

Corporate News

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DEAG terminates prematurely subscription period for corporate bond

Berlin, 23 October 2018 - DEAG Deutsche Entertainment Aktiengesellschaft ("DEAG"), Berlin - ISIN DE000A0Z23G6, listed in the Prime Standard, announces that the subscription period for the corporate bond (ISIN DE000A2NBF25) terminates prematurely as already announced yesterday. Accordingly, the option to subscribe for the bond ends today, 23.10.2018, at 1:00 pm.

Inclusion of the bond in trading on the Open Market of Deutsche Börse AG (Freiverkehr der Frankfurter Wertpapierbörse) on 31 October 2018 is planned.

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This publication does not constitute an offer to sell or invitation to buy or subscribe to securities. The offer is made exclusively through and on the basis of a securities prospectus to be published and to be deposited with the German Financial Supervisory Authority (BaFin). The securities prospectus is the only document that contains the information for investors necessary in accordance with the statutory provisions. The securities

prospectus will be published on the website of DEAG under www.deag.de in the Investor Relations section and can be obtained free of charge during the usual business hours at the issuer (Potsdamer Straße 58, 10785 Berlin). The complete offer for subscription will probably be published in the Federal Gazette Bundesanzeiger on 22 October, 2018.

This document contains forward-looking statements. These statements are based on the current views, expectations, assumptions and information of the management of the Company. Forward-looking statements should not be construed as a promise of future results and developments and involve known and unknown risks and uncertainties. Various factors could cause actual future results, performance or events to differ materially from those described in these statements, and neither the Company nor any other person accepts any responsibility for the accuracy of the opinions expressed in this document or the underlying assumptions. The Company does not assume any obligations to update any forward-looking statements.

About DEAG

DEAG Deutsche Entertainment Aktiengesellschaft (DEAG) is a leading entertainment service company and a provider of Live Entertainment in Europe with subsidiaries in its core markets. DEAG produces and profitably organises a broad range of live entertainment events and concerts. As a Live Entertainment service company with an integrated business model DEAG has extensive expertise in the organisation, marketing and holding of events, as well as in ticket sales via its own ticketing platform 'MyTicket' for its own and third-party content. The highly scalable business model of MyTicket strengthens DEAG on its way to increasing profitability. DEAG promotes around 4,000 concerts and events a year and currently sells more than 5 million tickets, of which a steadily increasing share is sold via its high-turnover ticketing platform MyTicket.

Founded in Berlin in 1978 and listed since 1998, DEAG's core businesses include Rock/Pop, Classics & Jazz, Family Entertainment and Arts+Exhibitions. The Family-Entertainment and Arts+Exhibitions divisions in particular are of great importance to the further development of DEAG's own content. With its strong partner network, DEAG is excellently positioned in the market as an internationally active Live Entertainment service company.

DEAG shares (ISIN: DE000A0Z23G6 | WKN: A0Z23G | ERMK) are listed in the Prime Standard of the Frankfurt Stock Exchange, the quality segment of Deutsche Börse.

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