



**Data protection information for shareholders of
DEAG Deutsche Entertainment Aktiengesellschaft***

With the following information, we inform you about the collection and processing of your personal data by DEAG Deutsche Entertainment Aktiengesellschaft, Berlin ("Company"), and the rights to which you are entitled under data protection law, in particular the General Data Protection Regulation.

Please also refer to the Company's privacy policy, which is available at <https://www.deag.de/en/privacy/> and describes the processing procedures when visiting the website www.deag.de.

Person responsible for the processing of your personal data:

DEAG Deutsche Entertainment Aktiengesellschaft
Potsdamer Strasse 58
10785 Berlin
Germany
Phone: +4930810750
E-mail: info@deag.de
Website: www.deag.de

The purposes and legal basis of the processing of your personal data and the origin of this data:

The protection of your personal data is important to us. Your personal data is processed exclusively within the framework of the relevant legal regulations, in particular the EU General Data Protection Regulation (GDPR), the German Federal Data Protection Act (BDSG), the German Stock Corporation Act (AktG) and all other relevant legal provisions. Shares in DEAG Deutsche Entertainment Aktiengesellschaft are registered shares. Section 67 AktG stipulates that registered shares must be entered in the Company's share register, stating the surname, first name, date of birth and address of the shareholder as well as the number of shares or the share number and, in the case of par value shares, the amount. The shareholder is generally obliged to provide the Company with this information. In addition, we process personal data that you provide to us when registering for the Annual General Meeting and ordering admission tickets (or voting cards) and/or granting powers of attorney.

We use your personal data for the purposes provided for in the German Stock Corporation Act (AktG). These purposes include, in particular, maintaining the share register, communicating with you as a shareholder and conducting the Annual General Meeting. The legal basis for the processing of your personal data is the German Stock Corporation Act (AktG) in conjunction with Article 6 para. (1) c) GDPR. In addition, we may also process your personal data to fulfill other legal obligations, such as regulatory requirements and retention obligations under stock corporation, commercial and tax law.

* Non-binding convenience translation from German to English.

In order to comply with the provisions of stock corporation law, we must, for example, when authorizing the proxies appointed by the company for the Annual General Meeting, record the data that serves as proof of authorization in a verifiable manner and store it for three years with access protection (Section 134 para. (3) sentence 5 AktG). We also process your corresponding personal data if you ask questions at the Annual General Meeting, exercise your voting rights, submit motions or declare an objection to resolutions of the Annual General Meeting or the exercise of other shareholder rights. If you authorize a third party to attend the Annual General Meeting, we will also process the name and address of the proxy. The legal basis for processing in these cases is the respective statutory provisions in conjunction with Article 6 para. (1) c) GDPR. In addition, we only use your data if you have given us your consent (e.g. for the use of electronic means of communication) or the processing serves to safeguard the legitimate interests of the company (in particular for the preparation of statistics, e.g. for the presentation of shareholder development, number of transactions and overview of the largest shareholders). The legal basis for the processing of your personal data in these cases is Article 6 para. (1) a) and f) GDPR. If we wish to process your personal data for a purpose not mentioned above, we will inform you in advance in accordance with the statutory provisions.

Categories of recipients of your personal data:

We make use of the professional services of so-called processors. These are natural or legal persons, authorities, institutions or other bodies that process personal data on behalf of the controller. As the selection of our processors may change regularly, we provide you with an overview of the categories of potential recipients below. If you would like a complete list of our processors at the time your personal data is processed, you can contact our data protection officer at:

Hendrik Schisler
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10785 Berlin
Germany
Phone: +4930810750
E-mail: info@deag.de
Website: www.deag.de

- **External service providers:**

We sometimes use external service providers (such as share register service companies, IT service providers and Annual General Meeting service providers) for the administration and technical management of the share register and for handling the Annual General Meetings. Our external service providers process your personal data exclusively on our behalf and in accordance with our instructions and are contractually bound by the applicable data protection law in accordance with Article 28 para. (3) GDPR.

- **Other recipients:**

In addition, we may transfer your personal data to other recipients, such as authorities to fulfill statutory notification obligations (e.g. if statutory voting rights thresholds are exceeded).

Storage periods:

We delete your personal data as soon as it is no longer required for the above-mentioned purposes. Personal data may be stored for the period during which claims can be asserted against our company

(statutory limitation period of three to thirty years). We also store your personal data insofar as we are legally obliged to do so. Corresponding proof and retention obligations arise from the German Stock Corporation Act (AktG), the German Commercial Code (HGB), the German Fiscal Code (AO) and the German Money Laundering Act (GwG), among others. The storage periods are up to ten years.

Transfer of your data to non-European countries:

In order to comply with the above-mentioned purposes, it may be necessary to transfer your personal data outside the European Economic Area (EEA) for one of the above-mentioned purposes. If we transfer personal data to service providers or group companies outside the EEA, the transfer will only take place if the third country has been confirmed by the EU Commission to have an adequate level of data protection or if other appropriate data protection guarantees (e.g. binding corporate rules or EU standard contractual clauses) are in place. You can request detailed information from the data protection officer at the address below.

Your rights as a data subject:

You have the right to request information about the personal data stored about you. In addition, under certain circumstances, you can request the rectification or erasure of your data and the restriction of processing. Furthermore, under certain circumstances, you have the right to object to the processing of your data or to request that certain of your personal data be transferred to you or a third party. You can withdraw any consent you have given to the processing of your personal data at any time. To exercise these rights, please contact the above address.

Data protection officer of DEAG Deutsche Entertainment Aktiengesellschaft and right of appeal:

Hendrik Schisler
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10785 Berlin
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You have the right to complain to a supervisory authority about the processing of your data by the company. The competent data protection supervisory authority is

Berliner Beauftragte für Datenschutz und Informationsfreiheit
Alt-Moabit 59-61
10555 Berlin
E-mail: mailbox@datenschutz-berlin.de
