

*This is the SAMPLE of the letter to our shareholders, which each shareholder entered in the share register will receive - together with the personalized access data for the AGM portal specified only there (!) - with the invitation to the AGM.*

*We kindly ask you to use, if possible, only the registration form already prepared with your personal data, which we will send to you by mail, for registration, voting, granting of power of attorney or issuing of instructions.*

*Alternatively, if you enter your data on p. 3 of this form, you can also complete p. 3 (and p. 4 if applicable) and return it by the means specified on p. 2.*

## **Virtual Annual General Meeting of DEAG Deutsche Entertainment Aktiengesellschaft on June 23, 2022**

Dear Shareholders,

enclosed please find the registration form for the Annual General Meeting of DEAG Deutsche Entertainment Aktiengesellschaft including notification pursuant to § 125 AktG. The complete agenda is available on the Company's website at <https://www.deag.de/navi-bottom/investors/investor-relations/hauptversammlung/2022.html>.

In view of the ongoing corona virus pandemic in Germany, we will once again have to forego a physical meeting and personal dialog at this Annual General Meeting. In September 2021, the legislator extended the option of holding a virtual Annual General Meeting without a presence. Against the background of the ongoing pandemic, we consider holding such a virtual Annual General Meeting to be the only responsible option.

As part of the virtual Annual General Meeting, you will have the opportunity to follow the Annual General Meeting in video and audio via the AGM portal on the Company's website at <https://www.deag.de/navi-bottom/investors/investor-relations/hauptversammlung/2022.html>. You can use the AGM portal to submit your questions in advance and exercise your voting rights via electronic communication (by electronic absentee ballot) and by granting power of attorney before but also during the AGM. Specifically, we offer you several ways to exercise your voting rights at your company:

- You have the option of exercising your voting rights by electronic absentee vote.
- We also offer you that the proxies appointed by DEAG Deutsche Entertainment Aktiengesellschaft will represent your vote(s) at the Annual General Meeting. The proxies will exercise the voting right only in accordance with your instructions
- You can, of course, also have your voting rights exercised at the Annual General Meeting by an authorized third party, an intermediary (e.g. a bank) or a shareholders' association (e.g. DSW or SdK)

You can exercise your voting rights by electronic absentee vote and authorize and instruct the proxies simply and easily via the AGM portal on the Company's website at <https://www.deag.de/navi-bottom/investors/investor-relations/hauptversammlung/2022.html>. This service is also available to you during the AGM up to the start of voting. This option is also available to you during the Annual General Meeting until voting begins. It is important that you have registered to attend by the close of June 16, 2022.

On the back of this letter we provide further important information on registering for the Annual General Meeting and using the AGM portal.

DEAG Deutsche Entertainment Aktiengesellschaft

## **Important information on the registration process for the Annual General Meeting of DEAG Deutsche Entertainment Aktiengesellschaft**

Pursuant to §16 (1) of the Articles of Association, shareholders who are entered in the share register and have registered with the Company by the end of June 16, 2022, 24:00 hours (CEST) (incoming) are entitled to attend the virtual Annual General Meeting and exercise their voting rights. You can register by mail (DEAG Deutsche Entertainment Aktiengesellschaft, c/o Link Market Services GmbH, Landshuter Allee 10, 80637 Munich, Germany), by e-mail (namensaktien@linkmarketservices.de) or via our AGM portal, which you can access via the Company's website at <https://www.deag.de/navi-bottom/investors/investor-relations/hauptversammlung/2022.html> (please have your shareholder data ready on the first page of this cover letter at the top right). Further information on the AGM portal can be found below. Please also bear in mind any extended postal delivery times and return the completed registration form as early as possible.

If you wish to authorize an intermediary (e.g. a bank), a shareholders' association or another person or institution specified in section 135 AktG to represent you at the virtual Annual General Meeting, please send the corresponding authorization in accordance with the enclosed form to the intermediary, shareholders' association or other person or institution of your choice specified in section 135 AktG in good time so that registration is possible by midnight (CEST) on June 16, 2021 at the latest.

### **Notes on our AGM portal**

As a registered shareholder, you can authorize a third party on the DEAG Deutsche Entertainment Aktiengesellschaft website at <https://www.deag.de/navi-bottom/investors/investor-relations/hauptversammlung/2022.html>, exercise your voting rights by electronic absentee ballot or also authorize and instruct the Company's proxies to exercise your voting rights. To access the AGM portal, you will need your shareholder number and your access code (on the first page of this letter, top right).

The granting of and changes to proxies as well as the granting of and changes to your electronic absentee ballots or the granting of proxies and instructions to the proxies of the Company are still possible via the AGM portal until immediately before the start of voting during the virtual AGM on June 23, 2022, provided you have registered by no later than June 16, 2022, 24:00 hours (CEST) (time of access). The technical and organizational measures taken by the Company to ensure data security when using the Internet comply with the latest security standards. The Company shall not be liable for any defects and shall not assume any liability for the functionality and local availability as well as the permanent maintenance of the telecommunication network and the Internet services. Responsibility for this is beyond the Company's control.

### **Notes on the registration form**

#### **1. Registration and proxy to a third party**

You can register your shares and authorize a third party by letter or e-mail using item 1 of the registration form. Please note that in order to exercise voting rights, your proxy must either grant power of attorney and issue instructions to the proxies or vote by electronic absentee ballot. Please provide your proxy with the access data for the AGM portal on the first page at the top right so that the proxy can exercise the voting right and follow the virtual AGM by video and audio in the AGM portal.

#### **2. Granting power of attorney and issuing instructions to the Company's proxies.**

You can register your shares and issue powers of attorney and instructions to the proxies of DEAG Deutsche Entertainment Aktiengesellschaft by letter or e-mail using item 2 in conjunction with item 4 of the registration form. Item 4 of the registration form. To issue instructions on the agenda, please complete the instruction table under item 4 of the registration form in addition to item 2 of the registration form. In the event of declarations being received more than once, the declaration received last shall take precedence. The proxies are bound by instructions. Proxies may not be authorized to submit motions, ask questions or lodge objections.

#### **3. Power of attorney to an intermediary (e.g. a bank) or a shareholders' association or a person or institution pursuant to § 135 AktG.**

You can register your shares and issue power of attorney (and, if applicable, instructions) to an intermediary/shareholders' association/person or institution pursuant to Section 135 AktG by letter or e-mail using item 3 in conjunction with item 4 of the registration form. Item 4 of the registration form. Before transferring your voting rights, please be sure to inquire whether the intermediary/shareholders' association/person or institution pursuant to § 135 AktG represents your voting rights at the Annual General Meeting of DEAG Deutsche Entertainment Aktiengesellschaft. Please send the proxy directly to the authorized bank/shareholders' association/person or institution pursuant to § 135 AktG in good time so that the latter(s) has (have) the opportunity to register at the address provided by June 16, 2022, 24:00 hours (CEST) (incoming).

#### **4. Shareholder data**

You have been notified by your custodian bank for entry in the share register of DEAG Deutsche Entertainment Aktiengesellschaft with the details noted on the front page. Please check this information. In the event of incorrect information, please notify your respective house/custodian bank in writing of your change of address and request that it be forwarded to you. If, in your opinion, the reported holdings of registered shares in DEAG Deutsche Entertainment Aktiengesellschaft do not correspond to your actual, current holdings, please also contact your custodian bank without delay. This also applies if past movements in your shareholding are not reflected. DEAG Deutsche Entertainment Aktiengesellschaft has no influence on this data.

Name(s)/First Name(s)

Residence/

Shareholder number

Number of shares

**Registration form for the Annual General Meeting of DEAG Deutsche Entertainment Aktiengesellschaft on June 23, 2022**

Please mark your choice with an " X " in the corresponding field. Please return your registration form by June 16, 2022 (midnight, CEST) - received by us - to DEAG Deutsche Entertainment Aktiengesellschaft, c/o Link Market Services GmbH, Landshuter Allee 10, 80637 Munich, Germany or by e-mail to namensaktien@linkmarketservices.de. You can also register on the Internet at <https://www.deag.de/navi-bottom/investors/investor-relations/hauptversammlung/2022.html> via the AGM portal. This does not affect other options for timely registration and authorization that are permitted by law and compatible with the Articles of Association.

(Please fill in only one of the options below).

**1. Registration and power of attorney to a third party**

My/our shares are hereby registered for the above Annual General Meeting. I/We authorize the following person to exercise the voting right. The power of attorney also authorizes the granting of sub-proxies.

\_\_\_\_\_  
First Name, Name

\_\_\_\_\_  
Street, house number or post office box

\_\_\_\_\_  
Postal code, place of residence, country

Please hand over your access data to the shareholder.

**2. Registration and authorization to the proxies of DEAG Deutsche Entertainment Aktiengesellschaft**

My/our shareholding is hereby registered for the above Annual General Meeting. I/We hereby authorize the proxies of the Company, Ms. Mareike Kuliberda and Mr. Bernhard Orlik, both based in Munich, each individually with the right to grant sub-proxies, to represent me/us at the above-mentioned Annual General Meeting, disclosing my/our name in the list of attendees and exempting me/us from the restrictions of Section 181 of the German Civil Code (BGB), and to exercise the voting right in accordance with my/our instructions given under item 4. I/We declare that I/we acknowledge and agree to all instructions, in particular to item 2 on the enclosed information sheet regarding the conduct of proxies bound by instructions.

→ Zur Weisungserteilung bitte wenden

**3. Power of attorney to an intermediary (e.g. a credit institution) or a shareholders' association or a person or institution treated as equivalent pursuant to Section 135 AktG**

We ask our shareholders to find out before transferring their voting rights whether the intermediary (e.g. the credit institution) or the shareholders' association or a person or institution treated as equivalent pursuant to Section 135 AktG accepts your voting rights for representation. Please send this authorization to the intermediary or shareholders' association or equivalent person or institution of your choice pursuant to Section 135 AktG in good time so that registration by the authorized institution is possible by June 16, 2022 (24:00 hrs, CEST) - received by us.

I/We hereby authorize the following intermediary/shareholders' association/person or institution treated as equivalent pursuant to Section 135 AktG to register my/our shares for the Annual General Meeting and to exercise the voting right at the Annual General Meeting without disclosing my/our name in the list of attendees. The intermediary/shareholders' association/person or institution treated as equivalent pursuant to Section 135 AktG shall exercise my/our voting rights in accordance with my/our instructions issued under item 4. The power of attorney also authorizes the granting of sub-proxies. The intermediary/shareholders' association/person or institution treated as equivalent pursuant to Section 135 AktG is entitled to represent other shareholders in addition to me/us and/or at the same time to exercise the shareholder rights arising from shares held by him/her.

Should the intermediary/shareholders' association/person or institution treated as equivalent pursuant to Section 135 AktG be unwilling to represent my/our voting rights, I/we hereby authorize the proxies of the Company named in item 2 above on the terms and conditions set out in item 2. The voting right shall be exercised in accordance with my/our instructions given under item 4. (If necessary, delete this paragraph if not desired).

→ Zur Weisungserteilung bitte wenden

\_\_\_\_\_  
Name of intermediary/shareholders' association/person or institution pursuant to section 135 of the German Stock Corporation Act (AktG)

\_\_\_\_\_, \_\_\_\_\_ 2022  
Place date

**X**

\_\_\_\_\_  
Signature(s) (if applicable, also co-registered shareholders)

#### 4. Instructions

The following instructions for exercising voting rights are only effective if you have issued a valid power of attorney to the Company's proxies or a bank or shareholders' association under item 2 or 3 of the registration form. If an individual vote is to be held on an agenda item, an instruction on this agenda item as a whole shall apply accordingly to each item of the individual vote. The instructions refer to the resolution proposal of the Executive Board and/or Supervisory Board published in the Federal Gazette.

Agenda Item	Yes	No	Abst.
2. Resolution on the formal approval of the actions of the Management Board for fiscal year 2021	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Resolution on the formal approval of the actions of the Supervisory Board for fiscal year 2021	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Resolution on the election of the external auditor for the financial statements of the Company and the group for fiscal year 2022 as well as the auditor for the possible audit reviews of interim reports and other financial information up to the next Annual General Meeting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.a) Elections of members of the Supervisory Board: Wolf-Dieter Gramatke	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.b) Elections of members of the Supervisory Board: Tobias Buck	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.c) Elections of members of the Supervisory Board: Vincent Wobbe	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Resolution on the cancellation of the authorized capital in Sec. 4 para. (4) of the Articles of Association and on the creation of a new Authorized Capital 2022/I with the possibility of excluding shareholders' subscription rights and the corresponding amendment to the Articles of Association	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Resolution on the amendment of Section 7 of the Articles of Association	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Resolution on the amendment of Section 8 para. (5) of the Articles of Association	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Resolution concerning an adjustment of the attendance fee and the corresponding amendment to Section 13 of the Articles of Association	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Resolution concerning an amendment of Section 19 para. (1) of the Articles of Association	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If the Company receives countermotions or election proposals from shareholders within the legally prescribed period, these are published on the Company's website at <https://www.deag.de/navi-bottom/investors/investor-relations/hauptversammlung/2022.html>. The Company's website also contains information on how to support countermotions and election proposals. There you will also find information on how to support countermotions and election proposals.

	YES	No	Abst.		YES	No	Abst.
Motion / Election proposal A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Motion / Election proposal D	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Motion / Election proposal B	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Motion / Election proposal E	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Motion / Election proposal C	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Motion / Election proposal F	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>