conversion rights up to the time of exercise shall count against this cap, provided the bonds were issued with subscription rights excluded pursuant to appropriate application of Section 186 (3) sentence 4 AktG, as shall treasury shares acquired on authorisation pursuant to Section 71 (1) no. 8 AktG and sold with shareholders' subscription rights excluded pursuant to Section 186 (3) sentence 4 AktG;
 - e) to the extent necessary to grant holders of bonds with option and/or conversion rights issued by the Company subscription rights to as many new shares as they would be entitled to upon exercising their conversion or option rights or upon honouring their conversion obligations.

The Executive Board shall be authorised, subject to consent by the Supervisory Board, to specify the details of the capital increase and its implementation, particularly the scope of share rights and the terms and conditions of share issue. The Executive Board shall be authorised to deviate from Section 60 (2) AktG in respect of profit participation. The Supervi-

sory Board shall be authorised to amend the wording of the By-laws to reflect the utilisation of authorised capital.

(3) Article 4 (4) of the By-laws shall be amended as follows:

"The Executive Board is authorised, subject to consent by the Supervisory Board, to raise the share capital prior to 22 June 2021 by up to a total of EUR 8,176,667 by issuing new shares of no par value in one or several tranches against cash and/or considerations in kind. Shareholders must generally be granted subscription rights. Subscription rights may also be granted to shareholders indirectly as per Section 186 (5) AktG. The Executive Board is, moreover, authorised, subject to consent by the Supervisory Board, to exclude shareholders' subscription rights in the following instances:

- a) to compensate for fractional amounts;
- b) to issue shares to Company employees in an employee share scheme;
- c) to acquire considerations in kind, particularly companies and parts of companies, or other assets;
- d) in the case of capital increases against contributions in cash, provided that the issue price of the new shares is not materially lower than the price of the listed shares at the time of determining the issue price, and the volume of shares issued with subscription rights excluded pursuant to Sections 203 (1) and (2), 186 (3) sentence 4 AktG does not exceed 10% of the share capital in total when the authorisation becomes effective or – if lower – when the authorisation is exercised. Shares that have been or must be issued during the term of this authorisation to service bonds with option or conversion rights up to the time of exercise shall count against this cap, provided the bonds were issued with subscription rights excluded pursuant to appropriate application of Section 186 (3) sentence 4 AktG, as shall treasury shares acquired on authorisation pursuant to Section 71 (1) no. 8 AktG and sold with shareholders' subscription rights excluded pursuant to Section 186 (3) sentence 4 AktG;
- e) to the extent necessary to grant holders of bonds with option and/or conversion rights issued by the Company subscription rights to as many new shares as they would be entitled to upon exercising their conversion or option rights or upon honouring their conversion obligations.

The Executive Board is authorised, subject to consent by the Supervisory Board, to specify the details of the capital increase and its implementation, particularly the scope of share rights and the terms and conditions of share issue. The Executive Board is authorised to deviate from Section 60 (2) AktG in respect of profit participation. The Supervisory Board is authorised to amend the wording of the By-laws to reflect the utilisation of authorised capital."

(4) The Executive Board is instructed to submit this resolution for entry in the commercial register and to ensure that the cancellation of the former Authorised Capital 2014 shall not become effective without being replaced by the Authorised Capital 2016/I.

Report of the Executive Board to the Annual General Meeting in accordance with Sections 203 (2) sentence 2, 186 (4) sentence 2 AktG on agenda item 7

The reason for creating the new authorised capital proposed in agenda item 7 is to enable the Executive Board, subject to consent by the Supervisory Board, to promptly satisfy any requirements for additional funding that might arise, in order to maintain or increase the equity base. It is in the interests of the Company to have as much flexibility as possible with respect to financing. The structure of this proposed authorisation is largely comparable to the current authorisation it replaces.

The authorisation proposed in agenda item 7 shall create authorised capital of EUR 8,176,667 with shareholders entitled to subscription rights, in general, when exercised. The proposed authorisation does, however, also allow for the possibility of exclusion of shareholders' legally specified subscription rights.

The exclusion of subscription rights to compensate for fractional amounts (a) above) is necessary for technical reasons to ensure all investments comprise whole shares, which eases the processing of shareholders' subscription rights.

If and to the extent that subscription rights can be excluded in order to issue employee shares (b) above), this exclusion is governed by the objectives specified in Section 71 (1) no. 2 AktG and Section 192 (2) no. 3 AktG, in particular the retention and motivation of employees. The issue price shall be determined on the basis of the listed share price at the time of issue and shall consider the interests of the Company and its shareholders.

The proposed resolution to exclude subscription rights for the purpose of acquiring investment interests and other companies, parts of companies, or other assets in exchange for shares (c) above) shall enable the Company, in particular, to hold treasury shares that can be used at short notice to acquire companies or stakes in companies without having to resort to the stock exchange and is thus in the interests of shareholders.

Excluding subscription rights when increasing capital against cash considerations in a ratio that does not exceed 10% of the share capital and where the issue price is not materially lower than the listed price of the shares (d) above), ensures reasonable protection of the investment and voting interests of shareholders pursuant to Section 186 (3) sentence 4 AktG as the issue price is tied to the listed price and the authorisation is restricted to a maximum of ten percent of the Company's share capital. Shares acquired during the term of this authorisation based on authorisation by an Annual General Meeting to purchase treasury shares pursuant to Section 71 (1) no. 8 AktG up to the time of exercise and sold for cash with subscription rights excluded pursuant to Section 186 (3) sentence 4 AktG shall count against this cap, as shall shares that have been, or must be, issued to service bonds with conversion or option rights (and/or conversion obligations) if issued with shareholders' subscription rights excluded in respect of bonds by corresponding application of Section 186 (3) sentence 4 AktG. Subscription rights shall, however, only be excluded to the extent that contingent capital is not available to fund the shares for holders of bonds with conversion or option rights (and/or conversion obligations).

Finally, the Executive Board shall be authorised, subject to consent by the Supervisory Board, to exclude subscription rights to the extent necessary to protect against dilution when granting holders of future issues of bonds with convertible and/or option rights as many subscription rights as they would be entitled to as shareholders upon exercising their conversion or option rights (e) above). In the event of a capital increase during the term of a bond with conversion and/or option rights, with shareholders being granted subscription rights, this reduces the risk of having to lower the conversion or option price in compliance with rules normally specified in bond terms and conditions to protect against dilution.

Total number of shares and voting rights

On the day of convocation of this Annual General Meeting, the share capital of the Company amounts to EUR 16,353,334.00, represented by 16,353,334 no par value bearer shares. Every share entitles the holder to one vote. Voting rights therefore total 16,353,334.

The Company does not have any voting rights based on its treasury shares. At the time of convocation of the Annual General Meeting, the Company holds 615 treasury shares. Accordingly, at the time of convocation of the Annual General Meeting, a total of 16,352,719 shares are eligible to participate and vote.

Terms and conditions of participation

Pursuant to Article 16 of the Company's By-laws, shareholders are entitled to participate in the Annual General Meeting and exercise their voting rights ("eligible shareholders") if they register to do so, and submit proof of their share ownership issued by a depository in German or English in text form (Section 126b BGB (German Civil Code)) to the following registrar:

DEAG Deutsche Entertainment Aktiengesellschaft
c/o HCE Haubrok AG
Landshuter Allee 10
80637 Munich/Germany
Fax: (+49) (0)89 21027 289
E-mail: meldedaten@hce.de

Registration must be submitted to the aforementioned registrar acting on behalf of DEAG Deutsche Entertainment Aktiengesellschaft at least six days before the date of the Annual General Meeting, not counting the day of the Annual General Meeting itself and the day of receipt of the registration, i.e. no later than midnight on 16 June 2016.

Pursuant to statutory regulations, the proof of share ownership must refer to the 21st day before the Annual General Meeting (the "Record Date"), i.e. midnight on 2 June 2016, and must be submitted in German or English in text form (Section 126b BGB).

The entitlement to participate and the scope of voting rights shall be governed solely by the number of shares held by a shareholder on the Record Date. The Record Date does not constitute the start of a lock-up period preventing the sale of shares. Even if the shares are sold in part or in whole after the Record Date, entitlement to participate and the scope of voting rights shall still be governed solely by the number of shares held by the shareholder on the Record Date. This applies accordingly if shares are purchased after the Record Date. If shareholders only acquire shares after the Record Date, they may only participate and exercise the voting rights associated with their shares if they obtain power of attorney or authorisation from the previous shareholder to do so.

Once their registration with proof of share ownership has been accepted, shareholders shall receive an admission ticket. Unlike registration for the Annual General Meeting, an admission ticket is issued purely for organisational purposes. It is not a prerequisite for attending the Annual General Meeting or exercising voting rights. As a rule, depositories complete the necessary registration and proof of share ownership procedures on behalf of their customers. Shareholders are therefore advised to contact their depositories as soon as possible to order admission tickets to the Annual General Meeting. The depository will then perform the necessary registration and proof of share ownership procedures directly. Further action is therefore not required by shareholders who have requested admission tickets from their depositories in good time.

Proxy representation of voting rights

Eligible shareholders can also appoint a proxy, including a bank or shareholders' association, to exercise their voting and other rights at the Annual General Meeting. If a shareholder appoints more than one proxy, the Company may reject one or more of them. Equally, shareholders who are present or represented at the Annual General Meeting may grant power of attorney to other shareholders or shareholder representatives who are present or to proxies nominated by DEAG Deutsche Entertainment Aktiengesellschaft.

The issue of power of attorney and its revocation, and the proof of the same presented to DEAG Deutsche Entertainment Aktiengesellschaft, must be made in text form (Section 126b BGB). When authorising banks, shareholders' associations or similar entities pursuant to Section 135 (8) AktG or Section 135 (10) in conjunction with Section 125 (5) AktG, special conditions may apply and must be clarified with the respective proxy. If you wish to grant power of attorney to a bank, shareholders' association or similar entity pursuant to Section 135 (8) AktG or Section 135

(10) in conjunction with Section 125 (5) AktG, please discuss the necessary procedure with them.

A form for authorising third parties is provided on the back of the admission ticket, or can be sent to shareholders separately on request by the registrar acting on behalf of DEAG Deutsche Entertainment Aktiengesellschaft as mentioned above in the terms and conditions of participation. A proxy form for granting power of attorney to third parties is also available at www.deag.de -> Investor Relations -> Annual General Meeting -> 2016. Shareholders are not obligated to use the form offered by DEAG Deutsche Entertainment Aktiengesellschaft.

Proof of authorisation may be presented at the gate on the day of the Annual General Meeting, or the proof of authorisation and/or actual power of attorney may be submitted in advance by mail or fax to the address or fax number mentioned above in the terms and conditions of participation, or by

e-mail to: **vollmacht@hce.de**.

The same means of communication can be used to revoke previously granted powers of attorney directly vis-à-vis the Company or in person at the Annual General Meeting. A shareholder can provide the evidence of authorisation granted at or during the Annual General Meeting by presenting the evidence at the exit gate.

Personal attendance by a shareholder at the Annual General Meeting automatically constitutes revocation of any power of attorney previously granted to a third party.

Proxies appointed by DEAG Deutsche Entertainment Aktiengesellschaft

In an effort to make it easier for eligible shareholders to personally exercise their rights, DEAG Deutsche Entertainment Aktiengesellschaft has appointed proxies who can be authorised before the Annual General Meeting and who are bound by instructions. Eligible shareholders who want to authorise the proxies appointed by DEAG Deutsche Entertainment Aktiengesellschaft must register before the deadline. They will then receive an admission ticket to the Annual General Meeting. Shareholders should order admission tickets from their depositaries as early as possible to make sure they receive them in good time. When exercising voting rights, proxies are bound by the explicit instructions issued by shareholders on specific agenda items.

A form for authorising the Company's proxies and instructing them how to vote on the agenda items is provided to shareholders together with the admission ticket, or can be requested separately from the registrar acting on behalf of DEAG Deutsche Entertainment Aktiengesellschaft as mentioned above in the terms and conditions of participation. The power of attorney and instructions for the proxies appointed by DEAG Deutsche Entertainment Aktiengesellschaft can be issued in text form (Section 126b BGB) by mail or fax to the address or fax number mentioned above in the terms and conditions of participation, or by

e-mail to: **vollmacht@hce.de**.

DEAG Deutsche Entertainment Aktiengesellschaft will retain the power of attorney in verifiable form for three years. If the proxies appointed by DEAG Deutsche Entertainment Aktiengesellschaft are authorised, they must be issued instruction on how to exercise the voting rights in each instance. Powers of attorney are not valid without these instructions. Proxies are bound to vote as instructed.

If powers of attorney and instructions are sent to proxies appointed by the Company through multiple channels, they will be observed in the following order: authorisations and instructions received by e-mail, fax and mail. If power of attorney is not granted properly, the proxies appointed by the Company will not represent the votes at the Annual General Meeting. If instructions are not issued properly or clearly, proxies bound by instructions will abstain or not vote, depending on the voting procedure. Proxies are not allowed to vote on motions (e.g. procedural motions) not

announced prior to the Annual General Meeting. Depending on the voting procedure, proxies bound by instructions will abstain in such instances or will not vote. This applies mutatis mutandis to votes on counter motions. Shareholders may not instruct proxies appointed by the Company to voice objections, nor to submit motions or questions. In the event of individual ballots on an agenda item, the instructions issued for that item as a whole shall apply to each sub-item.

Shareholders who register in due form and time and attend the Annual General Meeting or shareholder representatives may, moreover, also authorise the proxies appointed by the Company to exercise their voting rights at the Annual General Meeting until the end of the general debate.

Further information about attending the Annual General Meeting, granting power of attorney and issuing instructions shall be sent to shareholders together with the admission ticket. A form for granting power of attorney and issuing instructions to the Company's proxies is also available at www.deag.de -> Investor Relations -> Annual General Meeting -> 2016.

Shareholders' rights pursuant to Sections 122 (2), 126 (1), 127 and 131 (1) AktG

Shareholders' rights to file motions and submit election proposals pursuant to Sections 126 (1) and 127 AktG

Shareholders may file counter motions to DEAG Deutsche Entertainment Aktiengesellschaft in respect of a proposal by the Executive Board and/or Supervisory Board relating to a specific agenda item, and also submit election proposals. Counter motions (Section 126 AktG) and election proposals (Section 127 AktG) by shareholders in respect of a specific agenda item shall only be considered if sent to the following address:

DEAG Deutsche Entertainment Aktiengesellschaft
Legal Department
Potsdamer Strasse 58
10785 Berlin/Germany
Fax: (+49) (0)30 81075 619
E-mail: hauptversammlung@deag.de

Counter motions sent to a different address will not be considered. Subject to Section 126 (2) and (3) AktG, counter motions delivered to the aforementioned address by midnight on 8 June 2016 at the latest will be made available immediately to all shareholders on the internet at www.deag.de -> Investor Relations -> Annual General Meeting -> 2016, together with the name and rationale of the shareholder. Management's position, if any, will also be published on the same website. Pursuant to Section 126 (2) sentence 1 AktG, disclosure of a counter motion and its rationale is not needed, and pursuant to Section 126 (2) sentence 2 AktG, disclosure of the rationale behind a counter motion is not needed, if they exceed 5,000 characters in total.

Pursuant to Section 127 AktG, these provisions apply mutatis mutandis when a shareholder proposes candidates for election as Supervisory Board members or auditors. These proposals do not require a rationale, however.

Motions to add items to the agenda pursuant to Section 122 (2) in conjunction with Section 124 (1) sentence 2 AktG

Shareholders whose shares together account for one twentieth of the share capital or constitute the proportionate amount of EUR 500,000.00 may demand the addition of items to the agenda and publication of the same. Requests must be submitted in writing to the Executive Board of DEAG Deutsche Entertainment Aktiengesellschaft to arrive by midnight on 23 May 2016 at the latest. Please send relevant requests to the following address:

DEAG Deutsche Entertainment Aktiengesellschaft
Legal Department
Potsdamer Strasse 58
10785 Berlin/Germany

Requests for additions to the agenda will not be considered if they arrive later or are sent to a different address. Applications must be signed by all shareholders who together account for one twentieth of the share capital or constitute the proportionate amount of EUR 500,000.00. Each new item must be accompanied by rationale or a proposal for resolution. Pursuant to Section 122 (1) sentence 3, (2) sentence 1 AktG as amended up to 30 December 2015, applicants must prove that they have owned shares for three months before the day of the Annual General Meeting, i.e. since midnight on 23 March 2016, at least, and that they hold the shares until the decision of the Executive Board regarding the requested additions to the agenda.

Right to information pursuant to Section 131 (1) AktG

During the Annual General Meeting, any shareholder or shareholders' representative may demand information from the Executive Board about matters relating to DEAG Deutsche Entertainment Aktiengesellschaft to the extent needed to enable proper assessment of the subject matter on the agenda. The duty of information also includes the legal and business relationships of DEAG Deutsche Entertainment Aktiengesellschaft with affiliates insofar as the information is necessary to enable appropriate assessment of the subject matter on the agenda. All requests for information at the Annual General Meeting must be voiced during the discussion. Under certain circumstances specified in more detail in Section 131 (3) AktG, the Executive Board may refuse to provide the information, e.g. if reasonable commercial assessment indicates that doing so could prove to be seriously detrimental to DEAG Deutsche Entertainment Aktiengesellschaft or an affiliated company.

Further explanations

Further explanations relating to the aforementioned shareholders' rights as specified in Sections 122 (2), 126 (1), 127 and 131 (1) AktG can be found on the Company's website at www.deag.de -> Investor Relations -> Annual General Meeting -> 2016.

Documents for the Annual General Meeting and information in accordance with Section 124a AktG

This convocation of the Annual General Meeting, the documents to be made available, shareholders' motions and proposals, and further information under Section 124a AktG will be made available from the day of this convocation onward on the website of DEAG Deutsche Entertainment Aktiengesellschaft at www.deag.de -> Investor Relations -> Annual General Meeting -> 2016 and can be downloaded as desired. All documents that must be accessible by law to the Annual General Meeting will be available for inspection at the Annual General Meeting.

Communication of information pursuant to Section 125 AktG

Pursuant to Article 15 (5) of the Company's By-laws, shareholders' rights to the communication of information under Section 125 AktG are restricted to electronic transmission. If a bank cannot transmit information pursuant to Section 125 AktG electronically to shareholders, the Executive Board has decided that information may also be communicated in conventional hard copy format.

Berlin, May 2016
DEAG Deutsche Entertainment Aktiengesellschaft
Executive Board